



# Cross-Cultural Management Syllabus

<b>1. Module Title</b>	Cross-Cultural Management	<b>2. Module Code</b>	
<b>3. Academic Year, Semester, Mode of Studies</b>	<b>2023/2024 academic year Semester 1, Full-time Studies</b>		
<b>4. Aims and Learning Outcomes</b>	<p><b>Aims</b> The aim of the course is to discuss cultural differences that impact on behaviour in the workplace and shape leadership practices. Students will learn about the differences between organizational and national/ethnic cultures. They will explore main components of culture and analyze their role in the workplace.</p> <p><b>Learning Outcomes</b> Having completed this module, the student:</p>		
<b>Knowledge</b>	<b>Code</b>	<b>Assessment</b>	
	<b>Subject</b>	<b>Field</b>	
Has in-depth knowledge of main theories of culture and classifications of cultural differences	EP-1	K_W03 K_W07	In-class assessment Presentation
Has in-depth knowledge of the cultural differences that influence leadership practices	EP-2	K_W09 K_W12	In-class assessment Presentation
Has extended knowledge of the main concepts and principles in the field of cross-cultural leadership	EP-3	K_W15	In-class assessment Presentation
<b>Skills</b>	<b>Code</b>	<b>Assessment</b>	
	<b>Subject</b>	<b>Field</b>	
Is able to identify cultural factors that influence leadership practices	EP-4	K_U06	In-class assessment Presentation
Is able to understand the implications of cultural differences in the workplace	EP-5	K_U06 K_U17	In-class assessment Presentation
<b>Social Competencies</b>	<b>Code</b>	<b>Assessment</b>	
	<b>Subject</b>	<b>Field</b>	
Has to recognize the importance of cultural factors in social life and everyday interactions	EP-6	K_K02 K_K04	In-class assessment Presentation
<b>5. Module Leader</b>	<b>Name</b>	<b>E-mail</b>	
	Justyna Kucharska, Dr	Justyna.kucharska@lazarski.pl	
<b>6. Lecturer (s)</b>	<b>Name</b>	<b>E-mail</b>	
	Justyna Kucharska, Dr	Justyna.kucharska@lazarski.pl	
<b>7. Module Level</b>	<b>Master's</b>	<b>Bachelor's</b>	
	X		
<b>8. Year and Programme</b>	<b>Year</b>	<b>Programme</b>	
	II	Management	

<b>9. Module Content</b>		
<b>#.</b>	<b>Topics Discussed</b>	<b>Hours</b>
<b>Seminar</b>		
1	Introduction to the topic. Comparison of national and organizational culture	2,5
2	Dimensions of culture	2,5
3	Values across cultures	2,5
4	Communication across cultures	2,5
5	Negotiating across cultures	2,5
6	Cultural differences in leadership	2,5
7	Working in diverse teams	2,5
8	Culture and corporate structure	2,5
9	Culture and corporate strategy	2,5
10	Business cultures across the world: Western world	2,5
11	Business cultures across the world: Asia and Africa	2,5
12	Written in-class assessment: case study analysis	2,5
<b>10. Individual Student's Work</b>		
<b>#.</b>	<b>Description</b>	<b>Hours</b>
	Preparation for the presentation	15
	Preparation for the in-class assessment	30
<b>11. Assessment Methods</b>	Coursework (40%): research project; Final exam (60%)	
<b>12. Assessment Criteria</b>	Points translate into marks as follows: 50 - 59 points: mark 3 60 - 69 points: mark 3.5 70 - 79 points: mark 4 80 - 89 points: mark 4.5 90 - 98 points: mark 5 98-100 points: mark 5.5 In the case of exceptional student's performance, the lecturer may award a mark of 5.5 even with an insufficient number of points scored.	
<b>13. ECTS Credits</b>	3	
	<b>Hours</b>	<b>ECTS</b>
	<b>Contact Hours</b>	
	<b>Seminar</b>	<b>1,2</b>
	<b>Other Form</b>	
	<b>Individual Student's Work</b> - Preparation for the presentation - Preparation for the in-class assessment	<b>2,8</b>
	<b>15</b> <b>30</b>	
	<b>SUMM</b>	<b>3</b>
	<b>75</b>	
<b>14. Required Readings</b>	Browaeys, M. & Price, R. (2019). Understanding Cross-Cultural Management. Third or Fourth edition. Pearson Additional journal articles will be provided for each session - you can find	

	them in resources on the university website
<b>15. Recommended Readings</b>	Holden, N., Michailova, S., & Tietze, S. (2015). The Routledge Companion to Cross-Cultural Management. Routledge. Mahadevan, J., Primecz, H., & Romani, L. (2019). Cases in Critical Cross-Cultural Management: An Intersectional Approach to Culture. Routledge Thomas, D. & Peterson, E. (2018). Cross-Cultural Management. Essential Concepts. Sage
<b>16. Place where module is run</b>	Lazarski University
<b>17. Other</b>	n/a