



Interpersonal Communication Syllabus

1. Module Title	Interpersonal Communication	2. Module Code	
3. Academic Year, Semester, Module Status	2024/2025 Winter semester, Full-time		
4. Aims and Learning Outcomes	The aim of course is to introduce students to interpersonal communication to enable them to communicate effectively their ideas, concepts, and their personal brand. During the course student will learn conflict management in workplace, basics on verbal and non-verbal communication, and how to communicate effectively in an international environment. Each course module includes theoretical introduction and practical exercises.		
Knowledge	Effect Code		Assessment
	Subject	Field	
2. Has in-depth knowledge on interpersonal communication (both verbal and non-verbal), conflict solving, and effective communication of personal brand.		K_W01	Research project
3. Has in-depth knowledge of the conflict solving in workplace, including methods and tools for practical application		K_W10	Research project
Skills	Effect Code		Assessment
	Subject	Field	
1. Is able to use and modify methods and tools for analysing processes connected with interpersonal communication.		K_U03	Research project, activities during workshop
2. Is able to find and implement solutions to problems connected with communication.		K_U06	Activities during workshop
3. Is able to communicate effectively in a conflict situation.		K_U14	Activities during workshop, research task
Social Competencies	Effect Code		Assesment
	Subject	Field	
1. Is ready to recognize the importance of knowledge in solving problems with communication in the organization		K_K02	Activities during workshop, research task
2. Is ready to analyse, prepare strategy, and effectively communicate personal brand.		K_K04	Activities during workshop, research task
3. Is prepared for ethical behaviour within assigned organizational and social roles		K_K05	Activities during workshop, research task

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6. Lecturer	Name	E-mail
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7. Module Level	Masters	Bachelors
	X	
8. Year and Programme	Year	Programme
	2	MA in Management
9. Module Content		
#	Topics Discussed	Hours
Seminar		
	1. Introduction to the course, presentation of the course content and research project	1,25
	1. Foundation of interpersonal communication	1,25
	2. Intercultural communication	2,5
	3 and 4. Verbal and non-verbal communication	5
	5. Mindful Listening	2,5
	6. Perception and Interpersonal Communication	2,5
	7 & 8. Conflict management, difficult personalities ate your workplace	5
	9 & 10. Communicating your personal brand	5
	11. Emotions and communication	2,5
	12. Project presentation	2,5
10. Individual Student's Work		
#	Description	Hours
	Working on project	30
11. Assessment Methods	Activity during workshop (20%) Research task (80%)	
12. Assessment Criteria	In order to pass the course student should score at least grade 3.0 (50%) as the total grade for semester. Scoring translates into grades as follows: 50 - 59 points - grade 3 60 - 69 points - grade 3.5 70 - 79 points - grade 4 80 - 89 points - grade 4.5 90 - 98 points - grade 5 98-100 points - grade 5.5 In the case of exceptional student achievements, the lecturer can award a 5.5 grade with fewer points.	
13. ECTS Credits	2	

		Hours	ECTS
	Contact Hours		
	Workshop	30	1
	Other Kind of Student's Activity		
	Preparation of the final project	30	1
	SUMM	60	2
14. Required Readings	<ol style="list-style-type: none"> 1. Joseph A. DeVito, <i>Interpersonal Messages</i>, Pearson 2016. 2. Denise Solomon and Jennifer Theiss, <i>Interpersonal communication. Putting Theory into Practice</i>, Routledge 2013. 3. Sergiusz Trzeciak, <i>Personal Branding for leaders</i>, ICAN Institute, 2018. 4. Julia T. Wood, <i>Interpersonal Communication. Everyday Encounters</i>, Cengage 2015. 		
15. Recommended Readings	Cases and other reading materials provided in class		
16. Place where module is run	LU campus		
17. Other			