



Faculty of Economics and Management

Programme Specification

Validated Undergraduate Economics Programme Awards

BA (Hons) Business Economics

Academic Year 2019-2020

Profile: academic

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Introduction

The Bachelor of Arts in Business Economics (BABE) has a practical and multidisciplinary character. The Programme offers an open-minded attitude towards current challenges in the global economy.

Students are given an opportunity to study in a multicultural environment, explore different perspectives and dimensions of integration and globalization, and are equipped with up-to-date research techniques and sound knowledge of emerging and developed markets in the global economy. All modules in the Programme are taught and assessed entirely in English.

Studying in Poland, a country that quite recently experienced an intensive transformation process, is of additional benefit to students. Our Programme pays special attention to the challenges and opportunities faced by transition economies and emerging markets across the world. Students learn through numerous case studies, comparative analyses, problem solving, a range of research techniques and materials that offer a multidisciplinary perspective.

Students are encouraged to choose from a comprehensive array of internships in public and/or private sectors, including international corporations and European institutions in Poland or abroad. Adequate support from the Lazarski University's Careers Service and the Programme team is provided to assist students in securing internship places as well as look after students' welfare when on placement. Internships are intended to equip students with valuable practical experience directly related to their interests and career plans. A completion of at least 160 working hours of internship is required for an award of the Polish degree, but the internship is not a requirement for the British degree.

Awards

Students who successfully complete the BABE Programme at Lazarski University receive both:

- a Polish BA (licencjat) Business Economics degree and
- a British BA (Hons) Business Economics degree.

Rules and Regulations:

Each Institution's award is subject to their own regulations.

Part 1: **Programme** Specification

1 Available Award(s) and Modes of Study			
Title of Award *	Mode of attendance*	UCAS Code	FHEQ Level* Click on above link for qualification descriptor
BA (Hons) Business Economics General academic profile Area of social sciences - 100% ECTS Field of study: economics Leading discipline: economics <i>Fall back awards:</i> BA Business Economics Diploma of Higher Education	FT, three years	N/A	Level 6 - Degree with Honours Level 6 - BA Level 5 - DipHE
2 Awarding Institution/Body *	Lazarski University Coventry University		
3 Collaboration	Validated Programmes – dual award		
4 Teaching Institution and Location of delivery*	Lazarski University		
5 Internal Approval/Review Dates	April 2017		
6 Programme Accredited by*	N/A		
Discipline	Leading discipline: economics and finance – 86% Secondary discipline: management and quality sciences – 14%		
8 QAA Subject Benchmark Statement(s) and/or other external factors *	Relevant Subject Benchmark statements: <ul style="list-style-type: none"> • Business and Management (2015, see http://www.qaa.ac.uk/publications/information-and-guidance/publication?PubID=2915#.WKxnndKLSpo) • Economics (2015, see http://www.qaa.ac.uk/publications/information-and-guidance/publication?PubID=2965#.WKxnZtKLSpo) 		
9 Professional title	Licencjat		

11 Educational Aims of the Programme

The BA in Business Economics is intended to provide students with the opportunity to investigate the complexities of and challenges facing today's world economies and businesses. Students are presented with critical issues in economics and business, and equipped with tools necessary to deal with challenges faced by modern organisations. The emphasis of the Programme is on the application of gained skills to interpreting, evaluating and communicating the real-world complexities of economies and businesses at both domestic and international levels. The Programme is designed to explore synergies between economics and business in respect of relevant theory and practice.

To summarise, the key educational aims of the programme are:

- To provide comprehensive multidisciplinary education in Business Economics with a curriculum that follows the highest European and global standards.
- To provide fundamental economic knowledge needed to cope with real-life managerial, financial, ethical, and analytical problems encountered in business and global economy.
- To develop critical awareness of contemporary economic theories applicable to economic policy and business.
- To prepare students for a range of careers in private, public and third sectors.
- To develop in students a range of transferable skills that will enhance their value in the job market, including teamwork, independent work and learning, critical thinking, professional literacy, communication of complex ideas, digital literacy and time management.

12 Intended Learning Outcomes

Sections below outline the full set of intended learning outcomes of the BABE Programme, which are delivered through the modules offered on the programme.

The principal teaching, learning and assessment methods normally used on the programme to achieve these learning outcomes are identified in the next section.

Field of studies: Economics

Level of studies: 1st cycle studies

Polish Qualifications Framework: level 6

Higher education institution: Lazarski University in Warsaw

Educational profile: general academic

Qualification description category

KNOWLEDGE

Qualification description category

SKILLS

Code of learning outcomes	Learning outcomes	A reference to the second level characteristics for a given PQF level
Qualification description category KNOWLEDGE		
K_W01	has basic general knowledge of the fields of economic sciences and related ones and their position in the system of social sciences, and their relationships with other sciences;	P6S_WG
K_W02	has basic knowledge of microeconomics and macroeconomics;	P6S_WG P6S_WK

K_W03	understands social mechanisms concerning sectors of economy, economic institutions, different types of structures and social institutions and has basic knowledge of the relationships between them on the national, international and intercultural scale in the system of social sciences;	P6S_WG
K_W04	knows the selected latest scientific achievements concerning the theory of economics and selected issues in the field of applied economics;	P6S_WG P6S_WK
K_W05	knows theory and research methodology used in the selected types of economic research and knows what purposes they serve;	P6S_WG
K_W06	knows and understands the relationships between economics, economy and their surrounding, including the types of social bonds and regularities that govern them as well as the origin of their historic evolution;	P6S_WG P6S_WK
K_W07	knows and understands the principles of business and public institutions operation and their influence on the economy;	P6S_WG P6S_WK
K_W08	has basic knowledge of the use of modern information technologies and computer science techniques in economics, including methods and techniques of obtaining data;	P6S_WG P6S_WK
K_W9	has basic knowledge of financial markets operation;	P6S_WG P6S_WK
K_W10	has knowledge of the norms and rules used to organise social structures and regularities that govern them as well as their sources, nature, changes and ways of operation;	P6S_WG P6S_WK
K_W11	has knowledge of the processes of change in the structures of social and economic institutions as well as the reasons, course, scale and consequences of those changes;	P6S_WG P6S_WK
K_W12	knows and understands basic concepts and principles of the protection of industrial property and copyright;	P6S_WK
K_W13	understands the principles of market economy operation and knows basic principles of founding and developing various forms of individual entrepreneurship.	P6S_WG P6S_WK
Qualification description category SKILLS		
K_U01	Is able to apply knowledge to solve complex economic problems and to give opinions on various economic and social issues using standard research methods and tools as well as advanced information and communication technologies (ICT)	P6S_UW
K_U02	is able to use sources of economic data and methods of analysing them as well as carry out a critical analysis of the way of obtaining them, using normative systems and selected norms and legal, professional and moral principles concerning the field studied;	P6S_UW
K_U03	is able to interpret economic data and social phenomena within the fields of science and scientific disciplines typical of the field studied;	P6S_UW
K_U04	is able to perceive economic problems taking into account many socio-economic determinants and forecast social phenomena and processes with the use of standard methods and tools used in the areas and disciplines typical of the field studied;	P6S_UW
K_U05	is able to efficiently communicate in the language of contemporary economics, including the skill of developing typical written and oral texts both in Polish and a foreign language, which he/she uses at the B2 level;	P6S_UK
K_U06	is able to learn on one's own; is able to improve the acquired	P6S_UO

	knowledge and understands the need for life-long learning;	P6S_UU
K_U07	is able to take decisions and organise work in a team;	P6S_UO
K_U8	is able to identify factors that should be taken into consideration in taking decisions at micro and macro level;	P6S_UW
K_U9	is able to interpret economic reality and mechanisms of its operation;	P6S_UW-
K_U10	is able to use economic information in a practical way and process it for the needs of economic and social activities.	P6S_UW
Qualification description category SOCIAL COMPETENCE		
K_K01	demonstrates initiative and independence in professional activities, and at the same time is able to adequately determine priorities that serve the implementation of a given purpose;	P6S_KO
K_K02	is ready to recognize the importance of acquired knowledge in solving specific research and practical problems	P6S_KK
K_K03	demonstrates an understanding of the basic principles of ethics, including business ethics, showing responsibility for own and other work as well as caring for the traditions of profession	P6S_KO P6S_KR
K_K04	is aware of the economic and social consequences of economic decisions;	P6S_KK P6S_KR
K_K05	demonstrates approval of various cognition perspectives and is able to participate in the preparation of social projects taking into account legal, economic and political aspects;	P6S_KK P6S_KO
K_K06	is able to formulate opinions on important economic and social issues, including the skill of thinking and acting in a entrepreneurial way;	P6S_KK P6S_KO
K_K07	is able to think critically with the use of the patterns of rationalism;	P6S_KK

13 Programme / Course Structure and Requirements, Levels, Modules, Credits and Awards

13.1 Patterns and Mode of Attendance

The programme has been devised primarily as a three-year full-time programme, and is constructed on the basis of the undergraduate modular framework (185 ECTS or 360 CATS credits).

13.2 Programme Structure

Each year of the BA (Hons) Business Economics Programme (BABE) carries 120 CATS credit points (60 ECTS credit points) and each semester carries 60 CATS credit points (30 ECTS credit points), divided into mandatory (core) and elective (optional) modules. Additionally each student is required to complete the internship module which carries 5 ECTS credit points and has 160 hours. The number of teaching hours is 1695 plus 160 hours of internship. The number of credit points of elective modules is 65 ECTS credit points which is 35% of the total number of ECTS earned in a programme as a whole.

In year 1, students study 60 credits of mandatory modules.

In year 2, students study 30 credits of mandatory modules and must choose three 10-credit elective modules to make up a total of 60 credits.

In year 3, students study 40 credits of mandatory modules and must choose two 10-credit elective modules to make up a total of 60 credits.

The structure of the Programme is shown below.

Year	Semester	Module Title	ECTS/ CATS credits	Mandatory/ Elective	Pre-Requisites	Assessment	
Year 1	Semester 1	Mathematics	5/10	Mandatory	No	40% Coursework 60% Examination	
		Introductory Microeconomics	5/10	Mandatory	No	40% Coursework 60% Examination	
		Information Technology for Business	5/10	Mandatory	No	40% Coursework 60% Examination	
		BABE Business Academic Writing I	5/10	Mandatory	No	40% Coursework 60% Examination	
		Introduction to Business and Management	5/10	Mandatory	No	40% Coursework 60% Examination	
		Accounting	5/10	Mandatory	No	40% Coursework 60% Examination	
		<i>Athletics</i>	0/0	<i>Elective*</i>	<i>No</i>	<i>100% Coursework</i>	
	Semester 2	Introductory Macroeconomics	10/20	Mandatory	No	40% Coursework 60% Examination	
		Introduction to Economic Analysis	10/20	Mandatory	No	40% Coursework 60% Examination	
		BABE Business Academic Writing II	5/10	Mandatory	No	40% Coursework 60% Examination	
		Statistics	5/10	Mandatory	No	40% Coursework 60% Examination	
	Year 2	Semester 3	Intermediate Microeconomics	5/10	Mandatory	Introductory Microeconomics	40% Coursework 60% Examination

		Intermediate Macroeconomics and Policy	5/10	Mandatory	Introductory Microeconomics, Introductory Macroeconomics, Mathematics, Introduction to Economic Analysis	40% Coursework 60% Examination
		Dynamic Economic Analysis	5/10	Mandatory	Introductory Microeconomics, Introductory Macroeconomics, Mathematics, Introduction to Economic Analysis	40% Coursework 60% Examination
		Business: Ethical Questions and Social Challenges	5/10	Mandatory	No	40% Coursework 60% Examination
		Introduction to Econometrics	5/10	Mandatory	Mathematics, Statistics	40% Coursework 60% Examination
		International Business Law	5/10	Mandatory	No	40% Coursework 60% Examination
	Semester 4 (Choose 3 electives)	Personal Finance in Practice (with Excel)	10/20	Elective	No	50% Coursework 50% Examination
		Negotiations and Communication	10/20	Elective	No	50% Coursework 50% Examination
		Current Issues of European and Global Economy	10/20	Elective	No	50% Coursework 50% Examination
		Economics of Telecommunication	10/20	Elective	Introductory Microeconomics, Introductory Macroeconomics, Introduction to Business and Management	50% Coursework 50% Examination
		Economics of EU Integration	10/20	Elective	No	50% Coursework 50% Examination
		Monetary and Credit System in the Light of Global Financial Crisis	10/20	Elective	Intermediate Macroeconomics and Policy	50% Coursework 50% Examination
		Advanced Quantitative Economics	10/20	Elective	Mathematics, Introduction to Economics Analysis, Dynamic Economic Analysis, Intermediate Microeconomics, Intermediate Macroeconomics	50% Coursework 50% Examination
Year 3	Semester 5	Game Theory	5/10	Mandatory	Intermediate Microeconomics	40% Coursework 60% Examination
		Managerial Economics	5/10	Mandatory	Intermediate Microeconomics	40% Coursework 60% Examination

Semester 6 (Choose 2 electives)	International Economics and Finance	5/10	Mandatory	Introductory Microeconomics, Introductory Macroeconomics, Mathematics, Statistics.	40% Coursework 60% Examination
	Banking and Finance	5/10	Mandatory	No	40% Coursework 60% Examination
	Research Methods	5/10	Mandatory	Statistics, Econometrics	100% Coursework
	Investment Analysis	5/10	Mandatory	Accounting	40% Coursework 60% Examination
	BA Thesis	10/20	Mandatory/Elective in terms of the supervisor	Completion of stage 2	100% Coursework
	Corporate Growth and the Financial Markets	10/20	Elective	No	50% Coursework 50% Examination
	Financial Accounting	10/20	Elective	Accounting	50% Coursework 50% Examination
	Accounting in Financial Institutions	10/20	Elective	Accounting	50% Coursework 50% Examination
	Demography and Economics of Contemporary European Migration	10/20	Elective	No	50% Coursework 50% Examination
	The World Economy - Extended View	10/20	Elective	No	50% Coursework 50% Examination
	The Small and Medium-Sized Enterprises (SME) Sector	10/20	Elective	Introductory Microeconomics, Introductory Macroeconomics	50% Coursework 50% Examination
	Tax Policy	10/20	Elective	Intermediate Microeconomics	50% Coursework 50% Examination
Total		180/360			

* This module is mandatory for the Polish part of the Programme.

13.3 Progression and Awards

To be awarded the BA (Hons) in Business Economics degree, students must complete all three levels (years of study) of the Programme and earn 360 CATS credit points (185 ECTS credit points) and must pass all the mandatory modules listed in Section 13.2, including year 1, three elective modules in year 2 and two elective modules in year 3 plus BA Thesis seminar module where the student may elect a specific seminar to be enrolled into and select a specific supervisor.

UK BA (Honours) Degree

The Honours degree is classified according to the following scheme:

First Class Honours	70-100%
Upper Second	60-69%
Lower Second	50-59%
Third	40-49%
Fail	0-39%

The calculation for the final Coventry University degree classification take into account the following rules

- Level 5 (Year II) marks account for 33.3% of the final grade,
- Level 6 (Year III) marks, along with the completed BA thesis, account for 66.7% of the final grade.

A BA Business Economics student who is unable, or is not permitted, to progress to completion of the BA (Honours) award may, depending upon the number of credits attained at the appropriate levels at the time of exit, qualify for one of the following awards:

Fall-back Academic Awards	Minimum credits to be passed					
	<i>Total</i>	<i>Level 1, or above</i>		<i>Level 2, or above</i>		<i>Level 3 or above</i>
<i>Unclassified BA Degree</i>	300	100	<i>plus</i>	80	<i>plus</i>	80
<i>Diploma of Higher Education</i>	240	100	<i>plus</i>	100		

Polish Degree

The students successfully completing the BA Business Economics at Lazarski University receive also a Polish BA equivalent degree (*licencjat*). Polish rules require a BA thesis defence examination. The final mark for the Polish BA degree is calculated as follows: the average grade for all three years is worth 60%, the thesis 20% and the thesis defence examination 20%. Also, the student must complete 160 hours of internships and submit the circulation card at the Registrar.

14 Support for Students and their Learning

Students will be supported by the following mechanism

- An induction programme for all new students at the start of their studies. This will give an introduction to the following:
 - The University and the Faculty
 - The programme of study and timetable
 - Key staff
 - Other support below
- A programme guide, student handbook and individual module guides.
- Pastoral support offered by the Programme team, including the Programme Director and Programme Assistant.
- Module specific academic support through the relevant module leaders based at Lazarski University.
- Mechanisms for e-learning support and access to library resources.
- Faculty careers advisors.
- A range of student support facilities, including the Registry team.

15 Criteria for Admission

Entry requirements are regulated by LU Rules and Regulations. Candidates are admitted into English-language programmes in accordance with Lazarski University's admission regulations, as well as the relevant matriculation and credit transfer schemes.

1. Admission requirements for Bachelor's degree candidates:
 - i. Candidates must complete secondary education and be proficient in English prior to admission. They need to either present internationally recognized English certificates or pass a language test at Lazarski University. For applicants whose first language is not English, the minimum English language requirement is 6.0 IELTS. A candidate shall have attained the age of 17 years or over at the time of entry.
 - ii. The required documents are:
 - Original or certified true copy of second level diploma (A-level certificate or appropriate local equivalent) translated into English by a sworn translator;
 - Original or certified true copy IELTS, Cambridge Advanced/ Proficiency, TOEFL scores, for applicants whose first language is not English.

16 Method for Evaluating and Enhancing the Quality and Standards of Teaching and Learning

The Programme is managed by Lazarski University, with support from the Faculty of Business and Law (FBL) and the Academic Partnership Unit (APU) in Coventry University.

The Board of Study for this programme is at Lazarski University. The assurance of the quality of modules is the responsibility of this Board of Study. This board of study will hold Subject and Programme Assessment Boards (SABs and PABs) for considering the standards of student work on modules and to make awards in accordance with the regulations. These Exam Boards will have representation from the Faculty of Business and Law (FBL) and an External Examiner.

An External Examiner, appointed by Coventry University, will be involved in pre-assessment and post-assessment moderation of all assessments.

An academic Link Tutor will be appointed by FBL who will liaise between Lazarski University, FBL, the APU and the External Examiner.

The External Examiner will report annually on the course and these views are considered as part of the annual quality monitoring process (AQM).

The CU Link Tutor will present an AQM report to the Faculty Collaborative Provisions Committee of FBL, and this committee must approve any changes to the Coventry University programme.

Student views are also sought through module and Programme evaluation questionnaires.

17 Regulation of Assessment

University policy requires the internal moderation of all assessments.

External Examiners are appointed for all named University awards. The role of the External Examiner at module level is to ensure that academic standards are in line with national norms for the subject. External Examiners undertake the moderation of examination papers and assessment tasks, and view representative samples of work for the modules for which they have responsibility. At programme level, External Examiners help to ensure fairness in the consideration of student progression and awards. They have the right to comment on all aspects of the assessment system and participate as full members of the assessment boards.

The Pass mark for all modules is 40%. This overall module mark may comprise more than one component (e.g. coursework and exam). The individual module descriptors give the precise pass criteria and the weighting of the component marks that contribute to the overall module mark.

On Undergraduate programmes, the Honours classification boundaries for First Class, Upper Second Class, Lower Second Class and Third Class are 70%, 60%, 50% and 40% respectively.

18 Indicators of Quality and Standards

The following are key indicators of quality and standards:

- The programme has been designed in accordance with the QAA benchmark statements for Economics (2015) and Business and Management (2015).
- The design and delivery of modules in economics is influenced by the latest research. A number of the economics team members have strong links to policy-making bodies in Poland, including government, as well as multinational corporations and academic institutions abroad.
- Lazarski University has a strong portfolio of active researchers who regularly publish in peer reviewed journals.
- In the 2015 edition of U-Multirank, Lazarski University was rated as the best university in Poland.
- The Polish Center for Academic Information ranked Lazarski University first among non-public universities as a Credible Educational Institution.
- *Brief Magazine* ranked the university as best for cooperation with business (2013).
- Lazarski University is currently one of the top four non-public Polish Universities according to *Perspektywy* and *Rzeczpospolita* magazine, two major Polish league tables.
- Coventry University is ranked as the leading modern university in all of the prominent league tables for UK higher education institutions. It is ranked overall 15th out of the 119 UK universities in the 2016 Guardian League Table and is near the top of the UK's National Student Survey (NSS) ranking table for student satisfaction.
- The 2015 Quality Assurance Agency for Higher Education (QAA) Higher Education Review for Coventry University confirmed that higher education provision at Coventry University met UK expectations for the setting and maintenance of the academic standards of awards, the quality of student learning opportunities, the quality of the information about learning opportunities and the enhancement of student learning opportunities.

Elective modules			
Module name	Form	Number of hours	ECTS points
Personal Finance in Practice (with Excel)	Seminar	45	10
Negotiations and Communication	Lecture/seminar	45	10
Current Issues of European and Global Economy	Lecture/seminar	45	10
Economics of Telecommunication	Lecture/seminar	45	10
Economics of EU Integration	Lecture/seminar	45	10
Monetary and Credit System in the Light of Global Financial Crisis	Lecture/seminar	45	10
Advanced Quantitative Economics	Lecture/seminar	45	10
BA Thesis Seminar	Seminar/workshop	90	10
Corporate Growth and the Financial Markets	Lecture/seminar	45	10
Financial Accounting	Lecture/seminar	45	10
Accounting in Financial Institutions	Lecture/seminar	45	10
Demography and Economics of Contemporary European Migration	Lecture/seminar	45	10
The World Economy - Extended View	Lecture/seminar	45	10
The Small and Medium-Sized Enterprises (SME) Sector	Lecture/seminar	45	10
Tax Policy	Lecture/seminar	45	10
Internship	Internship	160	5
Total		475	65

The purpose of the internship

The internships are aimed at:

- Broadening the knowledge acquired during the course of study.
- Developing the ability to use the acquired theoretical knowledge.
- Development of specific professional skills related to the place of practice.
- Development of communication and interpersonal skills within a specific organization.
- Getting to know the standards of work, organization and structure of functioning of public or private institutions.
- Getting to know the scope of duties, rules of work organization, procedures used to perform specific tasks, work planning, and control and responsibility for executed projects.
- Developing skills to effectively manage work time, conscientiousness in the performance of official duties, negotiation skills and ability to perform work, both independently and as part of teamwork.
- Activation of the student in the labor market.

The rules and form of apprenticeship as well as their system of control and evaluation are regulated by the Regulations of apprenticeships in the field of general academic

studies.

Key sources of information about the Programme and student support can be found in

- Student Handbook
- Module Guide documents produced for all modules

Please note: This specification provides a concise summary of the main features of the Programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the Programme handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.