



Leading Innovation and Managing Change Syllabus

1. Module Title	Leading Innovation and Managing Change	2. Module Code	
3. Academic Year, Semester, Module Status	2023-24 Fall semester, Full-time		
4. Aims and Learning Outcomes	The course introduces students to the concept of change management in a business environment integrated with technology. Throughout the course, students will gain insights into navigating the process of decision making related to organizational innovation and technological transformation. This course aims to provide students with the understanding of the importance of change, which is necessary to succeed as leaders in a continuously evolving world. The seminars will include comprehensive real-life examples of how innovation shaped and continues to shape business management.		
Knowledge	Effect Code		Assessment
	Subject	Field	
1. Has in-depth knowledge of management concepts and their practical applications in driving business innovation	EP-1	K_W04	Research project
2. Has in-depth knowledge of organizational structures, as well as the determinants of long-term business strategy and decision-making	EP-2	K_W05	Midterm essay
3. Understands the trends in managing organizations and their impact on modern management practice and corporate strategies for innovation	EP-3	K_W08	Research project
4. Understands the principles, procedures and practice of effective organization management related to analysing, planning, organizing, motivating, controlling and coordinating individual areas of its operation	EP-4	K_W11	Research project
Skills	Effect Code		Assessment
	Subject	Field	
1. Is able to apply knowledge of management sciences to identify, diagnose and solve problems related to key functions in the organization, and their impact on the implementation of the organization's strategy	EP-5	K_U02	Midterm essay
2. Is able to analyse and evaluate the development strategy of the organization, including the marketing and communication strategy	EP-6	K_U07	Midterm essay
3. Is able to individually, and as a team,	EP-7	K_U13	Active participation

prepare high-quality business documents and oral presentations, as well as conduct meaningful conversations about business innovation and business strategy			Research project
4. Is able to use advanced knowledge about the functioning of the organization in practice	EP-8	K_U16	Research project
Social Competencies	Effect Code		Assessment
	Subject	Field	
1. Is able to solve cognitive and practical problems in the organization through knowledge gained from individual research and critical assessment of expert opinions, and in consequence present his/her own opinions and innovative solutions	EP-9	K_K02	Active participation <u>Midterm essay</u>
2. Is ready to perform professional roles and propagate innovative business solutions in a responsible manner, while maintaining responsibility for team management, development of the profession's achievements, preserving the ethos of the profession, as well as observing and developing the principles of professional ethics	EP-10	K_K05	Active participation <u>Research project</u>
5. Module Coordinator	Name		E-mail
	Mgr Bogusław Kułakowski, MBA		boguslaw.kulakowski@lazarski.pl
6. Lecturer	Name		E-mail
	Mgr Bogusław Kułakowski, MBA		boguslaw.kulakowski@lazarski.pl
7. Module Level	Masters		Bachelors
	X		
8. Year and Programme	Year		Programme
	2		Strategic Leadership
9. Module Content			
#	Topics Discussed		Hours
Seminar			
1	Introduction to Innovation and Change Management. Impact to the business.		2.5 h per each topic 30 h total
2	Innovation implementation in corporations - opportunities, risks, and challenges.		
3	Science, Technology and Business Innovation. Change Management concept.		
4	User-Driven Innovation. Case study: Apple/Microsoft/Google.		
5	Technology and Innovation. Organizing and Managing Change.		
6	Case study – MNOs (Mobile Network Operators).		
7	Midterm essay due, discussion.		
8	Managing Change, R&D and New Product Development.		
9	Case study - Electronic Banking Industry, Mobile Payments.		
10	IP Rights. Managing Innovation and Change.		
11	Green Energy and Change Management.		
12	Final presentations, discussion.		

10. Individual Student's Work			
#	Description	Hours	
1.	Work on the midterm essay	15	
2.	Work on the research project and group presentation	30	
11. Assessment Methods	Active participation (20%) Midterm essay (30%) Research project and group presentation (50%)		
12. Assessment Criteria	In order to pass the course, students should score at least 50 of the 100 points available as the total grade for the semester. Scoring translates into grades as follows: 50 - 59 points - grade 3 60 - 69 points - grade 3.5 70 - 79 points - grade 4 80 - 89 points - grade 4.5 90 - 98 points - grade 5 98-100 points - grade 5.5 In the case of exceptional student achievements, the lecturer can award a 5.5 grade with fewer points.		
13. ECTS Credits	3		
		Hours	ECTS
	Contact Hours		
	Seminar	30	1,2
	Other Kind of Student's Activity		
	Individual Student's Work	45	1,8
	SUMM	75	3
14. Required Readings	1. The Oxford Handbook of Innovation Management, 1st Edition, Mark Dodgson, David Gann, Nelson Phillips, ISBN-13: 978-0199694945		
15. Recommended Readings	1. Strategic Management of Technological Innovation, 6th Edition, Melissa Schilling, ISBN-13: 978-1260087956		
16. Place where module is run	LU campus		
17. Other			