



**1st International Online Academic Conference**  
**„Contemporary Challenges to Economics and Business”**

**Conference agenda**

Time (local)	Topic	Presenters
<b>12:00 a.m.</b> <b>(10:00 a.m.</b> Central European Time)	Opening of the conference	<b>Prof. Dr. Anna Phirtskhalashvili</b> , Vice-Rector for Scientific Research, Georgian National University SEU <b>Maka Kuchava</b> , Georgian National University SEU - Head of the International Relations <b>Dr. Martin Dahl</b> , Lazarski University, Dean, Faculty of Economics and Management <b>Prof. Dr. Tengiz Taktakishvili</b> , Georgian National University SEU - Head of the Bachelor’s program in Management( <b>Moderator</b> )
12:20	Online teaching during Covid-19 pandemic and its effectiveness: case of Georgian National University SEU	<b>Prof. Dr. Tengiz Taktakishvili</b> , Georgian National University SEU - Head of the Bachelor’s program in Management
12:35	Ordoliberal Reform of the Economic and Social Order in Response to Global Crises and Challenges	<b>Dr. Martin Dahl</b> , Dean, Faculty of Economics and Management, Lazarski University
12:50	Anti-crisis economic plan of Georgia’s government	<b>Salome Mekvabishvili</b> , Ministry of Economy and Sustainable Development of Georgia
13:05	Green and Sustainable Public Procurement	<b>Prof. Dr. Andrea Appolloni</b> , DMD - Department of Management and Law, University of Rome Tor Vergata
13:20	Towards a Psychology of	<b>Prof. Dr. Severin Hornung</b> , Institute of Psychology, University of

	Humanistic versus Neoliberal Conceptions of Workplace Flexibility	Innsbruck
13:35	Collaborative role of accelerators in Higher Education in UK	<b>Prof. Dr. Orhan Demirovski</b> , Coventry University London, UK <b>Prof. Dr. Johanna Jiang</b> , Coventry University London, UK
13:50	Tackling Coronavirus (Covid-19) – Business Responses and Policy Measures	<b>Paata Shurgaia</b> , Associate professor, Georgian National University SEU
14:05	The Coronomic Crisis and challenges for the Georgian economy	<b>Prof. Dr. Vakhtang Charaia</b> , Dean, Business Administration Faculty, Georgian Aviation University
14:20	Compliance of Multijurisdictional Financial Institutions: An Accepted Fiction	<b>Prof. Tomasz Braun</b> , Lazarski University
14:40	Do Foreign Workers affect Local Wages?	<b>Prof. Dr. Ayal Kimhi</b> , The Hebrew University and Shoresh Institution
14:55	Current Advances in Digital Recruitment of Human Resources and its Potential for Companies	<b>Dr. Iza Gigauri</b> , Associate professor, St. Andreas Georgian University <b>Dr. Ekaterine Gulua</b> , Associate professor, IvaneJavakhishvili Tbilisi State University <b>Dr. Zurab Mushkudiani</b> , Associate professor, Batumi Navigation Teaching University
15:10 15:20	<b>Break time</b>	
15:30	The World during the Coronavirus: Remote Work and Virtual Teams in Georgia	<b>Salome Sakvarelidze</b> , Georgian National University SEU
15:45	Risks of usage of distributed ledger	<b>Karol Strzała</b> . Lazarski University

	technology in financial sector - money laundering aspect	
16:00	How continuous learning through creativity affects a company's competitiveness and performance	<b>Ketevan Lomineishvili</b> , Georgian National University SEU
16:15	The Criteria For An Effectiveness Of The Company's Anti-crisis Strategic Management On The Modern Stage	<b>Asmat Shamugia</b> , Assistant-professor, New Higher Education Institute, Tbilisi
16:30	Two Decades of Marketing Ethics: The Emerging Challenges of 21st Century	<b>Sahil Singh Jasrotia</b> , Assistant Professor, Jaipuria Institute of Management, Indore. <b>Biswanath Swain</b> , Assistant Professor, Humanities and Social Sciences, Indian Institute of Management, Indore. <b>Manoj Kumar Kamila</b> , Academic Associate, Indian Institute of Management, Indore.
16:45	Consuming Spirituality: A study on Products of Spiritual Leaders in India	<b>Shagun Chib</b> , Indian Institute of Management Indore. <b>Dr. H.G. Mishra</b> , SMVD University, Katra, J&K.; <b>Dr. Surabhi Koul</b> , NMIMS Navi Mumbai, Maharashtra
17:00	Pandemic marketing challenges and changes: case of Georgia	<b>Guram Sherozia</b> , Georgian National University SEU <b>Natalia Nogaideli</b> , Georgian National University SEU <b>Davit Chkotua</b> , Georgian National University SEU
17:15	Tax Policy as a Competitive Tool of a Country to Attract Foreign Direct Investment Understanding the relation between tax policy and FDI: testing causal mechanisms between 2002 and 2016 in OECD countries	<b>Tea Mchedlishvili</b> , Georgian National University SEU
17:30	The European Union's monetary	<b>Marcin Roman Czubala Ostapiuk</b> , The National Distance

	policy and its limitations to face the negative effects of the economic crisis	Education University, Spain.
17:45	The role and impact methods of state on economic in transition period	<b>Giorgi Kharshiladze</b> , Georgian National University SEU
18:00	Consolidated tenders - the means of rational spending of state financial resources	<b>Tinatin Medmariashvili</b> , Georgian National University SEU
18:15	Key Aspects and Development of the Food Industry in Georgia	<b>Nino Jerenashvili</b> , Georgian Technical University SEU
18:30	A new challenge for tourism: the global pandemic and its impact on tourism industry	<b>Ana Mazmishvili</b> , Georgian National University SEU
18:45	Disorder as the main disfunction of the European Union in the context of global crises – a critical analysis	<b>Justyna Bokajlo</b> University of Wroclaw
19:00	Business development features according to Global Competitiveness and Doing Business Indexes in SouthCaucasus Countries	<b>Tamar Matcharashvili</b> , Department of Business Technologies, Georgian Technical University
19:15	COVID-19 Impact on Tourism and Economic Crisis in Georgia (In Georgian)	<b>Emzar Kakulia</b> , Georgian National University SEU
19:30	Foreign Nationals in Georgian Wine Tourism (In Georgian)	<b>Niko Kvaratskhelia</b> , The Saint Andrew the First-Called Georgian University of the Patriarchate of Georgia
19:45	Conceptual model of agro-sphere	<b>Dr. Gia Zoidze</b> ,

	development of Georgia	Batumi Shota Rustaveli State University, Batumi State Maritime Academy, Georgia
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