



# Corporate Social Responsibility Syllabus

<b>1. Module Title</b>	Corporate Social Responsibility	<b>2. Module Code</b>	
<b>3. Academic Year, Semester, Mode of Studies</b>	<b>2023/2024 academic year</b> <b>Semester 1, Full-time Studies</b>		
<b>4. Aims and Learning Outcomes</b>	<p><b>Aims</b> The main aim of the subject is to provide students with knowledge about corporate social responsibility (CSR). Understanding the complicating socio-economic reality. Increasing pro-social sensitivity related to the humanization of economics, and thus also management, i.e. making decisions in economic processes. Awareness of the ongoing discussion between representatives of the humanization of economics and behaviorism, and spokesmen for classical and neoliberal economics. The growing importance of resources (environmental, human, material) in the policy of modern globalized enterprises. Empowerment of human capital in business management practice.</p> <p><b>Learning Outcomes</b> Having completed this module student:</p>		
<b>Knowledge</b>	<b>Code</b>		<b>Assessment</b>
	<b>Subject</b>	<b>Field</b>	
The student has in-depth knowledge of corporate social responsibility, including relevant scientific theories and their development.	EP-1	K_W01	Final exam Project
The student has in-depth knowledge of the evolution of trends in corporate social responsibility and the impact of various factors on corporate social responsibility	EP-2	K_W07	Final exam Project
<b>Skills</b>	<b>Code</b>		<b>Assessment</b>
	<b>Subject</b>	<b>Field</b>	
The student is able, using theoretical approaches and correctly selected methods and tools of analysis, correctly identify, interpret and explain social phenomena (cultural, economic, legal, political) and their impact on corporate social responsibility, as well as make appropriate decisions in the social area corporate responsibility	EP-3	K_U01	Research project
Student is able to develop solutions to a specific problem concerning corporate social responsibility and conduct a critical assessment of the effectiveness of the proposed solutions, as well as the consequences of their implementation	EP-4	K_U05	Research project
<b>Social Competencies</b>	<b>Code</b>		<b>Assessment</b>
	<b>Subject</b>	<b>Field</b>	
The student is ready to think and act in an entrepreneurial manner in accordance with	EP-5	K_K04	Assessment of the practical task carried

accepted norms and rules, also in the field of initiating activities related to corporate social responsibility			out in a group
The student is ready to initiate and develop patterns of appropriate conduct in the work environment, taking into account the postulates of corporate social responsibility (CSR), as well as taking initiatives, critically assessing themselves and the teams and organizations	EP-6	K_K01	Assessment of the practical task carried out in a group
<b>5. Module Leader</b>	<b>Name</b>		<b>E-mail</b>
	J. Kucharska, Dr		justyna_kucharska@yahoo.com
<b>6. Lecturer (s)</b>	<b>Name</b>		<b>E-mail</b>
	J. Kucharska, Dr		justyna_kucharska@yahoo.com
<b>7. Module Level</b>	<b>Master's</b>		<b>Bachelor's</b>
	X		
<b>8. Year and Programme</b>	<b>Year</b>		<b>Programme</b>
	I		Management
<b>9. Module Content</b>			
<b>#.</b>	<b>Topics Discussed</b>		<b>Hours</b>
<b>Seminar</b>			
1	Introduction to the course - presentation of the topic and requirements, rules of passing the subject.		1,5
2	The beginnings of CSR and its transformations. CSR concepts - in theory and practice to raise awareness of humanization of students' economics. Understanding the subjective and humanistic aspects of business management.		1,5
3	CSR in the international perspective and the legal dimension. Case studies of international companies		1,5
4	Reporting as an important element of actions for sustainable development and social responsibility as well as analysis of research on the state of implementation of CSR policy in Poland		1,5
5	The impact of CSR on shaping the image of the organization and its reputation.		1,5
6	Corporate social responsibility and sustainable business		1,5
7	The ability to analyze ethical, ecological and pro-social aspects in planning the rational use of resources in the practice of an enterprise and formulating humanistic decisions. Connecting economic and social issues.		1,5
8	Contents of discussion between ombudsmen of classical economics and representatives of humanizing economics. CSR in the light of social enterprise and social market economy and social policy of the state.		1,5
9	The subjectivity of the employee and human capital and the need to socialize capital in the process of entering the CSR concept in business management practice		1,5
10	Presentation of projects by students. Discussion of the results		1,5
<b>10. Individual Student's Work</b>			
<b>#.</b>	<b>Description</b>		<b>Hours</b>
	Preparation for final exam		15
	Research project		20

<b>11. Assessment Methods</b>	Coursework (40%): research project; Final exam (60%) Final exam - 30 % Coursework: group work - 20 %; project - 50 %		
<b>12. Assessment Criteria</b>	Points translate into marks as follows: 50 - 59 points: mark 3 60 - 69 points: mark 3.5 70 - 79 points: mark 4 80 - 89 points: mark 4.5 90 - 98 points: mark 5 98-100 points: mark 5.5 In the case of exceptional student's performance, the lecturer may award a mark of 5.5 even with an insufficient number of points scored.		
<b>13. ECTS Credits</b>	3		
		<b>Hours</b>	<b>ECTS</b>
	<b>Contact Hours</b>		
	<b>Seminar</b>	<b>15</b>	<b>0,6</b>
	<b>Other Form</b>		
	<b>Individual Student's Work</b>		
	- Preparation for final exam	<b>15</b>	<b>1,4</b>
	- Research project	<b>20</b>	
	<b>SUMM</b>	<b>50</b>	<b>2</b>
<b>14. Required Readings</b>			
<b>15. Recommended Readings</b>			
<b>16. Place where module is run</b>	Lazarski University		
<b>17. Other</b>	n/a		