



## Rules and Regulations of the Case Study Contest in English

- I. B1 and B2 level students of the Faculty of Economics and Management studying English and Polish as a foreign language can take part in the contest.
- II. There will be two stages of the contest:
  1. First stage: internal qualifying one
    - a) During foreign language classes, teams of 2-4- students shall prepare case studies based on data of selected firms and their authentic problems/challenges.
    - b) A case study shall be in the form of a presentation developed in Power Point and must contain:
      - basic information about the company and its operations;
      - a description of its problem/challenge;
      - data necessary to analyse the case (statistics, diagrams, reports, surveys etc.);
      - suggested solutions.
    - c) Presentations shall be assessed by a given language teacher, who together with the entire group shall nominate a team to the second stage of the contest.
    - d) 30 April is the closing date for teachers' nominations of the teams (with the contestants' names) to take part in the second stage.
  2. Second (University) stage: the finals

The second stage shall be conducted at two levels of language competence: B1 and B2.

    - a) On 21 May, the students of the winning teams shall present their case studies to the Commission and the audience.
    - b) The Commission shall announce the winners and award them prizes.
- III. Assessment criteria:
  - preparation of the case study based on substantive matters;
  - presentation skills;
  - innovativeness of the suggested solutions.