1. Business Ethics 1. Module Title	Business Ethics		2. Module Code
3. Academic Year, Semester, Module Status		2024-2025 Fall semester, Full-time	
4. Aims and Learning Outcomes		This course introduces students to the relevance and importance of ethics and social responsibility in business. Important learning objectives are to increase students' awareness and understanding of ethical issues in business, and to provide students with useful conceptual tools to guide analysis and decisions. The ultimate intent of the course is to leave students better equipped to identify, think critically about, and resolve ethical issues that are encountered in one's working life at the individual, organizational, and societal levels.	
Knowledge	**Effect Code**		**Assessment**
Subject		**Field**	
3. Demonstrate understanding of the meaning and the role of the most important concepts of ethics.	K_W03		Midterm exams, research project and presentation.
4. Understanding of the domestic, international and internet ethical and legal dimensions of business performance.	K_W03 K_W17		Midterm exams, research project and presentation.
5. Define basic concepts in the field of CSR and business ethics.	K_W02 K_W17		Midterm exams, research project and presentation.
6. Demonstrate advantages and disadvantages of egoist or group oriented attitude toward social relations in business environment.	K_W03		Midterm exams, research project and presentation.
Skills	**Effect Code**		**Assessment**
Subject		**Field**	

1. Illustrate ethical problems of marketing and products development.	K_U05 K_U15		Research project, workshop activities.
2. Apply theoretical financial economic knowledge in resolving basic ethical issues (e.g. poverty reduction).	K_U07 K_U13		Research project, workshop activities.
3. Apply ethical norms and standards in financial economic analysis practice.	K_U14 K_U18		Research project, workshop activities.
Social Competencies	**Effect Code**		**Assessment**
Subject		**Field**	
1. Develop critical thinking skills via the application of concepts and theories to business cases.	K_K01		Case studies, research project and presentation.
2. Be self-reflective and develop the	K_K02		Case studies, research