

Bachelor of Art  
in Business Economics

# STUDENT HANDBOOK

2018-2019



UCZELNIA  
ŁAZARSKIEGO

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This Handbook applies to students of 1<sup>st</sup> and 2<sup>nd</sup> years of BA in BE only (intake 2018).  
It may be updated. Its latest version is available on: <http://euczelnia.lazarski.pl>.

## THE PROGRAMME

### Basic Information

Bachelor of Arts in Business Economics (BA in BE) is a three-year (six-semester) full-time programme offered by Lazarski University in Warsaw, Poland. The degree scheme is offered on a modular basis. The language of instruction, assessments, grading and quality assurance is English. Graduates of the BA in BE programme are awarded a Single Honour Degree, BA in Business Economics (having gained 180 ECTS / 360 CATS credit points and passed all modules). Honours degree will be awarded with first, upper-second, lower-second or third class honours.

The students of the BA in BE Programme at Lazarski University receive a double BA degree, British and Polish. The programme itself is identical for both degrees, with the same number of credits and one BA thesis. There are, however, some differences relating the final average grade, the thesis and the final mark (see below).

### Rationale

The BA in Business Economics is intended to provide students with the opportunity to investigate the complexities of and challenges facing today's world economies and businesses. Students are presented with critical issues in economics and business, and equipped with tools necessary to deal with challenges faced by modern organisations.

The emphasis of the Programme is on the application of gained skills to interpreting, evaluating and communicating the real-world complexities of economies and businesses at both domestic and international levels. The Programme is designed to explore synergies between economics and business in respect of relevant theory and practice.

Studying in Poland, a country that has quite recently experienced intensive transformation processes, is an additional benefit for students. Our Programme consists of different case studies, including but not limited to our region, comparative analyses, various research techniques, and multidisciplinary studying materials. We pay special attention to the challenges and opportunities of transition economies and emerging markets.

We have a comprehensive array of internships (at least 160 working hours required) offered in public and private institutions or corporations involved in international or European affairs in Poland or abroad. Students will gain valuable practical experience directly related to their interests and career plans.

The BA in BE programme satisfies the Economics benchmark statements that can be found at:

<http://www.qaa.ac.uk/en/Publications/Documents/SBS-Economics-15.pdf>

## Aims

Lazarski University BA Programme in BE aims to:

- To provide comprehensive multidisciplinary education in Business Economics with a curriculum that follows the highest European and global standards.
- To provide fundamental economic knowledge needed to cope with real-life managerial, financial, ethical, and analytical problems encountered in business and global economy.
- To develop critical awareness of contemporary economic theories applicable to economic policy and business.
- To prepare students for a range of careers in private, public and third sectors.
- To develop in students a range of transferable skills that will enhance their value in the job market, including teamwork, independent work and learning, critical thinking, professional literacy, communication of complex ideas, digital literacy and time management.

## Learning Outcomes

To gain the qualification the student will have demonstrated i) subject knowledge and understanding, ii) cognitive skills, iii) subject-specific practical and professional skills, and iv) other generic skills and capabilities specified in the learning outcomes for modules within the Programme.

Upon successful completion of the BA in Business Economics Programme, students will acquire the following qualities and capabilities:

### Knowledge and understanding of the subject

1. Thorough knowledge and understanding of fundamental concepts and theories in Economics.
2. Understanding of the evolution of contemporary economics and its practical business-oriented application.
3. Understanding of a multidisciplinary, applied approach towards globalization, integration, crises, and other complex issues taking place in micro and macro scale of contemporary global economy.
4. Knowledge of the empirical part of economic studies, including current issues of global economy viewed from different perspectives, with special attention paid to some problems of emerging markets and transition economies.
5. Deep understanding of basic mathematics and both quantitative and qualitative research methods.
6. Know-how within the area of business environment of the global economy, transition economies and emerging markets.

### Cognitive skills

1. Critical thinking; analysis and synthesis.
2. Recognising and using appropriate theories, concepts and principles from a range of Business Economics-related fields.
3. Independent, practical, and investigative way of thinking of and dealing with economy.

4. Locating, extracting, evaluating, analysing and combining different types of information sources.

**Subject-specific practical\professional skills** On successful completion of the programme a student will be able to:

1. Gather and organise economic data for presentation and decision-making purposes.
2. Analyse and interpret economic data through the use of statistical methods including computer-based techniques appropriate to their named degree.
3. Demonstrate an awareness of how to simplify complex problems to improve decision making.

#### **Generic\transferable skills**

1. Creative thinking.
2. Communication skills; ability to express ideas clearly and to show and share understanding of the elements of an effective analytical process; ability to listen and respond to other people's ideas.
3. Effective usage of various quantitative and qualitative research techniques for business economics.
4. Personal and leadership skills, including the use of group initiative, independence, and team spirit.
5. Managing time and resources efficiently.
6. Working in a multicultural environment.

#### **Graduates**

They are open-minded specialists, well-trained in up-to-date research techniques (quantitative and qualitative) and aware of socio-economic differences of contemporary world. They receive solid foundations for specialising in different business fields. They boast their analytical, critical-thinking and decision-making skills. They are prepared to understand global economy on the micro and macro level. They are flexible, cosmopolitan, ready to take advantage of changeable market environment. They may become business analytics, managers, and project coordinators. They are ready to lead a team and be an active member of it.

## **IMPORTANT ADMINISTRATIVE INFORMATION**

#### **Academic Year 2018/19 important dates**

Autumn semester dates 08/10/2018 – 18/01/2019

Autumn semester examination session dates: 28/01/2019 – 08/02/2019

Autumn semester re-sit examination session dates: 23/04/2019 – 11/05/2019

Spring semester dates: 22/02/2019 - 31/05/2019

Spring semester examination session dates: 03/06/2019 - 14/06/2019

Spring semester re-sit examination session dates: 17/09/2019 - 28/09/2019

### Useful addresses

[www.lazarski.pl](http://www.lazarski.pl)

[www.coventry.ac.uk/](http://www.coventry.ac.uk/)

[www.lazarski.pl/pl/wydzialy/wydzial-eiz/English-language-studies-registrar/](http://www.lazarski.pl/pl/wydzialy/wydzial-eiz/English-language-studies-registrar/)

[www.samorzad.lazarski.pl/](http://www.samorzad.lazarski.pl/)

<http://wu.lazarski.pl>

<http://www.euczelnia.lazarski.pl/> - This is a link to the virtual repository which module leaders use to share electronic documents. The access codes are provided by the module leaders.

### Useful information

Students are asked to contact the **Validated Studies Registrar** personally (**room 362 / 3<sup>rd</sup> floor / sector F**), by phone (**022 54 35 369**) or e-mail ([validated.studies@lazarski.edu.pl](mailto:validated.studies@lazarski.edu.pl)) when they:

- need an application form to the Programme Director and want to submit it;
- need a statement about their student status;
- change their personal details, address, e-mail address or telephone number;
- face a sudden personal situation that has influenced their current mode of studies;
- have lost their ID card;
- have a disability;
- wish to withdraw;
- have a complaint;
- have any other issues related to the studies.



## ADMISSION PROCEDURES

Lazarski University accepts Bachelor's degree candidates on the basis of their secondary education achievements. The candidates must complete secondary education prior to admission. Additionally, we expect that they are proficient in English. They need to present either internationally recognized English certificates or pass a language test at Lazarski University. For applicants whose first language is not English, the minimum English Language Requirements is 6.0 IELTS.

The required documents are:

- Original or certified true copy of second level diploma (A-level certificate or an appropriate local equivalent) translated into English by a sworn translator);
- Original or certified true copy of IELTS, Cambridge Advanced Proficiency, or TOEFL scores;
- To be eligible for admittance to study, a candidate shall have attained the age of 17 years or over at the time of entry.

### **Recognition of prior learning and credit transfer scheme.**

LU recognises prior learning of a prospective student and will exempt credit towards satisfying the requirements for a degree programme, where and only where this learning is considered equivalent to the content and learning outcomes prescribed for modules or courses within that programme. In the case of candidates applying for dual-award programmes, the application for recognition of prior learning needs to be approved by the partner university as well (Coventry University). Credit shall not be given for more than two thirds of any course, which means the early stages of a course. For example, in the case of a three-year full-time course the maximum credit will normally be two-thirds (i.e. years one to two).

## THE DEGREE

<b>Programme Title:</b>	Business Economics
<b>Degree Awarded:</b>	BA (Hons)
<b>Credit Points:</b>	360 CATS Credit Points 180 European Credit Transfer System (ECTS) Credit Points
<b>Duration:</b>	3 years

To be awarded the BA (Hons) in Business Economics degree, students must complete all three levels (years of study) of the Programme and earn 360 CATS credit points (180 ECTS credit points).

Each year of the BA in Business Economics Programme carries 120 CATS credit points (60 ECTS credit points) and each semester carries 60 CATS credit points (30 ECTS credit points), divided into mandatory (core) and elective (optional) modules.

In year 1, students study 120 credits of mandatory modules.

In year 2, students study 60 credits of mandatory modules and must choose three 20-credit elective modules to make up a total of 120 credits.

In year 3, students study 80 credits of mandatory modules and must choose two 20-credit elective modules to make up a total of 120 credits.

The structure of the Programme is shown below.

### First year

Students follow a common first year programme. Elementary economics is concerned with both theory and application and is appropriate with or without earlier economic preparation. The course in mathematics has an applicative character. It forms the basis for later courses in statistics, econometrics as well as research methods. We also offer empirical and theoretical introduction into better understanding of current economic issues. Therefore, there are some courses devoted to Polish economy, EU economy and global economy. At this stage students are to be equipped with necessary fundamentals that will allow them to work with models, develop analytical skills, and use more advanced techniques of solving problems.

## Basic Course Structure

### Core Modules

Title	Module Leader	2 <sup>nd</sup> Lecturer	Lecture	Seminar	Workshop	Total hours	ECTS/CATS
Mathematics	Dr Krzysztof Beck			30	30	60	5/10
Introductory Microeconomics	Dr Jarosław Neneman	Katarzyna Marton-Gadoś	30		30	60	5/10
Information Technology for Business	Mgr Bauyrzhan Zhanuzakov				45	45	5/10
BABE Business Academic Writing I	Mgr Piotr Kłossowicz				90	90	5/10
Introduction to Business and Management	Dr Łukasz Konopielko	Dr Łukasz Konopielko	30	30		60	5/10
Accounting	Dr Maciej Turala			60		60	5/10
Introductory Macroeconomics	Prof. Joanna Działo	Prof. Joanna Działo/mgr Iana Okhrimenko	30		45	75	10/20
Introduction into Economics Analysis	Prof. Maciej Krzak	Prof. Maciej Krzak	45		45	90	10/20
BABE Business Academic Writing II	Mgr Piotr Kłossowicz				60	60	5/10
Statistics	Dr David Pupovac	Dr David Pupovac	30	45		75	5/10
<b>Year 1 total</b>			165	165	375	705	60/120

### Second year

Students take courses in: statistics, intermediate micro-and macroeconomics. Moreover, they may choose some subjects that aim to broaden their knowledge about businesses and the economy and support micro- and macroeconomic courses. On successful completion of this level our students should be able to describe,

quantify, and interpret various economic issues using their newly-acquired analytical skills. They should be also more aware of their areas of interest in economics. Students are also offered elective courses during the second semester, which allows them to specialize in their majors and broaden their knowledge of BE in general.

## Basic Course Structure

### Core Modules

Title	Module Leader	2 <sup>nd</sup> Lecturer	Lecture	Seminar	Workshop	Total hours	ECTS/CATS
Intermediate Microeconomics	Dr Jarostaw Neneman	Dr Jarostaw Neneman	30	30		60	5/10
Intermediate Macroeconomics and Policy	Prof. Bogna Gawrońska-Nowak	Mgr Iana Okhrimenko	45	30		75	5/10
Dynamic Economic Analysis	Prof. Maciej Krzak	Dr Krzysztof Beck		30	30	60	5/10
Business: Ethical Questions and Social Challenges	Dr Katarzyna Gmaj	Dr Katarzyna Gmaj	30	15		45	5/10
Introduction to Econometrics	Prof Waldemar Florczak	Prof Waldemar Florczak		60	30	90	5/10
International Business Law	Dr Mateusz Drózdź		30			30	5/10
3 Electives	BABE staff		90	45		135	30/60
<b>Year 2 total</b>			225	210	60	495	60/120

### Optional Modules\*

(Four optional modules out of eight)

Title	Module Leader	Lecture	Seminar	Workshop	Total hours	ECTS/CATS
Personal Finance in Practice (with Excel)	Dr Mateusz Kopyt		45		45	10/20
Negotiations and Communication	Dr Jarostaw Jura	30	15		45	10/20
Current Issues of European and Global Economy	Prof. Wojciech Bieńkowski	30	15		45	10/20

Economics of Telecommunication	Dr Łukasz Konopielko	30	15		45	10/20
Economics of EU Integration	Dr Zygmunt Janiec	30	15		45	10/20
The Monetary and Credit System in the Light of the Global Financial Crisis	Dr Tomasz Schabek	30	15		45	10/20
Advanced Quantitative Economics	Dr Krzysztof Beck	30	15		45	10/20

*\*An elective course should have no fewer than ten students and no more than twenty. The list of the elective courses can be modified.*

### Third year

Students may study different aspects of European integration, globalization, developing economies as well as economic analysis for business, quantitative and qualitative research methods, labour and regional economics, various approaches towards finance and management. Research methods are studied to help them specify their interests, and to support their individual research initiative.

### The Basic Course Structure

#### Core Modules

Title	Module Leader	2 <sup>nd</sup> Lecturer	Lecture	Seminar	Workshop	Total hours	ECTS/CATS
Game Theory	Prof. Maciej Krzak		30	30		60	5/10
Managerial Economics	Dr Jarostaw Neneman		30	15		45	5/10
International Economics and Finance	Dr Tomasz Napiórkowski		30	15		45	5/10
Banking and Finance	Dr Maciej Turala		30	15		45	5/10
Research Methods	Dr Jarostaw Jura	Dr Joanna Konieczna-Salamatin		60		60	5/10
Investment Analysis	Dr Mateusz Kopyt		30	30		60	5/10
BA Seminar	Dr O. Zadorozhna / dr	Piotr Kłossowicz		90		90	10/20

	K. Beck						
2 Electives	BABE Staff		60	30		90	20/40
<b>Year 3 total</b>			210	285	0	495	60/120
<b>Yrs 1-3 total</b>			720	600	565	1890	181/360

### Optional Modules\*

(Three optional modules out of five)

Title	Module Leader	Lecture	Seminar	Workshop	Total hours	ECTS/CATS
Corporate Growth and the Financial Markets	Dr Tomasz Schabek	30	15		45	10/20
Financial Accounting	Dr Piotr Kuszewski	30	15		45	10/20
Accounting in Financial Intuitions	Dr Agata Kocia	30	15		45	10/20
Demography and Economics of Contemporary European Migration	Dr Katarzyna Gmaj	30	15		45	10/20
The World Economy – Extended View	Prof. Wojciech Bieńkowski	30	15		45	10/20
The Small and Medium-Sized Enterprises (SME) Sector	Dr Agata Kocia	30	15		45	10/20
Tax Policy	Dr Jarosław Neneman	30	15		45	10/20

*\*An elective course should have no fewer than ten students and no more than twenty. The list of the elective courses can be modified.*

## DEGREE CRITERIA

To be awarded BA in Business Economics Degree students must pass all three levels of the scheme and earn 360 credits. The final grade for the degree is counted according to the following criteria:

- i. Marks of level 4 (Year I) count for 0% of the final mark
- ii. Marks of level 5 (Year II) count for 33.3% of the final mark
- iii. Marks for level 6 (Year III) along with the completed BA thesis, count for 66.7% of the final mark.

The following table shows a scale for undergraduate awards:

First Class Honours	70-100%
Upper Second	60-69%
Lower Second	50-59%
Third	40-49%
Fail	0-39%

A student who is admitted to the programme but is subsequently unable, or is not permitted, to progress to completion may, depending upon the number of credits attained at the appropriate levels at the time of exit, qualify for one of the following awards:

<i>Credits Pursued</i>	<i>Candidate may exit the scheme with eligibility for:</i>
not fewer than 240 CATS	Undergraduate Diploma of Higher Education
not fewer than 300 CATS	Unclassified Degree

Credits accumulated at level 4 (Year I) do not contribute towards the minimum credits specified above.

### Polish Degree

The students of the BA in BE at Lazarski University receive also a Polish BA degree (*licencjat*). Polish rules require BA thesis defense examination. The final mark for the Polish BA degree is counted as follows: the average grade for all three years is worth 60%, the thesis 20% and the thesis defense examination, 20%.

# ASSESSMENT

## Teaching and Learning

Students' presence in all classes is obligatory. Absence in 3 classes without serious reasons may lead to failing the course. Repeated unexcused absence (more than 3 classes missed) may lead to deleting a student from the Programme by the Programme Director. Student can excuse his/her absence due to illness and other serious reasons. All absences must be reported to the Programme Director. Students, who without good cause, fail to complete their forms of assessment by the required date or absent themselves from examinations, will be awarded a zero mark for the element concerned.

Each CATS credit will require approximately 10 hours of student workload. This will consist of contact time comprising lectures, seminars and workshops as well as individual study time, including preparation of coursework, presentations, projects and papers, and studying for the mid-term and final examinations.

## Methods of Assessment

Individual module assessment methods are laid out in module descriptors. In the case of core modules coursework, irrespective of its form, accounts for 40% of the final mark, while final exam is worth 60% of the final mark. In the case of elective modules, both coursework and final exam weigh 50% of the final mark each.

The following methods of assessment are applied:

- Examination papers (final, in-class and midterm)
- Final assessment
- Essays
- Presentations accompanied by a written report
- Case studies
- Reports on projects
- Group projects
- Thesis prospectus
- Extended dissertations
- Ba Thesis project

## Indicative proportion of the assessment methods

ASSESSMENT COMPONENT	CORE MODULES	ELECTIVE MODULES
Final examination	60%	50%
Coursework	40% in total	50%

## Structure of Assessment

**Level 4 (1st year of study)** Assessment of each module will comprise of a final examination lasting 120 minutes and one or two elements of coursework.

Coursework elements used at Level 4 will include: in-class and mid-term exams



(quantitative subjects only), papers and/or essays (1500-2000 words), and projects (individual or group).

### **Level 5 (2nd year of study)**

Assessment of each module will comprise of a final examination lasting 120 minutes and one element of coursework. Coursework elements used at Level 5 will include: in-class exams (quantitative subjects only), papers, reports and/or essays (2000-2500 words), case studies and projects (individual or group).

Assessment of five-CATS credit points modules shall comprise of one component only: coursework or final exam.

### **Level 6 (3rd year of study)**

Assessment of each module will comprise of a final examination lasting 120 minutes and one element of coursework. Coursework components used at Level 6 will include: papers and/or reports (2500 words), and projects (individual or group).

Assessment of five-CATS credit points modules shall comprise of one component only: coursework or final exam.

The BA thesis should be approximately 10,000 words. Each thesis is marked independently by two members of the tutorial staff of the Programme. Students must obtain a pass on their thesis in order to obtain the BA Degree.

### **Elective courses**

Assessment of each elective module will comprise of a final examination lasting 110 minutes and one element of coursework. Coursework elements used will include: papers and projects.

For certain exceptional cases, such as 5 credit modules and final dissertation, the way that assessment is structured may differ from these norms.

**NB:** Unless stated otherwise in the syllabus, individual forms of assessment shall be used. In the case of group projects / reports / presentations, marks awarded will be a combination of the groups result and merit earned by individual students for their contributions.

## DETAILS OF COURSE ASSESSMENT

Year	Semester	Module Title	ECTS/ CATS credits	Mandatory/ Elective	Assessment
Year 1	Semester 1	Mathematics	5/10	Mandatory	40% Coursework 60% Examination
		Introductory Microeconomics	5/10	Mandatory	40% Coursework 60% Examination
		Information Technology for Business	5/10	Mandatory	40% Coursework 60% Examination
		BABE Business Academic Writing I	5/10	Mandatory	40% Coursework 60% Examination
		Introduction to Business and Management	5/10	Mandatory	40% Coursework 60% Examination
		Accounting	5/10	Mandatory	40% Coursework 60% Examination
		<i>Athletics</i>	<i>0/0</i>	<i>Elective*</i>	<i>100% Coursework</i>
	Semester 2	Introductory Macroeconomics	10/20	Mandatory	40% Coursework 60% Examination
		Introduction to Economic Analysis	10/20	Mandatory	40% Coursework 60% Examination
		BABE Business Academic Writing II	5/10	Mandatory	40% Coursework 60% Examination
Statistics		5/10	Mandatory	40% Coursework 60% Examination	
Year 2	Semester 3	Intermediate Microeconomics	5/10	Mandatory	40% Coursework 60% Examination
		Intermediate Macroeconomics and Policy	5/10	Mandatory	40% Coursework 60% Examination
		Dynamic Economic Analysis	5/10	Mandatory	40% Coursework 60% Examination
		Business: Ethical Questions and Social Challenges	5/10	Mandatory	40% Coursework 60% Examination
		Introduction to Econometrics	5/10	Mandatory	40% Coursework 60% Examination
		International Business Law	5/10	Mandatory	40% Coursework 60% Examination
	Semester 4 (Choose 3 electives)	Personal Finance in Practice (with Excel)	10/20	Elective	50% Coursework 50% Examination
		Negotiations and Communication	10/20	Elective	50% Coursework 50% Examination
		Current Issues of European and Global Economy	10/20	Elective	50% Coursework 50% Examination

		Economics of Telecommunication	10/20	Elective	50% Coursework 50% Examination
		Economics of EU Integration	10/20	Elective	50% Coursework 50% Examination
		Monetary and Credit System in the Light of Global Financial Crisis	10/20	Elective	50% Coursework 50% Examination
		Advanced Quantitative Economics	10/20	Elective	50% Coursework 50% Examination
Year 3	Semester 5	Game Theory	5/10	Mandatory	40% Coursework 60% Examination
		Managerial Economics	5/10	Mandatory	40% Coursework 60% Examination
		International Economics and Finance	5/10	Mandatory	40% Coursework 60% Examination
		Banking and Finance	5/10	Mandatory	40% Coursework 60% Examination
		Research Methods	5/10	Mandatory	100% Coursework
		Investment Analysis	5/10	Mandatory	40% Coursework 60% Examination
	Semester 6 (Choose 2 electives)	BA Thesis	10/20	Mandatory	100% Coursework
		Corporate Growth and the Financial Markets	10/20	Elective	50% Coursework 50% Examination
		Financial Accounting	10/20	Elective	50% Coursework 50% Examination
		Accounting in Financial Institutions	10/20	Elective	50% Coursework 50% Examination
		Demography and Economics of Contemporary European Migration	10/20	Elective	50% Coursework 50% Examination
		The World Economy - Extended View	10/20	Elective	50% Coursework 50% Examination
		The Small and Medium-Sized Enterprises (SME) Sector	10/20	Elective	50% Coursework 50% Examination
		Tax Policy	10/20	Elective	50% Coursework 50% Examination
Total			180/360		

## MARKING SCHEME

Assessment of modules and module components shall be made on the basis of a percentage scale, with those translated into the both the British letter marking system (A, B, C, D, E, F), and the Polish number marking system (5, 4.5, 4, 3.5, 3, 2).

Students will be assessed in English-language Programmes according to the following marking scheme:

70-100%	A
60-69%	B
50-59%	C
40-49%	D
35-39%	E (Marginal Fail)
0-34%	F

For the purposes of translating percentage-scale marks into the Polish number scale, Lazarski University shall apply the following criteria:

71-100%	5.5 (celujący)
65-70%	5.0
59-64%	4.5
53-58%	4.0
47-52%	3.5
40-46%	3.0
0-39%	2.0

Students who receive 71% or above may also classify for a Polish grade of 5.5, or “celujący”. This mark is possible to achieve by such a student who fulfils all the criteria listed below:

1. conducts scholarly research or participates in group research,
2. demonstrates outstanding knowledge and skills which are beyond the module content,
3. is excellent at analysis and synthesis of issues,
4. does not make any content-related errors.

The following assessment criteria shall be used to apply marks for BA programmes:

Class	Mark range	Guidelines
Class I	90 – 100%	In addition to that for 70 – 79% below, an outstanding answer that could hardly be bettered. High degree of understanding, critical/analytic skills and original research, where specified. Outstanding in all respects.
	80 – 89%	In addition to that for 70 – 79% below, the answer will demonstrate an excellent level of understanding,

Class	Mark range	Guidelines
	70 – 79%	<p>presence of clear description, critical/analytical skills or research, as appropriate.</p> <p>Answer entirely relevant to the assignment set. Answer will demonstrate clear understanding of theories, concepts, issues and methodology, as appropriate. There will be evidence of wide-ranging reading and/or research, as appropriate, beyond the minimum recommended. Answers will be written/presented in a clear, well-structured way with clarity of expression. At level 3, evidence of independent, critical thought would normally be expected.</p>
Class II : I	65 – 69%	<p>Answer demonstrating a very good understanding of the requirements of the assignment. Answer will demonstrate very good understanding of theories, concepts, issues and methodology, as appropriate. Answer will be mostly accurate/appropriate, with few errors. Little, if any, irrelevant material may be present. Reading beyond the recommended minimum will be present where appropriate. Well organised and clearly written/presented.</p>
	60 – 64%	<p>A good understanding, with few errors. Some irrelevant material may be present. Well organised and clearly written/presented. Some reading/research beyond recommended in evidence.</p>
Class II : II	55 – 59%	<p>Answer demonstrating a good understanding of relevant theories, concepts, issues and methodology. Some reading/research beyond that recommended may be present. Some errors may be present and inclusion of irrelevant material. May not be particularly well-structured, and/or clearly presented.</p>
	50 – 54%	<p>Answer demonstrating a reasonable understanding of theories, concepts, issues and methodology. Answer likely to show some errors of understanding. May be significant amount of irrelevant material. May not be well-structured and expression/presentation may be unclear at times.</p>
Class III	45 - 49%	<p>An understanding demonstrated, but may be incomplete and with some errors. Limited use of material with limited reading/research on the topic. Likely to be poorly structured and not well-expressed/presented. Irrelevant material likely to be</p>

Class	Mark range	Guidelines
	40 – 44%	<p>present.</p> <p>Basic understanding demonstrated, with some correct description. Answer likely to be incomplete with substantial errors or misunderstandings. Little use of material and limited reading/research on the topic in evidence. May be poorly structured and poorly expressed/presented. Some material may be irrelevant to the assignment requirements.</p>
Marginal fail	35 – 39%	<p>Some relevant material will be present. Understanding will be poor with little evidence of reading/research on the topic. Fundamental errors and misunderstanding likely to be present. Poor structure and poor expression/presentation. Much material may not be relevant to the assignment.</p>
Fail	<p>30 – 34%</p> <p>20 – 29%</p> <p>0 – 19%</p>	<p>Inadequate answer with little relevant material and poor understanding of theories, concepts, issues and methodology, as appropriate. Fundamental errors and misunderstandings will be present. Material may be largely irrelevant. Poorly structured and poorly expressed/presented.</p> <p>Clear failure to provide answer to the assignment. Little understanding and only a vague knowledge of the area. Serious and fundamental errors and lack of understanding. Virtually no evidence of relevant reading/research. Poorly structured and inadequately expressed/presented.</p> <p>Complete failure, virtually no understanding of requirements of the assignment. Material may be entirely irrelevant. Answer may be extremely short, and in note form only. Answer may be fundamentally wrong, or trivial. Not a serious attempt.</p>

## EXAMINATION PAPERS

The information below contains excerpts from LU Rules and Regulations. The complete text is available on [euczelnia.lazarski.pl](http://euczelnia.lazarski.pl), access code: course1.

For the BA Programme in Business Economics, the predominant form of assessment will be mid-term papers and/or projects, in-class exams and final written examinations. Examinations will be conducted according to the norms set out by Lazarski University (Appendix A).

According to Lazarski University regulations, **students are not permitted to appeal against academic judgement of the Examiners** as fairness and consistency are ensured through the moderation process. Both the overall results of assessment as well as each individual student's result will be further scrutinized at the meeting of the internal and external examiners and at the final, decision-making Examination Board.

### Internal Examination Marking

Before the start of the exam session, the Programme Director appoints an internal moderator for each module. The moderator reviews all forms of assessment assigned for that module.

Exam papers shall reveal only student ID numbers, and shall not ask students to write their first or last names.

The marks awarded for each answer, as well as the cumulative mark for the entire exam, shall be shown clearly on the exam scripts.

Moderators shall compile samples of assessment papers, consisting of no less than 10%, to check whether they have been marked in a fair, consistent and accurate manner.

The internal moderator shall moderate marked papers that have received marks between 35%-39% and above 70%, as well as a sample (1-2) for each class of marks. The moderator may check other pieces of assessment outside of the sample if necessary.

The internal moderator checks the marked assessments for accuracy, consistency and fairness. The moderator may suggest to lower or raise the marks given by the first examiner, or to have the marking redone if serious inconsistencies are evident. Suggested changes may pertain to all marks at the top or bottom, marks within one class or all marks across the board, not to individual students' marks.

In the case of questionable marking, or if the first examiner disagrees with the moderator's suggestions, the Programme Director may ask to consult with a third internal examiner and/or with the external examiner.

All examination papers and marks of both the internal examiner and the moderator are available for the external examiner. When marking is completed, coursework and examination scripts are returned to the Registrar.

Examiners will draw the attention of the Programme Director to any papers which pose problems (marginal classification, fails, and suspected irregularities). Any suspicion of cheating should be referred to immediately according to the Lazarski University Unfair Practice Procedure.

### **Examination Marking: External marking**

All examination papers and marks of both first and second internal examiners are available for the External Examiners and Academic Link Tutors designated by Lazarski University's Validated Studies partner. The role of the External Examiners is to ensure that justice is done to each student and that the standard of the University's awards is maintained and comparable with that in other UK higher education institutions. External Examiners are expected to provide informative comment and recommendation upon whether or not:

- a. the institution is maintaining the threshold academic standards set for its awards in accordance with the framework for Higher Education Qualifications and applicable subject benchmark statements;
- b. the assessment processes measure student achievement rigorously and fairly against the intended outcomes of the course(s) and is conducted in the line the institution's policies and regulations;
- c. the academic standards and achievements of students are comparable with those in UK higher education institutions of which the external examiners have experience.

Students are not permitted to appeal against academic judgment, as fairness and consistency are ensured through moderation. In addition, the External Examiners will review the marking process and marks awarded. Both the overall results of assessment as well as each individual student's result will be further scrutinized at the Examination Board.

### **Thesis Marking**

The BA thesis is marked independently by two internal reviewers (one of them is the teacher of the thesis seminar). The External Examiner reviews a sample of theses.

### **Disclosure of Marks and Feedback to Students**

It is important to distinguish between unconfirmed marks and confirmed marks.

- a. Unconfirmed marks are those that have not been confirmed by the Examination Board including the relevant External Examiner(s);
- b. Confirmed marks are those that have been confirmed by the Examination Board including the relevant External Examiner(s). Confirmed marks are released to Lazarski students electronically after having been finally approved by the Examination Board;
- c. Students are given individual feedback on their performance to date as this promotes learning and facilitates improvement. Any feedback should be constructive and timely, in order for students to benefit from the feedback



and to improve their performance. It is good practice to establish a clear timescale for providing feedback to students as well as establishing guidance on the level of feedback to be provided.

- d. If unconfirmed marks are provided, students should be made aware that any marks are subject to final confirmation by an Examination Board.

## PROGRESSION

Lazarski University students are required to complete successfully the full annual assessment programme before being permitted to proceed to the next level of study. This means that:

- a. A student must pass each module in the programme.
- b. The minimum pass requirement for each module is 40%.
- c. In cases of modules with more than one component of assessment (i.e. coursework and final exam), the minimum component mark required is 35%.

The student can also be eligible for compensation of his/her mark (see below).

**Compensation:** Compensation means that students can pass a module with a final mark lower than 40%, provided that the overall average mark for the current academic year to date is equal to or higher than 45%. A student can obtain compensation only for one module per semester. The decision whether to apply compensation or not belongs to the Examination Board.

- a. For BA students, compensation is possible only within 4 points on any module.
- b. A student can compensate in both core and elective module, for both regular and re-sit session.
- c. Compensation can also be applied when determining the classification of any final award to be made to a student.
- d. In case where there is more than one component of assessment, if one of them (i.e. final exam or coursework) has been failed (i.e. marked below 35%), compensation is not awarded even if other criteria mentioned above are met.

**Condonement:** Condonement means that under the conditions specified below a module mark may be raised within the maximum of 2 percentage points.

- a. Module marks of 68-69% may be condoned to 70% for one module per semester, provided that the overall average mark for the semester is in the 60%+ band.
- b. Module marks of 58-59% may be condoned to 60% for one module per semester, provided that the overall average mark for the semester is in the 60%+ band.
- c. Condonement may also be applied to final awards.

Students are entitled to obtain either compensation or condonement only once per semester.

### Resit examination:

Reassessment of a module by resit of one or more components (as appropriate) is restricted to one attempt only. In the case of reassessment, the same basic rules apply as in the case of first-attempt assessment.

- a. The total module mark of a reassessed module will be capped at 40%\*, regardless of the actual mark(s) obtained by the students for the resat or resubmitted component(s).

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\* The rules relating compensation and condonement do not apply to the non-validated students

- b. If a module is failed, all components with a mark below 40% must be reassessed; marks over 40% in the other component shall be carried forward and combined with the reassessed component.
- c. On meeting the module assessment requirements a student will be awarded the original module mark or 40%, whichever is the highest.
- d. Any module component failed at the first attempt and failed at the second attempt shall carry the higher component mark of the two attempts.
- e. Dates of assessment may be deferred only in extraordinary circumstances with the consent of the Programme Director. Medical grounds are only permitted in case of a medical certificate from a hospital, which needs to be submitted within 7 calendar days starting from the date of discharge from hospital, together with an application to the Programme Director. Deferred first assessments shall be treated as a first attempt.

A student may not resit any module that has been passed or a component of assessment that has received a mark of 40% or above.

### **Repetition.**

Students who are not able to pass a module in second attempt may retake the module. The final mark for the retaken course will be capped at 40%\*.

BA students have a possibility to retake a maximum of five modules throughout the programme. If a student fails to pass more than five modules, they are deleted from the programme under the discretion of the Examination Board.

### **Deletion from the Programme**

A BA student who failed three modules in one year or made no progress during a semester might be required to repeat the academic year/level by the programme director or the Examination Board. Deletion is automatic for BA students if they fail five modules in one academic year, fail more than five modules in the programme, or fail to pass a retaken module.

A deleted student may be allowed to enroll into their programme again, however, all marks have to be forfeited and the student begins with clear record.

### **Thesis submission**

The above rules apply to the submission of the final BA thesis as well. In case of late delivery of the thesis (unless it was justified and extension was approved by the Programme Director), the final mark for the thesis will be capped at 40%\*. Students are to consult a detailed thesis/dissertation timetable circulated at the beginning of each academic year.

### **Time limits**

All requirements for the completion of the BA degree must be met within not more than 5 years from the start of the scheme.

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\* The rules relating compensation and condonement do not apply to the non-validated students

### **Graduation Ceremony**

Upon completing the programme, graduates may participate in the official graduation ceremony both at LU as well as at CU. Registration deadlines for the CU graduation ceremony will be announced in the Dean's Announcement regarding thesis/dissertation defence timetable (published each November).

## EXAMINATION BOARD

The Dean of the Faculty of Economics and Management shall establish Examination Boards for English-language programmes to consider results and make recommendations on students pursuing programmes leading to awards of the Coventry University. The Examination Boards shall convene at the end of the academic year, following the collection of final grades and exams for the passing year.

Examination Board is part of the quality assurance process. The decision whether a student can proceed to the next level of study belongs to the Examination Board.

The main tasks of Examination Board are to:

1. ensure that the diet of assessment established in the course scheme has been duly administered by scrutinizing examination scripts, projects, course work, and any other evidence of assessment;
2. ensure that marking has been fair, internally consistent, and consistent with marking in UK higher education institutions;
3. ensure that students have satisfied the programme and university regulations in order to either progress or qualify for an award of the accrediting UK institution;
4. determine appropriate action, such as re-sits, for students who have not satisfied the conditions for progression or qualification;
5. take into account any special circumstances that may have affected student performance in any element of assessment and apply appropriate measures if necessary;
6. take decisions on any borderline cases;
7. decide final degree classifications
8. discuss any cases of unfair practice or other breaches of the regulation,
9. make recommendations for future assessment exercises.

The principal options for progression are:

1. progress with no modules pending,
2. progress after compensation (with or without modules pending),
3. progress with modules pending with re-sits at the next available opportunity,
4. re-assessment with progression dependent on passing a certain number of modules,
5. repetition of the whole year if the number of failed modules is so large that re-assessment at the next opportunity is not permitted under the regulations,
6. exclusion from the programme if the number of failed modules is so large as to require a student to withdraw, or the student has run out of time to complete the programme, or has run out of re-sit opportunities under the regulations.

## ERASMUS EXCHANGE PROGRAMME

For dual-award BA in BE students, applying for Erasmus + programme may lead to the postponement of graduation from Lazarski University. Single diploma students can apply for Erasmus + programme with Programme Countries on a regular basis, as per Decision no. 2a/2015 of the Rector of Lazarski University of 10 February 2015 on funding and the mode of qualifying students of Lazarski University for the Erasmus + programme as well as for Erasmus+ programme with non-EU Partner Countries based on the Regulation No. 10/2015 of the Rector of the Lazarski University of 23 September 2015 on the rules for recruitment, funding and performance of studies.

For details, contact the Departmental Erasmus Coordinator.

## UNFAIR PRACTICE – RULES REGARDING CHEATING AND PLAGIARISM

Cheating and plagiarism are strictly prohibited and shall be severely penalized.

During exams, students are prohibited to:

- a. introduce into an examination room any unauthorized form of materials such as a book (including mathematical tables), manuscripts, or loose papers of any kind or any source of unauthorized information;
- b. communicate with any other person in the examination room, except as authorized by an Invigilator;
- c. copy or use in any other way unauthorized materials or the work of any other student;
- d. impersonate an examination student or allow oneself to be impersonated;
- e. engage in plagiarism by using other people's work and submitting it for examination as though it were one's own work;
- f. claim either to have carried out experiments, observations, interviews or any form of research which one has not in fact been carried out or to claim to have obtained results which have not in fact been obtained.

Students found cheating during exams will be asked to leave the examination room, and their exam will be marked as 0%.

Plagiarism can be defined as using another person's words or ideas without acknowledgment and submitting them for assessment as though it were one's own work, for instance by copying, translating from one language to another or unacknowledged paraphrasing. Further examples of plagiarism are given below:

- a. Use of any quotation(s) from the published or unpublished work of other persons, whether published in textbooks, articles, the Web, or in any other format, which quotations have not been clearly identified as such by being placed in quotation marks and acknowledged.
- b. Use of another person's words or ideas that has been slightly changed or paraphrased to make it look different from the original.
- c. Summarising another person's ideas, judgments, diagrams, figures, or computer programmes without reference to that person in the text and the source in the bibliography.
- d. Use of services of essay banks and/or any other agencies.
- e. Use of unacknowledged material downloaded from the Internet.
- f. Re-use of one's own material except as authorized by the department (autoplagerism).

All work submitted by students will be checked using anti-plagiarism software and reports of the check will serve as evidence should plagiarism be detected.

Students found guilty of cheating and/or plagiarizing will be referred to the Committee of Inquiry and face severe punishment, including but not limited to failing the assessment element or component, failing the module, written reprimand that

will be added to the student's file, and deletion from the programme.  
For more information on the **Unfair Practice Procedure** see the full text of the Rules and Regulations (Section VI).



## CODE OF CONDUCT

All students are expected to conduct themselves in a manner appropriate for their legal responsibility as adults and for the good name and reputation of Lazarski University.

### **Classroom Disturbances**

The creation of disturbances or an obstruction during classes is forbidden. In particular, students are not allowed to use their mobile phones during classes. The use of mobile devices and laptops for purposes other than note-taking is strictly forbidden.

## COMPLAINTS PROCEDURE

See Appendix B

## QUALITY ASSURANCE

The English-language programmes at Lazarski University are subject to university-wide quality assurance procedures as administered by the University Senate (*Senat*), the Board of the Faculty of Economics and Management (*Rada Wydziału*), the Executive Board of the Faculty of Economics and Management (*Komisja Programowa i Kolegium Dziekańskie*), and by Faculty Chairs (*Katedry*).

The overall responsibility for quality assurance of Lazarski's English-language programmes and their adherence to university-wide quality assurance procedures shall lie with the Dean of the Faculty of Economics and Management.

**The Dean** shall maintain regular contact with the Faculty Chairs, shall convene meetings of the Faculty Board and the Executive Faculty Board, and shall monitor the work of the Associate Dean in charge of English-language programmes.

**The Associate Dean** reports directly to the Dean of the Faculty of Economics and Management. He/she shall:

1. monitor the work of Programme Directors;
2. convene Committee of Inquiry hearings;
3. maintain contact with the external validating bodies;
4. oversee the general quality of the English-language Programmes.

**The Programme Directors** report directly to the Associate Dean for English-language Programmes. They shall :

1. set programme content, programme structure, and ensure that the programmes adhere to educational standards set forth by the Polish Ministry of Higher Education and are in accordance with British university best practices;
2. maintain regular contact with the teaching staff and students to assure proper quality of the teaching and learning process;
3. convene Examination Board meetings;
4. make decisions regarding unfair practice, student complaints, student appeals and verification as outlined in sections VI, VII, VIII, and IX of the *Rules and Regulations Governing English-Language Programmes*.

In addition to university-wide quality assurance procedures, Examination Boards, Programme Faculty Meetings shall act as additional checks for quality assurance for Lazarski University's English-language programmes.

# CORE MODULE DESCRIPTORS

## YEAR 1

### Mathematics

#### 1. MODULE SUMMARY

##### Aims and Summary

The goal of this course is to make students familiar with basic mathematical tools used in economy and business. Topics include sets, functions of one and several variables, matrix algebra, introduction to the derivative and integral. Some basic connections with economics will be presented, e.g. the production function, the logistic function, the Leontief input-output model, consumer surplus, etc.

##### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

##### Entry Requirements (pre-requisites and co-requisites)

N/A

##### Excluded Combinations

None

##### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of two in-class exam worth 20% each.

##### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

##### Special Features

None

##### Course stages for which this module is mandatory

BA in Business Economics, Year 1

##### Course stages for which this module is a core option

None

#### 2. TEACHING, LEARNING AND ASSESSMENT

##### Intended Module Learning Outcomes

By the end of the course, students should be able to:

1. Apply the notions of a set and basic operations on sets;

2. Perform matrix operations, reduce matrices to row echelon form, solve systems of linear equations, use the Leontief input-output model to solve real world problems;
3. Utilize functions, continuity and limit, sketch graphs of elementary functions, such as polynomial, trigonometric and exponential functions;
4. Calculate the derivatives of a function, geometric and physical interpretations of the derivative, calculate and apply derivatives to find extreme points;
5. Utilize economic applications of the derivative such as marginal analysis and elasticity of demand;
6. Apply the concept of the definite and indefinite integral, have mastered basic techniques of integration such as substitution and integration by parts;
7. Utilize the notions of a partial derivative of a function of several variables, gradient, level curves, extreme points and constrained extreme points.

#### Indicative Content

1. Sets
2. Matrix algebra and systems of linear equations
3. Functions, limits, and continuity
4. Derivative of a function of one and several variables, and its connection with extreme points
5. Introduction to integration

#### Teaching and Learning

This module will be taught by means of lecture and workshops and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	30 hours	(30%)
<b>Workshop</b>	30 hours	(30%)
<b>Total</b>	100 hours	

#### Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

Final exam, 60%, will assess learning outcomes 1-7

Coursework, 40%, two in-class exams worth 20% each, will assess learning outcomes 1-7

#### Date of last amendment

15.02.2017

### 3. MODULE RESOURCES

#### Essential Reading

S. Warner, S. R. Costenoble, *Finite Mathematics and Applied Calculus* (Thomson, Brooks/Cole, 2013)

**Required Equipment**

None

**4. MODULE ORGANISATION****Module leader**

**Name** Krzysztof Beck, Dr.

**E-mail** beckkrzysztof@gmail.com

**Length and month of examination**

120 minutes in January

**Expected teaching timetable slots**

No timetable information available

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Board** **Assessment** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## Introductory Microeconomics

### 1. MODULE SUMMARY

#### Aims and Summary

This course aims at introducing undergraduate students to the principles of economic thinking. We start with the concept of *Homo Economicus* and show how rational decisions are made. Then students learn basic tools of economic analyses and their applications to their everyday lives.

#### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

#### Entry Requirements (pre-requisites and co-requisites)

N/A

#### Excluded Combinations

None

#### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of an in-class exam and a paper, each worth 20% of the final mark

#### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### Special Features

None

#### Course stages for which this module is mandatory

BA in Business Economics, Year 1

#### Course stages for which this module is a core option

None

### 2. TEACHING, LEARNING AND ASSESSMENT

#### Intended Module Learning Outcomes

Upon completion of this course, students will be able to:

1. Apply basic tools of economic analysis to microeconomic problems.
2. Compare and contrast the workings of the price mechanism.
3. Explain the consequences of government intervention in price mechanism.
4. Interpret the behaviour of firms under different market structures.

#### Indicative Content

1. Introduction to economics
2. Thinking like economists
3. Interdependence and gains from trade
4. The market forces of supply and demand
5. Elasticity and its applications
6. Supply, demand and government policies
7. Consumers, producers and the efficiency of the markets
8. Application: The cost of taxation
9. Externalities
10. Public goods and common resources
11. The cost of production
12. Firms in competitive markets
13. Monopoly
14. Oligopoly
15. Monopolistic competition

### Teaching and Learning

This module will be taught by means of lectures, workshops and self-directed study. Formative Assessment: Each quiz will be solved and discussed during workshops. Tutorial guidance will be provided for exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	0 hours	(0%)
<b>Workshop</b>	30 hours	(30%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 60%, will assess learning outcomes 1-4

Coursework, 40%, in-class exam and a paper (around 1500-2000 words), each worth 20% of the final mark, will assess learning outcomes 1-4

### Date of last amendment

15-02-2017

### 3. MODULE RESOURCES

#### Essential Reading

G. Mankiw, Principles of Microeconomics, 7<sup>th</sup> edition, 2014

#### Required Equipment

None.

### 4. MODULE ORGANISATION



**Module leader**

**Name** Dr.Jarostaw Neneman

**E-mail** neneman@uni.lodz.pl

**Length and month of examination**

120 minutes in January

**Expected teaching timetable slots**

No timetable information available.

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

# Information Technology for Business

## 1. MODULE SUMMARY

### Aims and Summary

This module aims to ensure that all students have the basic IT skills necessary for the business workplace. Although teaching is based on Microsoft Office, the skills developed can be applied to other office suites.

### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

None

### Excluded Combinations

None

### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of an in-class exam worth 40% of the final mark

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### Special Features

None

### Course stages for which this module is mandatory

BA in Business Economics, Year 1

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

By the end of the course, students should be able to:

1. Manage their own file sources,
2. Prepare and format text,
3. Practise calculations and present its graphic results,
4. Sketch simple database,
5. Practice work/project presentations.
6. Operate effectively with different computer programs

### Indicative Content

1. Preparing database in Microsoft Excel - The idea of database is presented to students. Students obtain information how databases for economic analysis shall be prepared. They are given a database with non-numerical data in the case of qualitative variables and they rearrange it in such a way that numerical values are in all cells. Students prepare the database in order to be appropriate for panel data analysis.
2. Graphical methods of presentation data - Students are given information concerning preparing graphs. Graphical methods of presenting qualitative data, quantitative data, time series and stock exchange data are explained. Methods of drawing pie charts, bar graphs, scatter plots and linear graphs are exercised.
3. Logical, address and database functions in Microsoft Excel - Various functions are shown and students are given exercise, in which they have to use these functions.
4. Mathematical functions in Microsoft Excel -Mathematical functions are presented in Excel. Students solve simple mathematical exercises.
5. Mathematical calculations in Microsoft Excel - Students solve more advanced mathematical problems (for example solving integrals) using Microsoft Excel.
6. Financial analysis in Microsoft Excel - Basic financial functions are explained and basic categories concerning financial analysis are calculated.
7. Visual Basic in Microsoft Excel -Simple programmes are written in VBA. Students are given exercises, in which they have to facilitate a work in sheet after using Macro.
8. Microsoft Access I - Microsoft Access database is presented. Students are shown, how this database shall be prepared.
9. Microsoft Access II - Further work with Microsoft Access.
10. Mathematical expressions, graphs and tables in Microsoft Word - Students are presented how texts with mathematical expressions, graphs and tables shall be prepared in Microsoft Word.
11. Microsoft Power Point I - Idea of Microsoft Power Point is presented and basic functions are shown.
12. Microsoft Power Point II - Students conduct simple research and present the results using Microsoft Power Point

### Teaching and Learning

This module will be taught by means of workshops and self-directed study. Formative Assessment: Comments will be given on assessments and tutorial guidance will be provided for coursework and final exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)

**Self-guided** 55 hours (55%)

**Workshop** 45 hours (45%)

**Total** 100 hours

**Method of Assessment (normally assessed as follows)**

Final exam, 60%, will assess all learning outcomes

Coursework, 40%, composed of an in-class exam will assess all learning outcomes

**Date of last amendment**

30-01-2017

**3. MODULE RESOURCES**

**Essential Reading**

J. Walkenbach, H. Tyson, M.R. Groh, F. Wempen, L.A. Bucki, *Microsoft Office 2010, Bible*, Wiley Publishing Inc., 2011

**Required Equipment**

None.

**4. MODULE ORGANISATION**

**Module leader**

**Name** mgr. Bauyrzhan Zhanuzakov

**E-mail** b.zhanuzakov@lazarski.edu.pl

**Length and month of examination**

120 minutes in June.

**Expected teaching timetable slots**

No timetable information available

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

# BABE Business Academic Writing I

## 1. MODULE SUMMARY

### Aims and Summary

This course will help students to participate successfully in all forms of written assessments made in English, especially to write argumentative essays. The term starts with a diagnostic (placement) test, the aim of which is to assess students' level of English and determine what areas of grammar need to be revised in more detail. Instructions, model essays and analysis of their content, structure, style and vocabulary will be provided. The course deals with writing more complex sentences, paragraphs, especially introductions and conclusions. In addition, emphasis is put on plagiarism and use of sources, direct and indirect quotations with proper references and in-text citations.

### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

N/A

### Excluded Combinations

None

### Composition of module mark (including weighting of components)

Final exam 60%

Coursework 40%, composed of an in-class exam (30%) and one essay (10%).

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### Special Features

None

### Course stages for which this module is mandatory

BA in Business Economics, Year 1

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

On completion of the course, students should be able to:

1. Write argumentative essays in English on a variety of topics.
2. Use appropriate grammar and register as well as observe punctuation.

3. Make proper use of in-text citations and bibliography.

### **Indicative Content**

The course will focus on two activities: preparing and writing essays and analysing model essays.

Students will also improve their command of English through a variety of tasks. These will range from error correction to paraphrasing, depending on the content. Key grammar points will be reviewed. The following areas will be covered:

1. Review of grammar (tenses, passive voice, modal verbs, relative clauses)
2. Punctuation.
3. Paragraph and outline of an essay, sequencing ideas
4. Quotations, footnotes, in-text citation and dealing with sources
5. Linking words
6. Personal and impersonal tone
7. Formal register and its characteristics; formal vs informal register
8. Summary and paraphrase
9. Argumentative essays

### **Teaching and Learning**

This module will be taught by means of workshops, which will include solving exercises, explanations, analyzing longer essays and other texts, and discussion, depending on the content of each class, as well as self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	10 hours	(10%)
<b>Seminar</b>	0 hours	(0%)
<b>Workshop</b>	90 hours	(90%)
<b>Total</b>	100 hours	

### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Final exam, 60%, will assess learning outcomes 1 and 2.

Coursework, 40%, composed of an in-class exam (30%) and one essay (500 words, 10%), will assess learning outcomes 1-3.

### **Date of last amendment**

30.01.2017

### **3. MODULE RESOURCES**

#### **THE MAIN TEXTBOOK**

Hogue, A & A Oshima, 2006, Writing Academic English, Pearson Longman

## **ADDITIONAL TEXTBOOKS**

Graver, B D, 1996, Advanced English Practice, Oxford University Press  
Jordan, R R, 2004, Academic Writing Course 3<sup>rd</sup> edition, Longman,  
McCuen, J R, A C Winkler, 2012, From Idea to Essay, 13th edition, Boston  
Morley, J, P Doyle & I Pople, 2007, University Writing Course, Express Publishing,  
Vince, M, 2009, First Certificate Language Practice. English Grammar and Vocabulary,  
4<sup>th</sup> edition, Macmillan  
Vince, M, 2008, Macmillan English Grammar in Context. Advanced, Macmillan  
Vince, M, 2003, Advanced Language Practice, Heinemann,

## **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** mgr Piotr Kłossowicz

**E-mail** pklossowicz@gmail.com

### **Length and month of examination**

120 minutes in January

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

# Introduction to Business and Management

## 1. MODULE SUMMARY

### Aims and Summary

The first part of the course will try to give a practical introduction into business activity by seeking to explore available cases of business practice as well as identifying links between economic theory and business reality. The second part will teach the students the decision-making process in larger companies through the identification of critical factors and proposing rational solutions

### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

N/A

### Excluded Combinations

None

### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of an individual project

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### Special Features

None

### Course stages for which this module is mandatory

BA in Business Economics, Year 1

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

Upon completion of this course, students will be able to:

1. Understand the breadth and scope of business and entrepreneurship.
2. Sketch, present and operate a business plan.
3. Understand the nature of firm, business-plan and financial statements, legal issues.



4. Analyse and present the company's internal and external environments in order to understand sources of competitive advantages as well as to identify opportunities and threats.
5. Examine the effectiveness of a company's implementation of strategies at the local and corporate level.
6. Propose and discuss strategic actions aimed at maintaining or creating competitive advantages.

### **Indicative Content**

1. An introduction to the basic methodology of economic theory and its relevance to business practice.
2. Different ways of being an entrepreneur – starting a new business, buying an existing business, franchising and other alternatives
3. Entrepreneurship in changing environment, small vs large business.
4. Enterprise – structure, major indicators, general characteristic. How to read financial statements?
5. Legal structure for business activity
6. Business case – economic side of business projects, BEP and other basic indicators.
7. Business plan – where theory meets reality. Business plan development: introduction, marketing, management and personnel, financing, risk.
8. Introduction to strategy. Objectives of Strategic Management.
9. Introduction to techniques of strategic management. Corporate level strategy.
10. The company's external and internal environment.

### **Teaching and Learning**

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	30 hours	(30%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Final exam, 60%, will assess learning outcomes 2, 3, 4, 6.

Coursework, 40%, composed of a written project (1500-1750 words) will assess learning outcomes 1 and 5. Individual marks will be awarded.

**Date of last amendment**

30-01-2017

**3. MODULE RESOURCES****Essential Reading**

Hisrich. *Entrepreneurship 10th ed.*, New York, McGraw-Hill, 2017. Hitt M.A., Ireland, R.D., Hoskisson, *Strategic Management. Concepts and Cases*, 11<sup>th</sup> ed. Delmar Thomson Learning, 2015.

P. Lambing, C., Kuehl, 2007. *Entrepreneurship*, 4th ed. New Jersey: Prentice Hall.

**Recommended Reading**

Arthur, T.A., and Strickland, A.J., 2003. *Strategic Management: Concepts and Cases*, 13<sup>th</sup> ed. New York: Irwin McGraw-Hill.

Thompson, J.L., *Strategic management: awareness and change 7th ed.*, Andover: Cengage Learning, 2014.

Scarborough, Norman, 2016. *Essentials of Entrepreneurship and Small Business Management*, 8<sup>th</sup> ed. New Jersey: Prentice Hall.

**Required Equipment**

None.

**4. MODULE ORGANISATION****Module leader**

**Name** Dr. Łukasz Konopielko

**E-mail** konop@gazeta.pl

**Length and month of examination**

120 minutes in January

**Expected teaching timetable slots**

No timetable information available.

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

# Accounting

## 1. MODULE SUMMARY

### Aims and Summary

The course aims at familiarising students with the role of accounting in business. Students will also acquire certain practical skills enabling them to understand how financial statements are prepared and how to use the information included in them. The course presents issues of bookkeeping, cost accounting, balance sheet structure, profit and loss statement, cash flow statement as well as some aspects of managerial accounting – i.e. unit cost calculation.

### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

n/a

### Excluded Combinations

n/a

### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, mid-term exam

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### Special Features

n/a

### Course stages for which this module is mandatory

BA in Business Economics, Year 1

### Course stages for which this module is a core option

n/a

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

On completion of this module a student should be able to:

1. Formulate the fundamental principles of accounting in a business setting.
2. Analyse various types of assets, equity, and liabilities.
3. Solve & perform basic bookkeeping problems, including accounting for costs.
4. Examine different types of costs and incomes and determine a financial result for a given period, including break-even point calculation.

5. Create elements of a financial statement: balance sheet, profit and loss statement, cash flow statement.

### Indicative Content

1. Introduction to accounting concepts. Role of accounting in business environment. Accounting as a source of information about economic activities – nature and functions of accounting, users of financial information, accounting methods. Fundamental principles of accounting.
2. Elements of the financial report: balance sheet. General classifications of assets, equity and liabilities.
3. Principles of bookkeeping and working with accounts.
4. Definitions and classifications of costs and incomes. Differentiating between accrual values (costs and incomes) and cash values (outflows and inflows of cash). Major categories of costs. Major categories of incomes. Full cost accounting.
5. Elements of the financial report: profit & loss statement. Measuring performance.
6. Elements of the financial report: cash flow statement. Scope of information disclosed in a cash flow statement – operating, financial and investment activity.
7. Financial and management accounting – differences. Introductory issues of management accounting. Unit cost calculation. Break-even point analysis.

### Teaching and Learning

This module will be taught by means of discussion classes, and problem solving. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)	
<b>Seminar</b>	60 hours	(60%)	introducing new theoretical concepts, in-class problem solving
<b>Self-guided</b>	40 hours	(40%)	out-of-class work including problem solving and study
<b>Total</b>	100 hours		

### Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

- Coursework (mid-term exam), 40%, will assess learning outcomes 1, 2, 3 and partly 5 (balance sheet structure)
- Final exam, 60%, will assess learning outcomes 1-5.

### Date of last amendment

30-01-2017

## 3. MODULE RESOURCES

### Essential Reading

Śnieżek, E., Walińska, E., Frenzel, M., Stępień-Andrzejewska, J., 2007. *Financial accounting – key problems, examples, exercises*. Łódź: Centrum Controllingu i Analiz Ekonomicznych.

Weetman, P., *Financial accounting: an introduction*, 2016.

### Required Equipment

Calculators may be used in class as well as during the final exam.

## 4. MODULE ORGANISATION

### Module leader

**Name** Dr. Maciej Turata  
**E-mail** maciej.turala@gmail.com

### Length and month of examination

120 minutes in January

### Expected teaching timetable slots

No timetable information available. Timetable information should be verified with the School responsible for the module

### Subject Quality and Approval information

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## Introductory Macroeconomics

### 1. MODULE SUMMARY

#### Aims and Summary

The principal objective of the course is to help students learn macroeconomic principles and apply them to a variety of economic questions and issues. In particular: make them familiar with basic macroeconomic categories, stylized facts, transmission mechanisms and models; provide them with a good grasp of standard methods used by macroeconomists at this level, and indicate where and how to find, evaluate and use relevant data sources, including those available on the net.

#### Module Size and credits

CATS points	20
Total student study hours	200
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2017/2018

#### Entry Requirements (pre-requisites and co-requisites)

N/A

#### Excluded Combinations

None

#### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of one in-class exam worth 40%.

#### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### Special Features

None

#### Course stages for which this module is mandatory

BA in Business Economics, Year 1

#### Course stages for which this module is a core option

None

### 2. TEACHING, LEARNING AND ASSESSMENT

#### Intended Module Learning Outcomes

On completion of this module a student should be able to:

1. Identify main sectors of an economy and flows between them.
2. Analyse, build and manipulate macroeconomic models with distinction of short- and long-run approaches.
3. Employ the basics of comparative statics analysis and use simple maths for multiplier analysis.

4. Interpret the determinants of output in the long run.
5. Perform basic analysis of short run fluctuations in labour and money and banking markets.
6. Analyse effects of fiscal and monetary policies on economic growth.

#### **Indicative Content**

1. Introduction to Macroeconomics. What Macroeconomics is about, and what Macroeconomists do.
2. Measurement of economic activity and its outcomes – circular flow of goods and services and social accounting.
3. Measuring the price level and inflation.
4. Labour and labour market. Wages and unemployment.
5. Economy in the Long Run.
6. Economy in the Short Run.
7. New Keynesian Philips curve: expectations and inflation policy.

#### **Teaching and Learning**

This module will be taught by means of lectures, workshops, and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprise s:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	125 hours	(62.5%)
<b>Workshops</b>	45 hours	(22.5%)
<b>Discussions</b>	0 hours	(0%)
<b>Total</b>	200 hours	

#### **Method of Assessment (normally assessed as follows)**

The final grade for the course will consist of the following elements:

Coursework, 40%, in-class exam worth 40%, will assess learning outcomes 1-3

Final exam, 60%, will assess learning outcomes 1-6.

#### **Date of last amendment**

30.01.2017

### **3. MODULE RESOURCES**

#### **Essential Reading**

McDowell, M., Pastine, I., and Rodney, T., 2012. *Principles of Economics*, 3<sup>rd</sup> ed. New York City: McGraw-Hill, ch. 16 – 28.

#### **Recommended Reading**

1. Abel, A., Bernanke, B., Croushore, D., 2017. *Macroeconomics* 9<sup>th</sup> ed. London: Pearson.
2. Williamson, S., 2014. *Macroeconomics*, 5<sup>th</sup> ed. London: Pearson.
3. Mankiw, G., 2016. *Macroeconomics* 9<sup>th</sup> ed. London: Worth Publishers.
4. Begg, D., Vernasca, G., Fischer, S., Dornbusch, R., 2014. *Economics*, 11th ed. New York City: McGraw-Hill Higher Education.

<https://www.amazon.com/Economics-Begg-Vernasca-David/dp/0077154517>

5. Taylor, J.B., and Weerapana, A., 2011. *Principles of Economics: Global*, 7<sup>th</sup> ed. Boston: Cengage Learning.  
Financial Crisis Edition, 6th Edition (2010)

#### **Required Equipment**

None.

#### **4. MODULE ORGANISATION**

##### **Module leader**

**Name** Prof. Joanna Dziato

**E-mail** joanna.dziato@lazariski.pl

##### **Length and month of examination**

120 minutes in June

##### **Expected teaching timetable slots**

No timetable information available

##### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** TBC



# Introduction into Economic Analysis

## 1. MODULE SUMMARY

### Aims and Summary

This course is an overview of how you can use mathematics to solve economic problems. We will discuss static (equilibrium) analysis and comparative static analysis in the microeconomic and macroeconomic context. We will examine, how marginal analysis is used as a tool in the decision-making process. The course will introduce basic optimization methods which are at the core of decision making when resources are scarce. We will discuss models of macroeconomic policy and firm's profit maximization in a formal mathematical setup.

### Module Size and Credits

CATS points	20
Total student study hours	200
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

N/A

### Excluded Combinations

None

### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of two in-class exams each worth 20% of the final mark

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### Special Features

None

### Course stages for which this module is mandatory

BA in Business Economics, Year 1

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

By the end of the course, students should be able to:

1. Interpret the concept of partial and general market equilibrium
2. Solve linear models using matrix algebra

3. Use comparative static analysis and grasp its limitations
4. Apply different approaches to comparative-statics of general-function models (total derivatives and total differentials and the implicit-function rule)
5. Apply comparative static-analysis to basic economic models such as: partial and general equilibrium models, simple Keynesian models, IS-LM model
6. Use differential calculus to solve unconstrained and equality-constrained optimization problems (e.g. the consumer choice model).

### Indicative Content

Numbers in parentheses refer to the chapters in Chiang's textbook

1. Partial Market Equilibrium – A Linear Model (3)
2. General Market Equilibrium – Two- and N-Commodity Case (3)
3. Keynesian National-Income Model, (3.5)
4. Linear Algebra – Vectors and Matrices: (4)
5. Cramer's Rule – Chiang, (5)
6. Keynesian model
7. Linear IS-LM Model: Government Policy in a Closed and Open Economy, (5.6)
8. Leontief Input-Output Model, (5.7)
9. Revision of derivatives, (6)
10. Derivatives of functions of many variables, (7)
11. Applications of derivative rules into economics, e.g. Marginal and Average Revenue and Cost Functions (7.2)
12. Comparative-Static Analysis of Basic Models, (7.5)
13. Differentials and Point elasticity, (8.1 and 8.2)
14. Comparative Statics of General-Functions Model – Total Differentials and Derivatives. Derivatives of Implicit Functions, (8)
15. Keynesian and IS-LM Models Revisited, (8.6)
16. Optimization as a Variety of Equilibrium Analysis: Profit and Cost Functions, (9.1 – 9.4)
17. Attitudes Toward Risk, (9.3)
18. Optimization of Functions with Many Variables, (12.1)
19. Utility Maximization and Consumer Demand; Lagrange Multipliers, (12.5)

### Teaching and Learning

This module will be taught by means of lectures, workshops, and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

**Guided**            0 hours    (0%)

<b>Lecture</b>	45 hours (22,5%)
<b>Self-guided</b>	110 hours (55%)
<b>Seminar</b>	0 hours (0%)
<b>Workshop</b>	45 hours (22,5%)
<b>Total</b>	200 hours

#### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Comprehensive final exam, 60%, will assess learning outcomes 1-6

Coursework, 40%, composed of two in-class exams will assess learning outcomes 1-6

#### **Date of last amendment**

15.02.2017

### **3. MODULE RESOURCES**

#### **Essential Reading**

Alpha Chiang and Kevin Wainwright, *Fundamental Methods of Mathematical Economics*, McGraw Hill, 4<sup>th</sup> Edition, 2005 (chapters 3 through 9)

#### **Recommended Reading**

Carl P. Simon and Lawrence E. Blume, *Mathematics for Economists*, W. W. Norton & Company, 1994

#### **Required Equipment**

None.

### **4. MODULE ORGANISATION**

#### **Module leader**

**Name** Prof. Maciej Krzak

**E-mail** maciej.krzak@lazarowski.pl

#### **Length and month of examination**

120 minutes in June

#### **Expected teaching timetable slots**

No timetable information available

#### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Board** **Assessment** Faculty Council, Faculty of Economics and Management

#### **Shortened title**

**Date of approval by FCPC** 13 Feb 2017

# BABE Business Academic Writing II

## 1. MODULE SUMMARY

### Aims and Summary

This course will help students to participate actively in all forms of written assessment made in English, especially to write cause and effect as well as comparison and contrast essays. Instructions, model essays and analysis of their content, structure, style and vocabulary will be provided.

### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

N/A

### Excluded Combinations

None

### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of an in-class exam (30% of the final mark) and an essay (10%).

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component(s) and/or examination as appropriate.

### Special Features

None

### Course stages for which this module is mandatory

BA in Business Economics, Year 1

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

On completion of this term, students should be able to:

1. Write longer (500 word) papers and essays in English on a variety of topics.
2. Use accurate grammar.
3. Apply sensitivity to stylistic issues.

### Indicative Content

1. Linking words.

2. Avoiding repetition as opposed to repetition for emphatic purposes.
3. Emphatic sentences & inversion.
4. Comparison and contrast essays.
5. Cause and Effect Essays.

### Teaching and Learning

This module will be taught by means of workshops and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	0 hours	(0%)
<b>Workshop</b>	60 hours	(60%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

Final exam, 60%, will assess learning outcomes 1, 2, and 3.

Coursework, 40%, composed of an in-class exam (essay, 500 words, 30%) and one essay (500 words, 10%). Both will assess learning outcomes 1-3

### Date of last amendment

30.01.2017

### 3. MODULE RESOURCES

#### THE MAIN TEXTBOOK

Hogue, A & A Oshima, 2006, Writing Academic English, Pearson Longman

#### ADDITIONAL TEXTBOOKS

Graver, B D, 1996, Advanced English Practice, Oxford University Press

Macpherson, R, 2012, English for Academic Purposes, Wydawnictwo Naukowe PWN, Warszawa

McCarthy M & F O'Dell, 2013, Academic Vocabulary in Use, Cambridge

McCuen, J R, A C Winkler, 2001, From Idea to Essay, 9<sup>th</sup> edition, Boston

Vince, M, 2008, Macmillan English Grammar in Context. Advanced, Macmillan

Vince, M, 2003, Advanced Language Practice, Heinemann

### Required Equipment

None.

### 4. MODULE ORGANISATION

#### Module leaders

**Name** mgr Piotr Kłossowicz

**E-mail** [pklossowicz@gmail.com](mailto:pklossowicz@gmail.com)

**Length and month of examination**

120 minutes in June

**Expected teaching timetable slots**

No timetable information available

**Subject Quality and Approval information**

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

# Statistics

## 1. MODULE SUMMARY

### Aims and Summary

The aim of this course is to learn basic statistical concepts in business, economics, and other social sciences. Therefore, the course offers a balanced presentation of fundamental statistical theories and methods, along with practical advice of their effective application to real-world problems. Beyond simply teaching the methods, a primary objective of the course is to improve students' 'statistical thinking' abilities in order to promote their effective use in practice.

### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

### Entry Requirements (pre-requisites and co-requisites)

Mathematics

### Excluded Combinations

None

### Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of an in-class exam

### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### Special Features

None

### Course stages for which this module is mandatory

BA in Business Economics, Year 2

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

On completion of this module a student should be able to:

1. Apply estimation and testing procedures;
2. Analyse and distinguish between different kinds of statistical distributions;
3. Calculate probabilities of events;
4. Conduct simple and multiple regression analyses;

5. Appraise statistical studies;
6. Manage the statistical problem solving process

### Indicative Content

1. Data acquisition and management
2. Data patterns
3. Data summary measures
4. Probability concepts
5. Probability distributions for discrete random variables
6. Probability distributions for continuous random variables
7. Statistical sampling
8. Estimation and testing

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study.

Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	25 hours	(25%)
<b>Seminar</b>	45 hours	(45%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 60%, will assess all learning outcomes

Coursework, 40%, composed of an in-class exam will assess learning outcomes 1-3, 5, 6

### Date of last amendment

30.01.2017

### 3. MODULE RESOURCES

#### Essential Reading

Sincich, J., & McClave, T., 2012. *Statistics*, 12<sup>th</sup> ed. New Jersey: Prentice Hall,

#### Required Equipment

None.

### 4. MODULE ORGANISATION

#### Module leader

**Name** Dr David Pupovac

**E-mail** davidpupovac@gmail.com

#### Length and month of examination

120 minutes in January

#### Expected teaching timetable slots

No timetable information available



### Subject Quality and Approval information

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## YEAR 2

### *Intermediate Microeconomics*

#### 1. MODULE SUMMARY

##### **Aims and Summary**

The aim of this course is to give students the conceptual basis and the necessary tools for understanding modern microeconomics at an intermediate level. This course makes some use of calculus. The course covers two broad areas: the theory of the consumer, and the theory of supply (including monopoly).

##### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

##### **Entry Requirements (pre-requisites and co-requisites)**

Introduction to Microeconomics

##### **Excluded Combinations**

None

##### **Composition of module mark (including weighting of components)**

Final exam, 60%

Coursework, 40%, composed of an in-class exam

##### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 2

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

Upon completion of this course, students will be able to:

1. Analyse consumer behaviour and choice, including choice under uncertainty
2. Analyse the behaviour of the firm
3. Relate market structure to price and output
4. Solve consumer's utility maximization problem with use of both diagnosis and mathematics.
5. Debate the change in economic parameters result to changes in agent's behavior using the Slutsky identity.
6. Solve the profit maximization problems for a firm in different market structures.
7. Apply the analytical approach to solving microeconomics problems

### **Indicative Content**

1. Budget constraint
2. Preferences
3. Utility
4. Choice
5. Demand
6. Slutsky equation
7. Buying and selling in a market
8. Intertemporal choice
9. The role of technology and its change in a production process

10. Profit maximization
11. Cost minimization
12. Analysis of firm's cost curves
13. Derivation of a firm supply
14. Derivation of an industry supply
15. Theory of monopoly

### **Teaching and Learning**

This module will be taught by means of lectures, workshops and self-directed study. Formative Assessment: Each assessment element will be discussed during workshops. Tutorial guidance will be provided for exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	30 hours	(30%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

### **Method of Assessment (normally assessed as follows)**

Final exam, 60%, will assess learning outcomes 1-7

Coursework, 40%, composed of an in-class exam will assess learning outcomes 1-7

### **Re-sit**

Students failing any component of assessment at the first attempt are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

15-02-2017

### 3. MODULE RESOURCES

#### Essential Reading

H. Varian, *Intermediate Microeconomics: A Modern Approach*, 9th ed., Norton, 2014

T. Bergstrom, H. Varian, *Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus*, 9<sup>th</sup> ed. 2014

#### Recommended Reading

R. Pindyck, Rubinfeld D., *Microeconomics*, 6th ed. Prentice Hall International

J. Hirschleifer, A. Glazer, D. D. Hirschleifer, *Price Theory and Applications*, 7<sup>th</sup> ed. Cambridge University Press, 2005

Robert Frank, *Microeconomics and behaviour*, 8<sup>th</sup> ed. The McGraw-Hill, 2010.

#### Required Equipment

None.

### 4. MODULE ORGANISATION

#### Module leader

**Name** Dr. Jaroslaw Neneman

**E-mail** neneman@uni.lodz.pl

#### Length and month of examination

120 minutes in January

#### Expected teaching timetable slots

No timetable information available. Timetable information should be verified with the School responsible for the module

#### Subject Quality and Approval information

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

Date of approval by FCPC 13 Feb 2017

## *Intermediate Macroeconomics and Policy*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The aim of the course is to provide students with modern macroeconomics that incorporates the interplay between macroeconomics and finance. The lessons of the Global Financial Crisis of 2008 will be discussed and how financial frictions can impact macro-economy. Students should be able to understand how macroeconomic policy responds to the phenomena which do greatest harm to societal well-being such as unemployment, inflation and deflation, financial instability, fiscal and banking crises.

The course builds a three-equation model that is used to analyse macroeconomic policy and applied to financial crisis as well as to other demand shocks and supply shocks.

#### **Module Size and credits**

CATS points 10

Total student study hours 100

Number of weeks 12

School responsible Lazarski University, Faculty of Economics and Management

Academic Year 2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Introductory Microeconomics, Introductory Macroeconomics, Mathematics, Introduction to Economic Analysis

#### **Composition of module mark (including weighting of components)**

Final exam, 60% (a comprehensive exam)

Coursework: 2 in-class exams, 20% each.

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component(s) and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 2

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course, students should be able to:

1. Apply relevant macroeconomic models
2. Apply mathematics for analytical purposes in macroeconomics
3. Analyse the effectiveness of different policy approaches.
4. Appraise alternative macroeconomic concepts and theories in real world problems, analyse and conceptualize economic policies in changing institutional frameworks.
5. Appraise the potential benefits, but also the limitations of macroeconomic policies.
6. Contrast conventional with unconventional methods of conducting monetary policy

### **Indicative Content**

1. Construction of the three-equation model that grasps the demand side, supply side and central bank policy rule
2. Extension of the model to open economy
3. Money, banking and its role in the macro-economy
4. Application of the models to financial crises



5. Monetary policy under stress: zero lower bound of interest rates and remedies – unconventional instruments
6. Monetary policy and financial stability
7. Fiscal policy – Eurozone public debt crisis, austerity debate
8. Supply-side reforms
9. Real Business Cycles (RBC) and New Keynesian Economics (NKE)

### Teaching and Learning

This module will be taught by means of lectures, discussion seminars and self-directed study. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	45 hours	(45%)
<b>Self-guided</b>	25 hours	(25%)
<b>Seminar</b>	30 hours	(30%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	(100%)

### Method of Assessment (normally assessed as follows)

Final exam, 60%, will assess all learning outcomes.

Coursework composed of 2 in-class exams (Cw1 and Cw2), 20% each, that together will assess learning outcomes 1-6.

### Re-sit

Students failing any component of assessment, at the first attempt, is entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30-01-17

### 3. MODULE RESOURCES

#### Essential Reading

Carlin, W., 2015. *Macroeconomics: Institutions, Instability, and the Financial System*, Oxford: Oxford University Press. (latest edition)

Burda, M., 2017. *Macroeconomics, A European Text*, 7<sup>th</sup> ed. Oxford: Oxford University Press. ( called BW)

(The 5e from 2009 can be used for most material, but it misses the material on the global crisis.)

Blanchard, O., Dell’Ariccia, G., and Mauro, P., 2010. ‘Rethinking Macroeconomic Policy’, *IMF Staff Position Note*, SPN/10/03, February. (sourced online)

Blanchard, O., Dell’Ariccia, G., and Mauro, P., 2013. ‘Rethinking Macroeconomic Policy II: Getting Granular’ *IMF Staff Discussion Note*, SDN/13/03, April 15. (sourced online)

Blanchard, O., 2015, ‘Rethinking Macroeconomic Policy III: Introduction’, [www.voxeu.org](http://www.voxeu.org) 20 April

#### Supplementary Reading

Dornbusch, R., Fischer, S. and Startz, R., 2016. *Macroeconomics*. 13th ed. McGraw-Hill

Chiang, A., and Wainwright, K., 2005. *Fundamental Methods of Mathematical Economics*. 4<sup>th</sup> ed. McGraw Hill. Chapters: 5.6 and 8, in particular the section 8.6 on the IS-LM model.

IMF, 2015. “Now Is the Time. Fiscal Policies for Sustainable Growth”, *Fiscal Monitor*, April.

Bernanke, B. S., 2012, August. Monetary Policy since the Onset of the Crisis. In *Federal Reserve Bank of Kansas City Economic Symposium, Jackson Hole, Wyoming* (Vol. 31).

Ben Bernanke’s blog at Brookings Institution – various posts

The Economist

#### Required Equipment

None

### 4. MODULE ORGANISATION

#### Module leaders

**Name** Prof. Bogna Gawrońska- Nowak

**E-mail** b.gawronska@lazariski.edu.pl

**Length and month of examination**

120 minutes in January

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Dynamic Economic Analysis*

### 1. MODULE SUMMARY

#### **Aims and Summary**

This course will extend your knowledge on how to use the mathematical tool-kit in economic applications. It will expose you to a dynamic analysis, i.e. introduce the analysis over time. It includes, how to compute the time value of money; how to evaluate the profitability of investment projects, bond yields and how long you should store wine or when it is optimal to chop the trees. It will investigate how economies grow in simple setups, when there is only one input or two inputs.

Finally, how to model a dynamic market and what conditions on its parameters have to be imposed so that the market price converges toward equilibrium over time, including the conditions for stable or unstable cases.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Introductory Microeconomics and Introductory Macroeconomics, Mathematics, Introduction to Economic Analysis

#### **Composition of module mark (including weighting of components)**

Final exam, 60%

Coursework, 40%, composed of an in-class exam

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 2

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course students will be able to:

1. Conduct rudimentary dynamic analysis
2. Debate and explain the concept of time value of money
3. Appraise time in the economic analysis in discrete and continuous version
4. Examine the role of uncertainty in investment decisions
5. Solve linear differential equations
6. Analyze the neoclassical growth model in a continuous time frame and solve it for the Cobb-Douglas setup

### **Indicative Content**

1. Natural Exponential Functions and the Problem of Growth, Chiang ch. 10.
2. (Natural) Logarithms, Logarithmic Functions and their Application to Calculations of Elasticity and Growth Rates, Chiang ch.10
3. Simple Problems of Optimal Timing, Chiang ch. 10.
4. Proper and Improper Integrals, Chiang ch.14
5. Economic Applications of Integrals – Investment, Chiang ch. 14.5
6. Problems of Optimal Timing Revisited
7. Continuous Time: First –Order Linear Differential Equations, Chiang ch. 15.
8. Dynamics of Market Price, Chiang ch. 15.2

9. The Qualitative-Graphic Approach 15.6
10. Digression on the Cobb-Douglas (Production, Utility) Function, Chiang ch. 12.6
11. Solow's Growth Model, Chiang 15.7

### Teaching and Learning

This module will be taught by means of lecture, seminars and self-directed study. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	30 hours	(30%)
<b>Workshop</b>	30 hours	(30%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 60%, will assess all learning outcomes

Coursework, 40%, composed of an in-class exam will assess learning outcomes 1-4

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

15-02-2017

## 3. MODULE RESOURCES

### Essential Reading

Alpha Chiang and Kevin Wainwright, Fundamental Methods of Mathematical Economics, McGraw Hill, 4<sup>th</sup> Edition, 2005

**Required Equipment**

None

**4. MODULE ORGANISATION**

**Module leader**

**Name** Prof. Maciej Krzak

**E-mail** maciej.krzak@lazarowski.pl

**Length and month of examination**

120 minutes in January

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Business: Ethical Questions and Social Challenges*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The aim of the course is to provide students with rudimental knowledge of ethics, with an emphasis on ethical problems in economics and management. Some of the most important questions concerning ethics in contemporary business world (also in international context) will be presented to enable students to realize the importance of “values” and norms in “real” life while starting their own professional activities. Students will also learn the basic concepts of social welfare and their relationship to politics and society. The complex dynamics of the business-state nexus will be presented as well.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 60%

Coursework, 40%, composed of a paper

#### **Pass requirements**



To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 2

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of this module student should be able to:

1. Demonstrate understanding of the meaning and the role of the most important concepts of ethics;
2. Interpret the notion of cultural dependence and conceptuality of ethics systems;
3. Evaluate the possible ethical approach in corporations;
4. Evaluate ethical problems of marketing and products development;
5. Be self-reflective and develop the ability to listen and interact with other individuals and groups while taking account of one's own moral position.
6. Demonstrate understanding of the role of business associations and their implications for society.

### **Indicative Content**

1. Basic concepts of ethics from historical perspective: utilitarianism, contractarianism, objectivism and relativism, egoism vs. common values etc.
2. Company management: shareholder vs. stakeholder theories, social responsibility of business (environmental issues, bribing, international and intercultural business context etc.)
3. Rights of the employee and their corruption at the work place: privacy, discrimination, gender issues, mobbing etc.

4. Some product, customer ethical issues – drug testing, ethics and marketing, drug advertisement, etc.
5. Business ethics in international context – cultural relativity of values and norms.
6. Basic concepts of social welfare and their relationship to politics and society. Dynamics of the business-state nexus.
7. Inclusive development. The role of business associations in developing countries.

### **Teaching and Learning**

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Lecture</b>	30 hours (30%)
<b>Self-guided</b>	55 hours (55%)
<b>Seminar</b>	15 hours (15%)
<b>Total</b>	100 hours

### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Comprehensive final exam, 60%, will assess learning outcomes 1-6

Coursework, 40%, composed of a paper (around 2000-2250 words), will assess learning outcomes 1-4

### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

## **3. MODULE RESOURCES**

### **Essential Reading**

Shaw, W.H., 2017. Business Ethics, 9th edition, Delmar Thomson Learning.

Hill, M., 2006. *Social Policy in the Modern World*, New Jersey: Blackwell Publishing.

Alcock, P., May, M., & Rowlingson, K., 2016. *The Student's Companion to Social Policy*, 5th ed. Wiley –Blackwell.

Leigh, A., Ethical leadership creating and sustaining an ethical business culture, London: Kogan Page, 2013.

Stanwick, P.A and Stanwick S.D., Understanding business ethics 3rd ed. Los Angeles: Sage, 2016.

### **Recommended Reading**

O'Toole, J., and Mayer, D., 2010. *Good Business: Exercising Effective and Ethical Leadership*, New York: Routledge.

Hartman, L.P., 2004. *Perspectives in Business Ethics*, New York: McGraw-Hill/Irwin.

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Dr. Katarzyna Gmaj

**E-mail** k.gmaj@lazarzski.edu.pl

### **Length and month of examination**

120 minutes in January

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

**Board of Study**

Faculty Collaborative Provision Committee

**Subject Assessment Board**

Faculty Council, Faculty of Economics and Management

Shortened title

Date of approval by FCPC

13 Feb 2017

## *Introduction to Econometrics*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The goal of this module is for students to integrate econometric tools with applied economics. The focus of the module is on the use of data and econometric analysis to answer real-world questions and examine economic theory. This module also aims to provide students with an experience and mastery of the empirical techniques commonly used in economic analysis; the ability to critically evaluate and interpret empirical work in economics and the skill to communicate the results of empirical work in economics.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Mathematics, Statistics

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 60%

Coursework, 40%, composed of a project

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business and Economics, year 2

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course, students should be able to:

1. Apply estimation and testing procedures.
2. Conduct simple and multiple regression analyses.
3. Apply dynamic analysis.
4. Critically evaluate statistical studies.
5. Manage statistical problem solving processes.
6. Apply common econometric methods of analysis.

### **Indicative Content**

1. Introduction to Econometrics
2. Simple Linear Regression Model (SLR). OLS-estimation.
3. Multiple Linear Regression Model (MLR): two explanatory variables.
4. Variables Transformations in Regression Analysis.
5. Dummy Variables.
6. Problems in linear regression model and Instrumental variables .
7. Simultaneous Equations Models.
8. Introduction to VAR models
8. Maximum Likelihood Estimation.
10. Logit and probit models.

11. Panel data models.

### Teaching and Learning

This module will be taught by means of seminars, workshops and self-directed study. Formative Assessment: comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	10 hours	(10%)
<b>Seminar</b>	60 hours	(60%)
<b>Workshop</b>	30 hours	(30%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 60%, will assess learning outcomes 1-2 and 5-6

Coursework, 40%, composed of a group project of around 2-3 people (including the preparation of a piece of econometric analysis) of about 2250-2500 words will assess learning outcomes 1-6

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30-01-2017

## 3. MODULE RESOURCES

### Essential Reading

Gujarati, D.N., 2016 *Basic Econometrics*, 6<sup>th</sup> ed. New York: McGraw-Hill.

Wooldridge, J.M., 2016. *Introductory Econometrics*, a modern approach, Boston: Cengage Learning; 6th edition.

### **Recommended Reading**

Greene, W.H., 2012. *Econometric Analysis*, 7<sup>th</sup> ed. Pearson.

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Prof. Waldemar Florczak

**E-mail** florcza<sup>k</sup>waldemar@gmail.com

### **Length and month of examination**

120 minutes in January

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017



## *International Business Law*

### 1. MODULE SUMMARY

#### **Aims and Summary**

This course aims to provide students with basic knowledge of international business law and familiarise them with the legal requirements of starting and carrying on a business. The course provides students with knowledge of principal problems of business law common to many modern countries, specifically EU member states, the United States, Canada, Australia and New Zealand. Both theoretical and practical issues will be presented. Topics and areas examined include: 1) the concept of law, 2) types of business entities, 3) contracts, 4) requirements for starting and running a business, 5) international sales, 6) resolving of disputes from contracts in the field of international trade.

#### **Module Size and credits**

**CATS points** 10

**Total student study hours** 100

**Number of weeks** 12

**School responsible** Łazarski University, Faculty of Economics and Management

**Academic Year** 2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Coursework: 40% composed of a written assignment, and final exam: 60%.

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component(s) and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA Year 2 Business Economics

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course students should be able to:

1. Understand the purpose of consumer protection and know the means of preventing enterprises from exploiting their privileged position in their relations with consumers.
2. Recognize the common requirements of starting and carrying on an enterprise.
3. Understand the purpose of market regulation and the importance of providing universal services to the population.
4. Understand the importance of international treaties regulating international commercial contracts.
5. Understand the international sales and analyse and interpret INCOTERMS.
6. Recognize how to resolve the disputes from contracts in the field of international trade.

### **Indicative Content**

1. The concept of law.
2. Introduction to International Law.
3. The scope of Commercial Law and International Business Law.
4. Private law elements of commercial law.
5. Contractual obligations
6. International Sale Contract

7. Incoterms
8. Contracts in the field of international transportation.
9. Resolve of disputes from contracts in the field of international trade.

### **Teaching and Learning**

This module will be taught by means of lectures, workshops and self-directed study.

Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam.

Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	70 hours	(70%)
<b>Seminar</b>	0 hours	(0%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

### **Method Of Assessment (normally assessed as follows)**

Final exam, 60%, will assess all learning outcomes

Coursework, 40%, composed of a written assignment of around 2250-2500 words, will assess learning outcomes 1-4.

### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

30.01.2017

### 3. MODULE RESOURCES

#### Essential Reading

Harris, Phil., 2015. *An Introduction to Law*, 8th edition, Cambridge: Cambridge

August, Ray, Mayer, D., & Bixby, M., 2012. *International Business Law. Text. Cases and Readings*, 6<sup>th</sup> ed. New Jersey: Pearson.

#### Recommended Reading

1. Davidson, D.V., Knowles, B.E., Forsythe, L.M., 2014, *Business Law. Principles and Cases in Legal Environment*, 2nd ed., Wolters Kluwer Law & Business
2. Jabłońska-Bonca, J., 2008. *Wprowadzenie do prawa. Introduction to law*, Warszawa: LexisNexis Polska
3. Freidland, J.A., 2014. *Understanding International Business and Financial Transaction*, 4<sup>th</sup> edition, Warsaw: LexisNexis
4. Lewandowski, R., 2007. *Polish Commercial Law. An Introduction*, Warszawa: LexisNexis.
5. MacIntyrne, E., 2013. *Nutshell Commercial Law*, 3<sup>rd</sup> ed. London: Sweet & Maxwell.
6. Olszewski, J., 2007. 'Selected Issues of the Polish Business Law'. *Ius et Administratio*, vol. 16, z. 4, Rzeszów.
7. Schaffer, R., Agusti, F., Dhooge, L.J., 2014. *International Business Law and Its Environment*, 7th ed. Boston: South-Western Cengage Learning.
8. R. Schaffer, F. Agusti, L.J. Dhooge, *International Business Law and Its Environment*, 9th ed., Stamford: Delmar Thomson Learning, 2015.
9. L.A. DiMatteo, *International business law and the legal environment* 3rd ed. London: Routledge, 2016.

#### Required Equipment

None.

### 4. MODULE ORGANISATION

#### Module leader

**Name** Dr. Mateusz Drózdź

**E-mail** mateuszdrozdz@drozdz.net.pl

**Length and month of examination**

120 minutes in January

**Expected teaching timetable slots**

No timetable information available

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## YEAR 3

### *Game Theory*

#### 1. MODULE SUMMARY

##### Aims and Summary

The aim of this course is to introduce basic concepts of game theory and its applications mainly to business.

##### Module Size and credits

CATS points	10
Total student study hours	100
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

##### Entry Requirements (pre-requisites and co-requisites)

Intermediate Microeconomics

##### Excluded Combinations

None

##### Composition of module mark (including weighting of components)

Final exam, 60%

Midterm exam, 40%

### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, year 3

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

Upon completion of this course, students will be able to:

1. Employ the basic concepts and tools of game theory to everyday business and economic problems.
2. Analyse and solve games using game tree and pay-off matrix.
3. Appraise how businesses can avoid the prisoner's dilemma.
4. Employ and explain strategic moves.

### **Indicative Content**

1. Basic ideas and terminology
2. Games with sequential moves, extended form of game
3. Games with simultaneous moves; discrete strategies
4. Games with simultaneous moves; continuous strategies
5. Mixed strategies
6. Prisoners' dilemma in repeated games
7. Strategic moves

## 8. Cooperative game theory

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Each in-class exam will be solved and discussed during lecture. Tutorial guidance will be provided for exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	30 hours	(30%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 60%, a comprehensive exam, will assess all learning outcomes

Midterm exam, 40%, will assess learning outcomes 1&2

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30-01-2017

## 3. MODULE RESOURCES

### Essential Reading

A. Dixit, S. Skeath, 2014, Games of Strategy, 4<sup>th</sup> ed., W.W. Norton

### Recommended Reading



A. Dixit, B. Nalebuff, 2010, *The Art of Strategy*, .W. Norton

Game Theory with Ben Polak, Open Yale courses: <http://oyc.yale.edu/economics/econ-159/lecture-1>

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Prof. Maciej Krzak

**E-mail** maciej.krzak@lazarowski.pl

### **Length and month of examination**

120 minutes in January

### **Expected teaching timetable slots**

No timetable information available.

### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

### **Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Managerial Economics*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The aim of this course is to show the application of modern microeconomic theory from a managerial perspective in business. We start with the efficiency of competitive market and then discuss pricing with monopoly power. The next part deals with decision-making under uncertainty and the value of information.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Intermediate Microeconomics

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 60%

Coursework, 40%, composed of a paper

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, year 3

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

Upon completion of this course, students will be able to:

1. Compare price and non-price strategies of firms in different markets.
2. Prepare and utilize basic tools of decision-making under uncertainty.
3. Assess the value of information in solving managerial problems.
4. Employ different types of managerial actions and strategies in solving managerial problems.
5. Evaluate the consequences of asymmetric information.

### **Indicative Content**

1. Market structure and market power from managerial perspective
2. Price discrimination from managerial perspective
3. Product differentiation from managerial perspective
4. General characteristic of decision-making process
5. Decision-making in uncertainty
6. Value of information
7. Optimal search
8. Bargaining and auctions
9. Asymmetric information
10. Contract theory (principal-agent model) and transaction cost economics

### **Teaching and Learning**

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Each in-class exam will be solved and discussed during workshops. Tutorial guidance will be provided for exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	45 hours	(45%)
<b>Seminar</b>	25 hours	(25%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Final exam, 60%, will assess learning outcomes 1-5

Coursework, 40%, composed of a paper (2500 words) will assess learning outcomes 1-3 and 5

### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

30-01-2017

## **3. MODULE RESOURCES**

### **Essential Reading**

F. W. Samuelson, G. S. Marks, 2014, *Managerial Economics*, 8<sup>th</sup> ed. John Wiley and Sons

### **Recommended Reading**

L. Cabral, 2017, *Introduction to Industrial Organization*, 2<sup>nd</sup> ed. Cambridge: The MIT Press

H. Varian, 2014, *Intermediate Microeconomics: a modern approach*, 9<sup>h</sup> ed. New York: W.W. Norton & Company.

R. Pindyck, Rubinfeld D., 2012, *Microeconomics*, 8th ed., Pearson

### Required Equipment

None.

## 4. MODULE ORGANISATION

### Module leader

Name Dr.Jaroslaw Neneman

E-mail neneman@uni.lodz.pl

### Length and month of examination

120 minutes in January

### Expected teaching timetable slots

No timetable information available. Timetable information should be verified with the School responsible for the module

### Subject Quality and Approval information

Board of Study Faculty Collaborative Provision Committee

Subject Assessment Board Faculty Council, Faculty of Economics and Management

### Shortened title

Date of approval by FCPC 13 Feb 2017

## *International Economics and Finance*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The course is an introduction to the field of International Economics and Finance. It introduces all the fundamental notions and concepts of International Economics. The course will mainly cover international finance, however a brief introduction into international trade is also included. The main goal is to enable students to critically analyse those economic issues that result from a country's interaction with the outside world: trade with other countries, international factor movements, supranational economic integration, current account imbalances, exchange rate volatility, currency and financial crises.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Introductory Microeconomics, Introductory Macroeconomics, Mathematics, Statistics.

#### **Composition of module mark (including weighting of components)**

Coursework, 40%, composed of a written assignment; Final examination, 60%

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### **Special Features**

None

## Course stages for which this module is mandatory

BA in Business Economics, year 3

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

By the end of the course, students will be able to:

1. Analyse the influence of the international environment on companies or other economic agent activities.
2. Assess and solve problems in the area of International Finance.
3. Evaluate the effectiveness of policy making in different conditions (e.g., openness, exchange rate regime).
4. Measure and analyse instabilities in the currency markets.
5. Apply theories of International Economics and Finance to real world problems.

### Indicative Content

1. World Economy, definitions, basic facts & tendencies.
2. Classical trade theory.
3. International factor mobility.
4. Balance of Payments.
5. Money Market and Foreign Exchange Market.
6. Macroeconomic Policy in an Open Economy.
7. Purchasing Power Parity and Interest Rate Parity.
8. Elasticity and Absorption.
9. Money, Organisations and Institutions.
10. Policy and Credibility, objectives, targets and instruments, exchange rate regimes, *de jure* and *de facto*, currency intervention effectiveness.
11. European Monetary Union.
12. Eurocurrency and Eurobonds.
13. Financial crisis and currency crisis.

### Teaching and Learning

This module will be taught by means of lectures, workshops and self-directed study. Formative Assessment: comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Self-guided</b>	55 hours	(55%)
<b>Seminar</b>	15 hours	(15%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

#### **Method of Assessment (normally assessed as follows)**

Coursework, 40%, composed of a paper (around 2500-2750 words) will assess learning outcomes 2-5

Final examination, 60%, will assess all learning outcomes

#### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

#### **Date of last amendment**

30.01.2017

### **3. MODULE RESOURCES**

#### **TEXTBOOK**

Marrewijk, C.V., Ottens, D., and Schueller, S., 2012., *International Economics: Theory, application, and policy*. 2<sup>nd</sup> edition, Oxford: Oxford University Press.

#### **RECOMMENDED READING.**



*The Economist, Financial Times, Wall Street Journal*, various and actual issues;  
articles from VOX.EU and NBER.ORG

#### 4. MODULE ORGANISATION

##### Module leader

**Name** dr. T. Napiórkowski

**Email:** tnapi002@gmail.com

##### Length and month of examination

120 minutes in January

##### Expected teaching timetable slots

No timetable information available

##### Subject Quality and Approval information

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## *Banking and Finance*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The course aims at outlining the key components of financial business environment, specifically:

- historical development and emergence of banking;
- bank functions, importance and types of risk in banking activities;
- overall characteristics of monetary policy and functions of central banks;
- government's role in contemporary economy and society, as expressed by public finance.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Łazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

n/a

#### **Excluded Combinations**

n/a

#### **Composition of module mark (including weighting of components)**

Coursework (40%)

Final Exam (60%):

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component. Re-assessment: coursework component(s) and/or examination as appropriate.

### **Special Features**

n/a

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 3

### **Course stages for which this module is a core option**

n/a

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of this module a student should be able to:

1. Evaluate functions of central as well as commercial banks;
2. Analyse the overall characteristics of monetary policy;
3. Appraise main sources of banking risk and evaluate approaches to risk management;
4. Evaluate the role of the public sector and its role in contemporary society and economy;

### **Indicative Content**

1. Money – nature, origins and functions. The history of money development. Concept of liquidity. Functions of money.
2. Fundamentals of the theory of finance. Definition of finance. Classification of financial phenomena – the criteria of classification, object-based and subject-based classification of financial phenomena. Functions of finance (allocation, redistribution, stabilization).
3. Definition and roles of banks. The banking system. Investment vs. universal banks. Supervision over banks' activities. Modern trends in the evolution of banking. Money creation in the banking system. Development of central banks. Functions of central banks. Issue of currency. Monetary policy of the central bank. Objectives of monetary policy. Instruments of monetary policy. Mechanisms for transmitting the monetary policy impulses.

4. Nature and types of banking risk. Causes of risk in banking activities. General principles of risk management. Risk of liquidity (theoretical principles of retaining liquidity, measuring risk of liquidity, current and structural liquidity, managing liquidity). Credit-related risk (assessing individual credit-related risk, managing a portfolio of credits). Country-related risk. Operational risk (causes and ways of quantifying the interest rate risk). Interest rate risk. Currency risk (types of exchange rates, quantifying and managing currency risk).
5. Public finance – overview. Group and individual needs. Public, social and private goods.
6. Public incomes – tax: definition, types, and principles. Public expenditures.
7. State budget. The nature and role of a budget. Principles of budgeting. Budget deficit, public debt.

### Teaching and Learning

This module will be taught by means of discussion classes, lectures and self-guided study.

Student activity and time spent on each activity comprises:

<b>Lecture</b>	30 hours
<b>Discussion class (seminar)</b>	15 hours
<b>Self-guided</b>	55 hours
<b>Total</b>	100 hours

### Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

- Coursework (mid-term exam), 40%, serves the purpose of verifying learning outcomes 1, 2 and 3.
- Final exam, 60%, serves the purpose of verifying all learning outcomes.

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for

the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

#### **Date of last amendment**

30-01-2017

### **3. MODULE RESOURCES**

#### **Essential Reading**

- Ball, L., 2011. Money, Banking and Financial Markets, 2nd ed., Worth Publishers.

#### **Recommended Reading**

- Davies, G. "A History of Money", 3rd ed.) University of Wales Press, 2010.
- Peterson Drake, P., Fabozzi, F.J., "The Basics of Finance", John Wiley & Sons, 2010.

#### **Required Equipment**

n/a

### **4. MODULE ORGANISATION**

#### **Module leader**

**Name** Dr. Maciej Turata

**E-mail** [maciej.turala@gmail.com](mailto:maciej.turala@gmail.com)

#### **Length and month of examination**

120 minutes in January

#### **Expected teaching timetable slots**

No timetable information available. Timetable information should be verified with the School responsible for the module.

#### **Subject Quality and Approval information**

**Board of Study**

Faculty Collaborative Provision Committee

**Subject**      **Assessment**      Faculty Council, Faculty of Economics and  
**Board**                                      Management

**Shortened title**

**Date of approval by FCPC**      13 Feb 2017

## *Research Methods*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The purpose of this course is to provide students with basic methodological knowledge about conducting research and data analysis in economics and related areas.

The course consists of three parts:

The first part focuses on general introduction to research methodology. It should present students necessary theoretical framework and help them to understand problems they may meet while trying to find the way how to make the concepts measurable..

The second part will be devoted to survey as most commonly used in economics gathering primary data research tool.

Third part of the course will be focused on providing practical knowledge about econometrics.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Statistics, Introduction to Econometrics

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Econometric problem analysis, 60%

Research project report, 40%

### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 3

### **Course stages for which this module is a core option**

None

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of this module students should be able to:

1. Evaluate basic methodological knowledge about project conceptualisation, conducting research, and data analysis in economics and related areas.
2. Construct (and critically analyse) questionnaires.
3. Conduct (including data analysis) a simple survey project and analyse in critical way problems and biases which usually are related to this research tool.
4. Prepare a database for working with it.
5. Select and apply an appropriate model to analyse data patterns.
6. Interpret the results of estimation.

### **Indicative Content**

I. Introduction, collecting data methods

1. Aim of the course, general introduction, key concepts in social science methodology.
2. Research Design; Conceptualization, Operationalization and Measurement
3. Collecting primary data methods and analyse

II. Practical econometrics



4. Searching for economic time series. Libraries with economic data
5. Working with economic data
6. Problems and inefficiencies in linear regression model
7. Dealing with nontypical observations in econometrics
8. Binary choice analysis
9. Working with econometric software (Stata, EViews, and/or R) (I)
10. Working with econometric software (Stata, EViews, and/or R) (II)
11. Working with econometric software (Stata, EViews, and/or R) (III)
12. Interpretation of research results
13. Group project presentations

### Teaching and Learning

This module will be taught by means of seminar and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	40 hours	(40%)
<b>Seminar</b>	60 hours	(60%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	100 hours	

### Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

Research project report (2500 words excluding graphs and tables), 40%, will assess learning outcomes 1, 2, 3

Econometric problem analysis, 60%, will assess learning outcomes 4, 5, 6

## Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

## Date of last amendment

05.02.2017

## 3. MODULE RESOURCES

### Essential Reading

Ghuri, Pervez, Gronhaug Kjell, *Research Methods in Business Studies*, 4<sup>th</sup> edition, 2014, Prentice Hall, New York.

Klein Lawrence R., Welfe Aleksander, Welfe Władysław, 1999, *Principles of Macroeconometric Modeling*, North-Holland

### Recommended Reading

Oppenheim A.N., 1992, *Questionnaire design, interviewing and attitude measurement*, Continuum.

### Required Equipment

None.

## 4. MODULE ORGANISATION

### Module leader

Name Dr. Olha Zadorozhna

E-mail olha.zadorozhna@lazarowski.pl

### Length and month of examination

None

### Expected teaching timetable slots

No timetable information available

### Subject Quality and Approval information

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## *Investment Analysis*

### 1. MODULE SUMMARY

#### **Aims and Summary**

This course is design to provide participants with basic knowledge of the investment analysis, valuation of securities , industry and company analysis, analysis of alternative investments and to translate what the students have learned in the class room to actual participation in the financial markets based on real case presentation.

#### **Module Size and credits**

<b>CATS points</b>	10
<b>Total student study hours</b>	100
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Accounting

#### **Excluded Combinations**

n/a

#### **Composition of module mark (including weighting of components)**

Final exam, 60%

Coursework, 40%, composed of a project accompanied by a presentation

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### **Special Features**

n/a

### **Course stages for which this module is mandatory**

BA in Business Economics, Year 3

### **Course stages for which this module is a core option**

n/a

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

Upon completion of the module students should be able to:

1. analyze market tendencies and risk management
2. analyze methods of portfolio management
3. explain the risk connected to global investment
4. interpret the behaviour of particular securities, such as stocks and bonds
5. apply value strategy to selected investment portfolio.

### **Indicative Content**

1. The Investment Setting
2. The Concept of Investment
3. Organization and Functioning of Securities Market
4. Measure of Return and Risk
5. Source of Information on Investments
6. Efficient Capital Markets
7. An Introduction to Portfolio Management
8. Markowitz Portfolio Management
9. Bonds Fundamentals and Bond Valuation
10. Industry Analysis
11. Technical and Fundamental Analysis

### **Teaching and Learning**

This module will be taught by means of discussion classes, lectures and problem solving.

Student activity and time spent on each activity comprises

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(30%)
<b>Seminar</b>	30 hours	(30%)
<b>Self-guided</b>	40 hours	(40%)
<b>Total</b>	100 hours	

### **Method of Assessment (normally assessed as follows)**

Final exam, 60%, will assess learning outcomes 1-5

Coursework, 40%, composed of a project: a report accompanied by a presentation, will assess learning outcomes 1, 2, 5

### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

## **3. MODULE RESOURCES**

### **Essential Reading**

Reilly, F K, Brown C K, (2011) Investment Analysis and Portfolio Management; Cengage Learning, Inc; 10th edition

### **Recommended Reading:**

Hirt G A, Block S B (2006) Fundamentals of Investment Management, McGraw-Hill/Irwin.

The Wall Street Journal, Financial Times.

### **Required Equipment**

None

## **4. MODULE ORGANISATION**

**Module leader**

**Name** Dr. Mateusz Kopyt

**E-mail** mkopyt@wne.uw.edu.pl

**Length and month of examination**

120 minutes in June

**Expected teaching timetable slots**

Timetable information should be verified with the School responsible for the module

No timetable information available

**Date of last amendment**

15.02.2017

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *BA Thesis*

### 1. MODULE SUMMARY

#### **Aims and Summary**

This course aims to support students' individual research projects, in particular defining and analysing their chosen research problems. Moreover, it provides them with a range of methods and techniques required for the preparation and completion of a BA Thesis. Each student is allocated a dissertation supervisor who guides and supports them through the dissertation project.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Successful completion of stage I and stage II of the BA Business Economics programme

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

100% BA Thesis

#### **Special Features**

None

#### **Course stages for which this module is mandatory**

BA in Business Economics, year 3



### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

Intended Module Learning Outcomes

By the end of the course, students should be able to:

1. Address, solve and critically evaluate individual research problems.
2. Comprehensively describe, explain, evaluate, measure and interpret analysed phenomena and issues.
3. Apply appropriate analysis to research a question in a selected area of interest.
4. Successfully conduct individual research.
5. Present and engage in a critical discussion of research results.

### Indicative Content

1. Initial guidance on research and BA Thesis preparation (general remarks on content, presentation, and assessment criteria)
2. Defining, measuring, and analysing complex economic issues in a given field area
3. Critical revision of relevant field literature (both theoretical and empirical)
4. Selection of multimedia tools

### Teaching and Learning

This module will be taught by means of seminars and self-directed study. Student activity and time spent on each activity comprises:

<b>Guided</b>	20 hours	(10%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	150 hours	(75%)
<b>Seminar</b>	30 hours	(15%)
<b>Workshop</b>	0 hours	(0%)

**Total**            200 hours

**Method of Assessment (normally assessed as follows)**

100% BA Thesis (learning outcomes 1-5)

**Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by a new thesis scheduled for the next assessment opportunity. If more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

**Date of last amendment**

30-01-2017

**3. MODULE RESOURCES**

Essential Reading

Gujarati, D.N., 2016. *Basic Econometrics*, 6th ed. New York: Mcgraw-Hill.

Greene, W.H., 2011. *Econometric Analysis*, 7th ed. Pearson

**Recommended Reading**

Blaxter, L., 2010. *How to research*. 4th ed. McGraw-Hill Education (UK).

Robson, C., 2015. *How to do a research project: a guide for undergraduate students*. 2nd ed. Blackwell.

Thomas, G., 2013. *How to do your research project: A guide for students in education and applied social sciences*. Sage.

Danis, M., Largent, E., Grady, C., Hull, S. C., & Wendler, D., 2012. *Research ethics consultation: a casebook*. OUP USA.

Shamoo, A. E., & Resnik, D. B., 2015. *Responsible conduct of research*. 3rd ed. Oxford University Press.

**Required Equipment**

Statistical databases, computers with the software like E-views and Excel.

**4. MODULE ORGANISATION**

**Module leader**

**Name** Dr. Olha Zadorozhna

**E-mail** olha.zadorozhna@lazariski.pl

**Length and month of examination**

None

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

# ELECTIVE MODULE DESCRIPTORS

## YEAR 2

### *Personal Finance in Practice (with Excel)*

#### 1. MODULE SUMMARY

##### Aims and Summary

The course is designed to present practical aspects of personal finance management: deposits, loans and stock exchange investments. MS Excel will be the basic tool for solving financial problems. Students will become familiar with current situation on the financial and banking market and will be able to conduct comparative analyses for most household financial potential decisions.

##### Module Size and credits

CATS points 20

Total student study hours 200

Number of weeks 12

School responsible Lazarski University, Faculty of Economics and Management

Academic Year 2018/2019

##### Entry Requirements (pre-requisites and co-requisites)

N/A

##### Excluded Combinations

None

##### Composition of module mark (including weighting of components)

Final exam, 50%

Coursework, 50%, composed of an in-class test

##### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

Course conducted in computer laboratory

### **Course stages for which this module is mandatory**

n/a

### **Course stages for which this module is an elective**

BA in Business Economics, Year 2

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course, students will be able to:

1. Compare and contrast financial analyses to make financial decisions.
2. Utilize Excel applications at an intermediate level.
3. Examine financial data.
4. Calculate and interpret the value of investments, and make appropriate decisions.
5. Analyse profitability of financial instruments.
6. Calculate returns of assets and derive appropriate recommendations.

### **Indicative Content**

1. Personal finance – important issues, fields of interest: deposit, loans, tax on capital gains, stock exchange investment, interest rates: nominal, effective, real, APR
2. Banking market of deposits and loans – comparative analysis, history and forecasts
3. Deposits, annuity – problems of compounding, when to pay a tax, what monthly payment will guarantee certain income when retired (examples of Excel functions covered include PV(), FV(), EFFECTIVE() and NOMINAL() )
4. Loans – payment simulation, capital-interest decomposition, Annual Percentage Rate, “cheap loans”, flat rate (PMT(), PPMT(), IPMT(), NPER() )

5. Stock exchange and investment funds – risk and profitability, how to compare products
6. Returns on assets – statistical analysis of returns and stock exchange performance, market beta, geometric mean

### Teaching and Learning

This module will be taught by means of practical labs with Excel and self-guided study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	0 hours	(0%)
<b>Self-guided</b>	155 hours	(77.5%)
<b>Seminar</b>	45 hours	(22.5%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 50%, will assess learning outcomes 1-6

Coursework, 50%, composed of an in-class exam will assess learning outcomes 1-4

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30.01.2017

### 3. MODULE RESOURCES

### Recommended Reading

Day, A., 2015. *Mastering Financial Mathematics in Microsoft Excel, 3<sup>rd</sup> ed.*, Harlow: Financial Times.

### Required Equipment

None. For interested students: Excel in a preferred language version (Polish or English available during classes) should be installed on students' laptops

## 4. MODULE ORGANISATION

### Module leader

**Name** dr. M. Kopyt

**E-mail** mkopyt@wne.uw.edu.pl

### Length and month of examination

120 minutes in June

### Expected teaching timetable slots

No timetable information available

### Subject Quality and Approval information

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

### Shortened title

**Date of approval by FCPC** 13 Feb 2017

## *Negotiations and Communication*

### **1. MODULE SUMMARY**

#### **Aims and Summary**

The aim of the course is to provide the students with knowledge concerning interpersonal communication, its characteristics and rules. On basis of such theoretical framework, students shall be able to understand and analyse the process of interpersonal communication in everyday life.

Furthermore, basic knowledge of negotiations (types, ways of conducting, various factors influencing success of that process) and a set of negotiation tools will be presented. It is worth mentioning that emphasis will be put on the contextual, not universal, employment of particular negotiation approaches and strategies.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a final project (group work)

#### **Pass requirements**



To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 2

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of this module a student should be able to:

1. Debate social dependence and contextuality of communication situations.
2. Appraise which context (environment) is most preferable for particular negotiation situations.
3. Appraise which negotiation tool is most effective in particular situations.
4. Analyse negotiation situations and understand interaction processes.
5. Examine various negotiation techniques in a multicultural context.

### **Indicative Content**

1. Communication
2. Introduction to interpersonal communication: sign, symbol, signal etc. – the most important concepts of semiotics.
3. Verbal and nonverbal communication.
4. Discourse analysis.
5. Negotiations - introduction
6. Job interview as an example of strategic negotiation.
7. Negotiation as a particular kind of strategic communication. Types of negotiations.
8. Business negotiations as particular type of negotiations.
9. Negotiations in the multicultural environment.

10. Negotiations – stages and preparation.
11. Negotiations - strategy and performance.
12. Negotiations analysis.

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	150 hours	(77.5%)
<b>Seminar</b>	15 hours	(7.5%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 50% will assess learning outcomes 1-5

Coursework, 50%, final group project report (analysis of negotiation simulation) (around 2500 words) will assess learning outcomes 1-4

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30.01.2017

## 3. MODULE RESOURCES

### Essential Reading

Spangle, M.L., & Myra, W.I., 2003, *Negotiation: Communication for Diverse Settings*, California: Sage Publications.

Fells, Ray., 2012, *Negotiation than Effective negotiation: from research to results. 2<sup>nd</sup> edition*, Cambridge: Cambridge University Press.

### **Recommended Reading**

Fells, R., 2016, *Effective negotiation: from research to results. 3<sup>rd</sup> ed.* Port Melbourne: Cambridge University Press

McCreary, Don R., 1986, *Japanese-U.S. Business Negotiations: A Cross-Cultural Study*, California: Praeger Publishers. 'There is a very useful full transcript of intercultural negotiation in the book (not a common feature in other books) and therefore we are using in one class concerning intercultural negotiations issues'

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Dr Jaroslaw Jura

**E-mail** juraja@o2.pl

### **Length and month of examination**

120 minutes in June

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Current Issues of European and Global Economy*

### **1. MODULE SUMMARY**

The course will provide students with knowledge of European integration and globalisation (theory and practice). This course will analyse major issues with respect to international movements of goods, services, capital and people in the era of globalisation. The course will also address some aspects of economic growth and development such as the problem of efficiency or competitiveness of different socio-economic models, the role of government in conducting economic policies and some ecological challenges which may force us to restructure some of our priorities.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of one in-class exam and one group project, each worth 25% of the final mark

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component. Re-assessment: coursework component(s) and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 2

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

- Interpret the opportunities and challenges posed by the rapidly changing international economic environment.
- Apply basic economic tools to analyse and understand European integration and globalization.
- Compare and contrast the choices governments need to make in order to make their economies more competitive.

### **Indicative Content**

1. Economic integration and globalisation as natural phenomena of development – old and new determinants
2. Economic, political and social consequences of integration and globalisation.
3. International economic institutions (IMF, World Bank, WTO) and their impact on globalization.
4. Multinational corporations and capital groups as new powerful actors in global economy.
5. European Union facing new challenges: Eurozone crisis, migration, discussion on the need to reform the future European Union model (UK request for the EU reform).
6. European enlargement and its impact on Poland and its economic growth and competitiveness. Factors influencing World Economic Gravity Centers (Changes in energy prices, new international trade agreements (TTIP, TPP)).

### **Teaching and Learning**

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	155 hours	(77.5%)
<b>Seminar</b>	15 hours	(7.5%)
<b>Workshop</b>	0 hours	(0)
<b>Total</b>	200 hours	

#### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Final exam, 50%, will assess learning outcomes 1-3,

Coursework, 50%, composed of an in-class exam will assess learning outcome 2 and a group project (presentation + debate/written report) will assess learning outcomes 1, 3. Individual marks will be awarded on the basis of a group's results as well as individual student

#### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

nts' contributions.

#### **Date of last amendment**

30-01-2017

### **3. MODULE RESOURCES**

#### **Essential Reading**

W. L. Hill, Charles., 2014. *International Business: Competing in the Global Marketplace* 10<sup>th</sup> ed. Maidenhead: McGraw Hill.

World Economic Forum., 2014. *The Global Competitiveness Report 2013-2014*, World Economic Forum. [available online]

### **Recommended Reading**

Weresa, Marsenna, 2012. *Poland: Competitiveness report 2012*, World Economy Research Institute, Warsaw: Oficyna Wydawnicza SGH

Piasecki, R., Wolnicki, M., 2004. ' *The Evolution of Development Economics and Globalization.* ' *International Journal of Social Economics*, London – New York.

Bhagwati, Jagdish, 2007. *In Defense of Globalization*, Oxford: Oxford University Press.

Stiglitz, Joseph, 2005. *Globalization and its Discontents*, New York & London: W. W. Norton & Company.

Shigeru, T., *Globalization and Development Volume I Leading issues in development with globalization*. Hoboken: Taylor & Francis, 2015.

### **Required Equipment**

None

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Prof. Dr. hab. Wojciech Bienkowski

**E-mail** wbienkowski@gmail.com

### **Length and month of examination**

120 minutes in June

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017



## *Economics of Telecommunication*

### 1. MODULE SUMMARY

#### **Aims and Summary**

This course will analyse the economics of telecommunications and related services. Students will study the evolution of the telecommunications industry, economic and public policy issues related to the telecommunications industry from a historical, present and future perspective. The economics of monopoly and oligopoly concepts as applied to network industries will be discussed and applied to the analysis of traditional telecommunications markets, such as voice services, as well as to "new" telecommunications markets including mobiles; internet and digital TV. Mergers and consolidation issues in the industry will be considered and predictions for the direction of industry change will be made. In addition, students will gain a better understanding of the managerial decision-making that takes place in the industry.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Micro/macroeconomics Introductory, Introduction to Business and Management

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a group paper

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 2

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course, students will be able to:

1. Appraise the impact of various economic and social factors on the telecommunication industry.
2. Analyse the impact of advances in telecommunication industry on states, societies and economies as well as connections between technical and business developments in the industry.
3. Appraise the effect of state and non-state actors (e.g. operator associations) in regulating and managing telecommunication industry.
4. Analyse effects of mergers and acquisitions in Telecom sector.
5. Evaluate financial performance of Telecom companies.

### **Indicative Content**

1. What is telecommunications? The big picture – Market Structure: users (residential, business), services (voice, data, internet, TV-related services), other markets (intermediate markets, equipment).
2. A bit of technique – How does it all work? Radio vs. cable access, data transmissions protocols, voice techniques. PSTN, VoIP, GSM, femtocells, IPTV, MPLS, triple play.
3. Review of economic theories related to telecoms – Perfect competition / Monopoly / price discrimination, economics of networks.

4. Antitrust, regulation and privatization.
5. How to read financial statements of a telecommunication company? – case studies.
6. Business case and its role in preparation of telecommunication investment
7. Mergers and acquisitions – rationale, methods and performance of consolidated business.
8. Intercarrier compensation and inter-operator relations.
9. Mobile and radio – all in one in the near future?
10. Internet, next generation network, e-business and key issues in the economics of information.

### Teaching and Learning

This module will be taught by means of lectures, seminars, study visits and self-directed study. Formative Assessment: Comments will be given on assignments presentation, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	{0%}
<b>Lecture</b>	30 hours	{15%}
<b>Self-guided</b>	155 hours	{77.5%}
<b>Seminar</b>	15 hours	{7.5%}
<b>Workshop</b>	0 hours	{0%}
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 50%, will assess all learning outcomes

Coursework 50%, composed of a group paper (2250-2500 words, presented in class prior to submission) will assess learning outcomes 1-2, 4-5. Individual marks will be awarded on the basis of a group's results as well as individual students' contributions.

### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

30.01.2017

## **3. MODULE RESOURCES**

### **Essential Reading**

Dodd, A.Z., *The essential guide to telecommunications*. 5th ed. Upper Saddle River: Pearson, 2012.

### **Recommended Reading**

Dodd, A.Z., *The essential guide to telecommunications*. 5th ed. Upper Saddle River: Pearson, 2012.

Anders, P., *International strategies in telecommunications models and applications*. Hoboken: Taylor & Francis, 2012.

Curwen, P.J., *Mobile telecommunications in a high-speed world: industry structure, strategic behaviour and socio-economic impact*. Farnham: Gower, 2016.

Nuechterlein, J., and Weiser P., 2013. *Digital Crossroads: American Telecommunications Policy in the Internet Age*, 2<sup>nd</sup> ed, Cambridge, MA: MIT Press

Goleniewski, L., 2009. *Telecommunications Essentials*, 2<sup>nd</sup> ed. Boston: Addison-Wesley.

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

**Module leader**

**Name** Dr. Łukasz Konopielko

**E-mail** konop@gazeta.pl

**Length and month of examination**

120 minutes in June

**Expected teaching timetable slots**

No timetable information available.

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Economics of EU Integration*

### 1. MODULE SUMMARY

#### **Aims and Summary**

This course aims to introduce undergraduate students to the theory and development of European integration and the process of economic integration of European states. Students will be familiarized with current issues of European integration, including the operation of the single market and functioning of the Euro zone.

#### **Module Size and credits**

**CATS points** 20

**Total student study hours** 200

**Number of weeks** 12

**School responsible** Lazarski University, Faculty of Economics and Management

**Academic Year** 2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a paper

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### **Special Features**

None

### Course stages for which this module is mandatory

n/a

### Course stages for which this module is an elective

BA in Business Economics, Year 2

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

By the end of the course, student should be able to:

1. Explain the basic economic rationale for integration.
2. Analyse key stages of integration.
3. Identify key drivers for integration of major economic blocs of states.
4. Evaluate the functioning of the European Union
5. Explain the role and mechanism of integration institutions.
6. Evaluate prospects for further European integration.
7. Identify and explain the processes caused by integration of states.
8. Apply theories of integration to real world cases.

### Indicative Content

1. Assessment of basic theoretical concepts of integration.
2. How the process of European integration started after the Second World War
3. The mechanism of international integration.
4. European monetary integration and the related controversies
5. How the integration process in Europe can be enhanced.

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given on assessments and tutorial guidance will be provided for coursework and final exam. Student activity and time spent on each activity comprises:

**Guided** 0 hours (0%)

**Lecture** 30 hours (15%)

**Self-guided** 155 hours (77.5%)

<b>Seminar</b>	15 hours (7.5%)
<b>Workshop</b>	0 hours (0%)
<b>Total</b>	200 hours

#### **Method of Assessment (assessed as follows)**

Final exam, 50%, will assess learning outcomes 1-8

Coursework, 50%, composed of a paper (2250-2500 words) will assess learning outcomes 3-8

#### **Re-sit**

Students failing any component of assessment, at the first attempt, is entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

#### **Date of last amendment**

30.01.2017

### **3. MODULE RESOURCES**

#### **Essential Reading**

R. Baldwin and Ch.Wyplosz, The Economics of European Integration, MacGraw-Hill Education 2015

#### **Recommended Reading**

Willem Molle, The Economics of European Integration. Theory, Practice, Policy, Fifth Edition, Ashgate Publishing Company, 2006.

Wim Meeusen, The Economic Crisis and European Integration, Edward Elgar Publishing, 2011.

Paul de Grauwe, Economics of Monetary Union, 11<sup>th</sup> ed. Oxford University Press 2016.

Hans-Werner Sinn, The Euro Trap, On Bursting Bubbles and Beliefs. Oxford University Press 2017.

Chang, M., Economic and monetary union. Basingstoke: Palgrave Macmillan, 2016.

#### **Required Equipment**



None

#### 4. MODULE ORGANISATION

##### Module leader

**Name** Dr. Zygmunt Janiec

**E-mail:** 49janiec@gmail.com

##### Length and month of final examination

120 minutes in June

##### Expected teaching timetable slots

No timetable information available. Timetable information should be verified with the School responsible for the module

##### Subject Quality and Approval information

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## *Monetary and Credit System in the Light of Global Crisis*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The specific aim is to understand the nature, importance and mode of operation of the credit and monetary system in a modern market economy and the changes to the systems following financial shock. There will be a focus upon the evolving role of central banking and efforts at changing the regulatory framework of the financial sector.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements(pre-requisites and co-requisites)**

Intermediate Macroeconomics and Policy

#### **Special Features**

None

#### **Course stages for which this module is mandatory**

None

#### **Course stages for which this module is an elective**

BA in Business Economics, Year 2

#### **Composition of Module mark:**

Final exam, 50%

Coursework, 50%, composed of a critical review of scientific article

#### **Pass requirements:**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### 2. TEACHING, LEARNING AND ASSESSMENT

#### **Intended Module Learning Outcomes:**

1. Analyze the impact of latest trends in central banking, credit and monetary system of the contemporary market economy in the wake of the latest financial crisis.
2. Appraise the effectiveness of reforms undertaken with the aim of strengthening the monetary and credit systems.
3. Analyze different financial systems and evaluate their performance.

#### **Indicative Content:**

4. Monetary and financial framework of the modern economy – mutual linkages and interaction between their component parts
5. Basic principles of central and commercial banking – recent trends in its development

6. Evaluation of risk and international risk diversification – mechanisms and role of the financial market
7. Credit system and its link to real markets example of housing markets
8. Foreign exchange market, rate of exchange and role of the central bank in the market under various exchange rate regimes
9. Present-day understanding of the aims of monetary policy, instruments and channels of transmission; response of the monetary policy to the latest crisis
10. Nature and consequences of the growing public debt, its implications for monetary and financial stability of the economy, as illustrated by the present-day European experience
11. Capital and derivative markets – its economic role and importance, its institutional framework and functioning under the impact of the latest financial crisis
12. The global search for an optimal regulatory and supervisory framework
13. Problems of stabilisation of the financial sector in the light of recent experiences
14. Differences between various countries financial systems

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study. Comments will be given on Assessments and tutorial guidance will be provided for coursework and exams. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	{0%}
<b>Lecture</b>	30 hours	{15%}
<b>Self-guided</b>	150 hours	{77.5%}
<b>Seminar</b>	15 hours	{7.5%}
<b>Workshop</b>	0 hours	{0%}
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows)

Final exam, 50%, will assess learning outcomes 1-3

Coursework, 50%, composed of a critical review of scientific article (delivered by module leader) of minimum 500 and maximum 1500 words will assess learning outcomes 1-3. The review will be presented by group of maximum two students. Presentation of the review will not be part of assessment but will help students to prepare the review.

Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

05.01.2018

### 3. MODULE RESOURCES

#### Essential Reading:

Thammarak, M., Central banking theory and practice in sustaining monetary and financial stability. Hoboken: Wiley, 2014.

#### Supplementary reading:

Cecchetti, S.g., Money, banking and financial markets 4th ed. McGraw Hill Education, 2015.

Pilbeam, Keith, 2010. Finance and Financial Markets, 2nd ed. London: Palgrave.

Qvigstad, J.F., On central banking. New York: Cambridge University Press, 2016.

Thammarak, M., Central banking theory and practice in sustaining monetary and financial stability. Hoboken: Wiley, 2014.

Valdez, S and Molyneux, P., An introduction to global financial markets 8th ed. London: Palgrave, 2016

Davies, H., Green, D., 2010. Banking on the Future – The Rise and Fall of Central Banking, New Jersey: Princeton University Press.

Also – current scholarly publications available online and articles from the financial press

**Required equipment:** none

### 4. MODULE ORGANISATION

**Module leader –** DR TOMASZ SCHABEK

**e-mail:**schabek.tomasz@gmail.com

**Length and month of examination**

120 minutes in June

**Expected teaching timetable slots**

No timetable information available.

**Subject Quality and Approval information**

**Board of Study**

Faculty Collaborative Provision Committee

**Subject Assessment Board**

Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC**

TBC

## *Advanced Quantitative Economics*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The aim of this course is to make students familiar with notions of differential equation, difference equations and systems of simultaneous differential/difference equations and their applications to economic and econometrics.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics, and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Mathematics, Introduction to Economic Analysis, Dynamic Economic Analysis, Intermediate Microeconomics, Intermediate Macroeconomics

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of one in-class exam

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### **Special Features**

None

### Course stages for which this module is an elective

BA in Business Economics, Year 2

### Course stages for which this module is a core option

None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

By the end of the course, students should be able to:

1. Solve a range of differential equations in relation to Quantitative Economics
2. Use phase diagram for one and two variables
3. Apply notions of differential equations (systems) to economic problems
4. Apply notions of difference equations (systems) to economic and econometric problems

### Indicative Content

6. First order differential equations
  - a. Linear differential equations
  - b. Stability of market equilibrium
  - c. Non-linear differential equations
  - d. Phase diagram
  - e. Solow' Growth Model
7. Second and higher order differential equations
  - a. Linear second order differential equations
  - b. Market model with price expectations
  - c. Phillips curve with expectations
  - d. Nonlinear differential equations and differential equations of higher orders
8. First order difference equation
  - a. Methods of solving
  - b. Cobweb model
  - c. Market model with inventory

- d. Nonlinear difference equations – phase diagram
  - e. Random Walks and Deterministic trends in macroeconomic time series
9. Second and higher order difference equations
- a. Methods of solving
  - b. Multiplier-acceleration interaction model
  - c. Phillips curve in discrete time
  - d. Nonlinear and higher order difference equations
10. Simultaneous differential and difference equation
- a. Methods of solving
  - b. Phillips Curve revisited
  - c. Two-variable phase diagrams
  - d. Inflation and monetary rule a la Obst
  - e. Mankiw-Romer-Weil model
  - f. Linearization of a nonlinear differential equation system

### Teaching and Learning

This module will be taught by means of lecture, seminars and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	155 hours	(77.5%)
<b>Seminar</b>	15 hours	(7.5%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	200 hours	

Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

Final exam, 50%, will assess learning outcomes 1-4

Coursework, 50%, one in-class exam, will assess learning outcomes 1-3

### **Re-sit**

Students failing any component of assessment, at the first attempt, is entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

30.01.2017

## **3. MODULE RESOURCES**

### **Essential Reading**

A. Chiang, K. Wainwright, 2005, Fundamental Methods of Mathematical Economics, 4th edition, McGraw-Hill Education

### **Required Equipment**

None

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Krzysztof Beck, Dr

**E-mail** beckkrzysztof@gmail.com

### **Length and month of examination**

120 minutes in June

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

**Board of Study**

Faculty Collaborative Provision Committee



**Subject**      **Assessment**      Faculty Council, Faculty of Economics and  
**Board**                                      Management

**Shortened title**

**Date of approval by FCPC**      Revised version 09.07.2015

## YEAR 3

### *Corporate Growth and Financial Markets*

#### 1. MODULE SUMMARY

##### **Aims and Summary**

This course aims at introducing students to core ideas of corporate finance, focusing on corporate growth, its financing and use of financial market instruments. In particular, the course examines 1) financial markets and the pricing of principal types of securities, 2) corporate decision making, 3) development and implementation of a corporate financial strategy, 4) different sources and methods of corporate funding and growth.

##### **Module Size and Credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

##### **Entry Requirements (pre-requisites and co-requisites)**

N/A

##### **Excluded Combinations**

None

##### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a project

##### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. final exam and coursework). Re-assessment: coursework component(s) and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 3

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

By the end of the course, students should be able to:

1. Construct and apply a strategic planning model.
2. Appraise the contributions made by investment projects, mergers and acquisitions to corporate growth.
3. Conceptualize the relationship between the corporate life cycle, financing strategy and payout policy.
4. Discuss corporate fund raising in private and public capital markets.
5. Evaluate the arguments for and against the existence of an optimal capital structure of a business.
6. Apply financial theories to real world financial problems.

### **Indicative Content**

1. **Value:** financial decisions and market efficiency, risk, return and risk pricing, valuation of cash flows, bonds and common stocks, valuation and delivery of growth opportunities;
2. **Growth:** strategic financial planning, corporate life cycle theory, managing a business through the stages of growth, corporate investment projects, mergers and acquisitions,

3. **Financing:** long-term financing of a firm, raising capital in private and public markets, capital structure and payout decisions.

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	155 hours	(77.5%)
<b>Seminar</b>	15 hours	(7.5%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows)

Final exam 50%, will assess learning outcomes 1 – 6.

Coursework, 50%, composed of a project of around 2750-3000 words, will assess learning outcomes 1-2 and 5 – 6.

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30.01.2017

### 3. MODULE RESOURCES

#### Essential Reading

Brealey R.A., Myers, S.C., Allen, F., 2011. *Principles of Corporate Finance, 10<sup>th</sup> Ed.* New York: McGraw-Hill Irwin.

### **Recommended Reading**

Bender, R., & Ward, K., 2013. *Corporate Financial Strategy 4th Ed.* London: Routledge.

Brealey, R.A., and Myers, S.C., *Principles of corporate finance 12<sup>th</sup> ed.* New York McGraw-Hill Education, 2017.

## **4. MODULE ORGANISATION**

### **Module leader**

<b>Name</b>	Dr. Tomasz Schabek
<b>E-mail</b>	schabek.tomasz@gmail.com

### **Length and month of examination**

120 minutes in June

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## *Financial Accounting*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The course provides students with an overview, understanding and basic skills required to analyse and evaluate the main tools of company's financial accounting such as statement of cash flow, financial statement analysis, budgeting, the time value of money, current assets and current liabilities, and shareholders' equity. The objective of this course is to present financial accounting from the point of view of the primary users of financial accounting and to use case method approach to apply basic concepts in real business situation.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Accounting

#### **Excluded Combinations**

n/a

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a project

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

n/a

### **Course stages for which this module is mandatory**

n/a

### **Course stages for which this module is an elective**

BA in Business Economics, Year 3

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of the module students should be able to:

1. Appraise components of the balance sheet and income statement and other company statements
2. Evaluate the cash flow and working capital effects of the choice of inventory methods
3. Relate the financial statement effects on revaluation on long-term assets.
4. Appraise the market value of debt and discuss its usefulness.
5. Analyse financial performance of a firm.
6. Understand accounting standards under different financial systems around the world.

### **Indicative Content**

The course will focus on:

1. Accounting and Organizations
2. The measurement of Profit
3. The Balance Sheet
4. The Profit and Loss Account
5. Fixed Assets and Long-term Liabilities
6. Financing and Business Structure
7. Cash Flow Statement
8. Financial Statement Analysis
9. Income Valuation

## 10. GAAP basic concept

### Teaching and Learning

This module will be taught by means of discussion classes, lectures and problem solving. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)	
<b>Lecture</b>	30 hours	(15%)	
<b>Seminar</b>	15 hours	(7.5%)	
<b>Self-guided</b>	155 hours	(77.5%)	out-of-class work including problem solving and study
<b>Total</b>	200 hours		

### Method of Assessment (normally assessed as follows)

Final exam, 50%, will assess learning outcomes 1-6

Coursework, 50%, composed of a project of around 2750-3000 words, will assess learning outcomes 1-5

### Re-sit

Students failing any component of assessment, at the first attempt, is entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30.01.2017

## 3. MODULE RESOURCES

### Essential Reading

Weygandt, J., Kieso, D.E., & Kimmel, P.D., 2015. *Financial Accounting*, 4<sup>th</sup> ed. New York: John Wiley & Sons.

### Recommended Reading:



Subramanyam, K.R., Financial statement analysis. 11th ed. New York: McGraw-Hill, 2014.

Robinson, T.R., International financial statement analysis 2nd ed. Hoboken: Wiley, 2012.

White, G.I., Sondhi, A.C., & Fried. D., 2003. *The Analysis and Use of Financial Statement*, 3<sup>rd</sup> ed. New York: John Wiley & Sons.

### **Required Equipment**

A computer with MS Windows software and an overhead projector.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Dr Piotr Kuszewski

**E-mail** pkuszewski@gmail.com

### **Length and month of examination**

120 minutes in June

### **Expected teaching timetable slots**

Timetable information should be verified with the School responsible for the module

No timetable information available

### **Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Accounting in Financial Institutions*

### **1. MODULE SUMMARY**

#### **Aims and Summary**

The main focus of this module will be on banks, although other financial institutions will be discussed as well (insurance companies, investment funds, etc.). Students will be introduced to how basic accounting concepts are used in financial institutions, including the reporting documents and requirements – Statement of Financial Position and Statement of Income. They will also become familiar with procedures and accounting documents used at financial institutions. The main aim is to prepare the students to seek out employment in the banking sector.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Łazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Accounting

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a project

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 3

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of this course a student will be able to:

1. Comprehend and manage accounting processes in financial institutions in accordance with the Polish law, International Accounting Standards, and US GAAP.
2. Propose accounting rules and standards as well as appraise their appropriateness to record common transactions undertaken by financial institutions in an accounting system.
3. Critically analyse, interpret and compose financial statements i.e. Statement of Financial Position and Statement of Income of a financial institution.
4. Critically apply financial analysis to real world companies.
5. Evaluate financial performance based on financial statements.

### **Indicative Content**

1. Accounting in financial institutions – the objectives
2. Legal basis for accounting in financial institutions
3. General accounting principles with accordance to the Polish law, International Accounting Standards, and US GAAP
4. Valuation of financial institutions' assets and liabilities with accordance to the Polish law, International Accounting Standards, and US GAAP
5. Reporting in financial institutions
6. Financial statement analysis of financial institutions

### **Teaching and Learning**

This module will be taught by means of lectures and seminars. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	{0%}
<b>Lecture</b>	30 hours	{15%}
<b>Self-guided</b>	155 hours	{77.5%}
<b>Seminar</b>	15 hours	{7.5%}
<b>Workshop</b>	0 hours	{0%}
<b>Total</b>	200 hours	

**Method of Assessment (normally assessed as follows):**

Final exam (consisting of open questions), 50%, will assess all learning outcomes  
Coursework, 50%, composed of a project of around 2750-3000, will assess learning outcomes 3-5.

**Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

**Date of last amendment**

30.01.2017

**3. MODULE RESOURCES**

Edwards, J.D., 1991. *Principles of Bank Accounting and Reporting*, Washington Dc: American Bankers Association.

Articles provided by the lecturer

**Required Equipment**

Projector in class

#### 4. MODULE ORGANISATION

##### Module leader

**Name** Dr. Agata Kocia

**E-mail** akocia@wne.uw.edu.pl

##### Length and month of examination:

120 minutes in June

##### Expected teaching timetable slots

Note that some tutorials/seminars may be provided at times other than those shown below. Timetable information should be verified with the School responsible for the module. No timetable information available.

##### Subject Quality and Approval information

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *Demography and Economics of Contemporary European Migration*

### 1. MODULE SUMMARY

#### **Aims and Summary**

Students will be introduced to various migration theories, in particular those referring to the concepts of dual labour market; new economics of labour, transnational social capital and cumulative causation; replacement migration, regional and sub-regional patterns of migration; impact of European integration. The student will analyze and discuss issues such as the impact of the rise and decline of communism; impact of globalisation; prospects in view of the European Union enlargement; migration as legal and illegal business, and migrants' selectivity; the issue of migration pressure on Europe; policies of immigration and migrants' integration.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam 50%

Coursework 50%, composed of a written report accompanied by a presentation

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 3

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

Upon completion of the course students will be able to:

1. Distinguish between the basic concepts of population mobility and evaluate its potential social, economic and political consequences.
2. Analyse patterns of the contemporary population processes.
3. Evaluate the implications of the migration processes from the 1960s until the present times.
4. Appraise different social and economic theories of migration and evaluate how they fit to patterns of migration and policies that influence and shape some migratory behaviours.

### **Indicative Content**

Major topics to be discussed include:

1. Validity of various migration theories, in particular those referring to the concepts of dual labour market, new economics of labour, transnational social capital and cumulative causation;
2. Replacement migration
3. Regional and sub-regional patterns of migration;
4. Impact of European integration; impact of the rise and decline of communism; impact of globalisation; prospects in view of the European Union enlargement;
5. Migration as legal and illegal business;

6. Migrants' selectivity; the issue of migration pressure on Europe; policies of immigration and migrants' integration.

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-directed study. Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	155 hours	(77.5%)
<b>Seminar</b>	15 hours	(7.5%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows)

Final examination, 50%, will assess learning outcomes 1-4

Coursework, 50%, composed of a written report of around 2750-3000 words and a presentation will assess learning outcomes 1-4

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

15.02.2017

## 3. MODULE RESOURCES

### Essential Reading

Castles, S., and Miller, M., 2013. The Age of Migration, 5th ed. The Guilford Press



### **Recommended Reading**

Black, R., Engbersen, G., Okólski, M. and Panțîru, C. (eds) 2010. A Continent Moving West? EU Enlargement and Labour Migration from Central and Eastern Europe. Amsterdam University Press: Amsterdam

Castles S.& Miller M.J., 2009. The age of Migration, International Population Movements in the Modern World, fourth edition, Palgrave Macmillan.

Currie, S., Migration, work and citizenship in the enlarged European Union. London: Taylor & Francis. 2016.

Massey, D.A., Arango, J., Kouaouci, A., Pellegrino, A., Taylor, E.J., 2006. Worlds in Motion – Understanding International Migration at the End of the Millennium, Oxford: Oxford University Press.

McMahon, S., Regional integration and migration in the European Union. Edward Elgar, 2015.

Migration in the Mediterranean: mechanisms of international cooperation. Cambridge: Cambridge University Press.

OECD, 2000. Globalisation, Migration and Development, Online: OECD publishing.

Taylor, J.E., & Massey, D.S., 2003. International Migration – Prospects and Policies, Oxford University Press.

Solimano, A., International Migration in the Age of Crisis and Globalization: Historical and recent experiences. Cambridge: Cambridge University Press, 2010.

Selected papers from academic journals provided by the teacher

+Online reference:

Migration Policy Institute tabulation of data from the United Nations, Department of Economic and Social Affairs (2015), Trends in International Migrant Stock: Migrants by Destination and Origin (United Nations database, POP/DB/MIG/Stock/Rev.2015).

Available:

<http://www.un.org/en/development/desa/population/migration/data/estimates2/estimates15.shtml>

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

**Module leader**

**Name** Dr. Katarzyna Gmaj

**E-mail** k.gmaj@lazarowski.edu.pl

**Length and month of examination**

120 minutes in June

**Expected teaching timetable slots**

No timetable information available

**Subject Quality and Approval information**

**Board of Study** Faculty Collaborative Provision Committee

**Subject Assessment Board** Faculty Council, Faculty of Economics and Management

**Shortened title**

**Date of approval by FCPC** 13 Feb 2017

## *The World Economy – Extended View*

### 1. MODULE SUMMARY

#### **Aims and Summary**

Students will study the development of the world economy from ancient times to the beginning of 21st century. The aims of the course are to: identify long-term tendencies in the factors of development; encourage students to study historical material associated with economic matters; support critical and analytical approach to history of economic thought. Emphasis is put on how the world population, income, international trade and global processes are shaped.

#### **Module Size and credits**

CATS points	14
CATS points	20
Total student study hours	200
Number of weeks	12
Academic Year	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

N/A

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Final exam, 50%

Coursework, 50%, composed of a paper

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component. Re-assessment: coursework component(s) and/or examination as appropriate.

#### **Special Features**

None

### **Course stages for which this module is mandatory**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 3

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

On completion of this module, a student should be able to:

1. Analyse main factors in the development of the world economy.
2. Examine the evolution of the development and links between epochs.
3. Appraise mutual influences of the states, regions and continents.
4. Appraise many aspects of globalization and internationalization of production.
5. Debate current changes, crises and threats in the world economy.

### **Indicative Content**

1. Defining world economy.
2. Long-distance trade and scale of production in ancient times and in the Middle Ages.
3. The origin of the world economy 1400-1500
4. Development of the world market 1492-1800
5. Industrial revolution and the globalization process from late 17<sup>th</sup> century to 1914
6. The evolution of the world economy in 1919-1947
7. World economy at the beginning of the "Cold War". 1947-1956
8. World market at the time of "golden age" of Capitalism. 1956-1970
9. The changes in the world economy in 1970-2000
10. Acceleration of globalization process since late 20<sup>th</sup> century

### **Teaching and Learning**

This module will be taught by means of lectures, seminars and self-directed study.

Formative Assessment: Comments will be given on assessments, and tutorial

guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)
<b>Self-guided</b>	155 hours	(77.5%)
<b>Seminar</b>	15 hours	(7.5%)
<b>Workshop</b>	0 hours	(0%)
<b>Total</b>	200 hours	

#### **Method of Assessment (normally assessed as follows)**

Final exam, 50%, will assess learning outcomes 1-5

Coursework, 50%, composed of a paper (2750-3000 words) will assess learning outcomes 1 and 3-5.

#### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

#### **Date of last amendment**

30.01.2017

### **3. MODULE RESOURCES**

#### **Essential Reading**

R. Cameron, R., L. Neal, L., 2016. *A Concise Economic History of the World: From Palaeolithic Times to the Present*, 4<sup>th</sup> edition, New York-Oxford: Oxford University Press.

Hill, C. W. L., 2014. *International Business: Competing in the Global Marketplace*, 10th edn. 2014, Berkshire: McGrawHill

Maddison A., 2002. *The World Economy: A Millennial Perspective*, OECD, Paris.

Maddison A., 2007. *Chinese Economic performance in the Long Run*, OECD.

Maddison, A., 2007. *Contours of the world economy, 1-2030AD: essays in macro-economic history*. New York: Oxford University Press

North D., Thomas R.P., 1973. *The Rise of the Western World. A New Economic History*, Cambridge: Cambridge University Press.

Kroeber, A.R., 2016. *China's economy*. New York: Oxford university Press

Wu, Z., 2016. *China in the world economy*. London: Routledge (reprinted – originally published 2009)

### **Recommended Reading**

Aldcroft, D., Morewood, S. 2013. *The European Economy Since 1914*, 5<sup>th</sup> edn. 2013, New York: Routledge

Ashworth W., 1977. *A Short History of the International Economy since 1850*, London.

Foreman-Peck J., 1995. *A History of the World Economy. International Economic Relations since 1850*, London, 2<sup>nd</sup> edn. 1995, Pearson Education Canada.

Skodlarski J., Matera R., 2005. *Development Tendencies in the World Economy. A Historical Approach*, „International Studies. Interdisciplinary Political and Cultural Journal”, no. 1, pp. 5-21.

Stutz, F.P., 2013. *World Economy: geography, business, development* 6<sup>th</sup> edn. Harlow: Pearson

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Prof. hab.Wojciech Bienkowski

**E-mail** wbienkowski@gmail.com

### **Length and month of examination**

120 minutes in June

### **Expected teaching timetable slots**

No timetable information available

### **Subject Quality and Approval information**

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## *The Small and Medium-Sized Enterprises (SME) Sector*

### 1. MODULE SUMMARY

#### Aims and Summary

The overall aim of the course is to provide students with understanding of the role the SME sector plays in any national economy – both in terms of static and dynamic analysis, after first developing some basic analytical tools necessary to assess the SME sector's role. Students will also be made aware of the existing data sources regarding SMEs.

#### Module Size and credits

CATS points	20
Total student study hours	200
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2018/2019

#### Entry Requirements (pre-requisites and co-requisites)

Introductory Microeconomics and Introductory Macroeconomics.

#### Excluded Combinations

None

#### Composition of module mark (including weighting of components)

Final exam, 50%

Coursework, 50%, composed of a project

#### Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

#### Special Features



None

**Course stages for which this module is mandatory**

n/a

**Course stages for which this module is an elective**

BA in Business Economics, Year 3

**2. TEACHING, LEARNING AND ASSESSMENT**

**Intended Module Learning Outcomes**

By the end of the course, students should be able to:

1. Appraise strong and weak sides of the multiple-criteria definitions of SMEs.
2. Analyse the overall place of the SME sector in the national economy – in terms of the numbers of firms (and establishments), their contribution to national employment and value added.
3. Analyse demographic concepts, including the cohort analysis – in terms of theory and actual numbers' evaluation.
4. Assess the basic stumbling blocks in SME development and how to avoid them.
5. Appraise the effectiveness of governmental policies toward SMEs – including a critical assessment of the so-called aid to the SME sector (general equilibrium approach vs. partial equilibrium approach).

**Indicative Content**

1. SME definitions (UE, US, other)
2. Decomposition of the SME sector into micro-, small, and medium enterprises; what follows from this division
3. Short numerical characteristics of the SME sector in selected countries
4. Internal and external SME growth factors (theoretically and in reality of the past ten odd years)
5. Basic analysis of the SME sector dynamics: firms' demographics / cohort analysis of the number of firms, of employment and of the value added
6. What role may SMEs (and their particular sub-groups) play in economic development of a particular country?
7. SMEs and systemic transition (in Eastern Europe and elsewhere)

8. What barriers are the most significant obstacles to economic growth of the SMEs in your country and how can they be removed?

9. Potential and actual role of the financial sector in removing those stumbling blocks

10. Should SMEs be helped by the government?

### Teaching and Learning

This module will be taught by means of lectures, seminars and self-guided study.

Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam. Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	{0%}
<b>Lecture</b>	30 hours	{15%}
<b>Self-guided</b>	155 hours	{77.5%}
<b>Seminar</b>	15 hours	{7.5%}
<b>Workshop</b>	0 hours	{0%}
<b>Total</b>	200 hours	

### Method of Assessment (normally assessed as follows):

Final exam, 50% (test and open questions) will assess all learning outcomes

Coursework, 50%, composed of a project of around 2750-3000 words, will assess learning outcomes 2, 4-5.

### Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### Date of last amendment

30.01.2017

### 3. MODULE RESOURCES

Storey, D. J., 2008. *Understanding the Small Business Sector*, Thomson Learning, London.

Winiiecki, J., Benacek, V., and Laki, M., 2004. *The Private Sector After Communism. New entrepreneurial firms in transition economies*, Routledge, London & New York.

#### **Additional readings:**

[attention: first four below are available free of charge on the web]

Van Stel, A., 2003. *COMPENDIA 2000.2: a harmonized data set of business ownership rates in 23 OECD countries*. EIM Business & Policy Research.

Schmiemann, M., 2002. *Enterprises in Europe - does size matter?* Statistics in Focus: Industry, Trade and Services, „Theme”: 4:39.

2004. *The Small Business Economy. A Report to the President*, USGPO, Washington DC.

2004. *White Paper on Small and Medium Enterprises in Japan. The Limitless Potential of the Diversity of Small and Medium Enterprises*, Japan Small Business Research Institute (JSBRI), Tokyo.

Davidsson, P., 2016. *Researching Entrepreneurship, 2<sup>nd</sup> edition. International Studies in Entrepreneurship Series*, Springer.

Galen Spencer Hull, *Small Businesses Trickling Up in Central and Eastern Europe*, Routledge, 2014.

The remaining part of Jan Winiiecki et al (2004) – see above.

#### **Required Equipment**

None

### 4. MODULE ORGANISATION

#### **Module leader**

**Name** Dr. Agata Kocia

**E-mail** akocia@wne.uw.edu.pl

#### **Length and month of examination:**

120 minutes in June

### **Expected teaching timetable slots**

Note that some tutorials/seminars may be provided at times other than those shown below. Timetable information should be verified with the School responsible for the module. No timetable information available.

### **Subject Quality and Approval information**

<b>Board of Study</b>	Faculty Collaborative Provision Committee
<b>Subject Assessment Board</b>	Faculty Council, Faculty of Economics and Management
<b>Shortened title</b>	
<b>Date of approval by FCPC</b>	13 Feb 2017

## *Tax Policy*

### 1. MODULE SUMMARY

#### **Aims and Summary**

The aim of this course is to introduce the students to tax theory and tax policy. After theoretical introduction, we will analyse main taxes, such as PIT, VAT, excise duty and CIT, and discuss current trends in tax policies in the OECD and EU countries.

#### **Module Size and credits**

<b>CATS points</b>	20
<b>Total student study hours</b>	200
<b>Number of weeks</b>	12
<b>Number of weeks</b>	12
<b>School responsible</b>	Lazarski University, Faculty of Economics and Management
<b>Academic Year</b>	2018/2019

#### **Entry Requirements (pre-requisites and co-requisites)**

Intermediate Microeconomics

#### **Excluded Combinations**

None

#### **Composition of module mark (including weighting of components)**

Coursework, 50%, composed of a paper (40% + its presentation 10%)

Final Exam 50%

#### **Pass requirements**

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. final exam and coursework). Re-assessment: coursework component(s) and/or examination as appropriate.

#### **Special Features**

None

### **Course stages for which this module is an elective**

BA in Business Economics, Year 3

## **2. TEACHING, LEARNING AND ASSESSMENT**

### **Intended Module Learning Outcomes**

Upon completion of this course, students will be able to:

1. Relate principles of tax theory to real-world situations.
2. Examine the impact of various taxes.
3. Appraise the arguments for and against various tax policies.

### **Indicative Content**

1. Taxation in contemporary world
2. Taxation and income distribution
3. Taxation and efficiency
4. Efficient and equitable taxation
5. Taxation and behaviour
6. Income taxes
7. VAT
8. Excise duty
9. Other taxes
10. Good and bad taxes, tax mix
11. Tax harmonization and competition

### **Teaching and Learning**

This module will be taught by means of lectures, seminars and self-directed study.

Formative Assessment: Tutorial guidance will be provided for exam.

Student activity and time spent on each activity comprises:

<b>Guided</b>	0 hours	(0%)
<b>Lecture</b>	30 hours	(15%)

<b>Self-guided</b>	155 hours (77.5%)
<b>Seminar</b>	15 hours (7.5%)
<b>Workshop</b>	0 hours (0%)
<b>Total</b>	200 hours

### **Method of Assessment (normally assessed as follows)**

The intended learning outcomes will be assessed as follows:

Final exam, 50%, will assess all learning outcomes

Coursework, 50%, composed of a paper (2000-2500 words, 40% + its presentation in class 10%), will assess all learning outcomes

### **Re-sit**

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

### **Date of last amendment**

30-01-2017

## **3. MODULE RESOURCES**

### **Essential Reading**

Rosen, H., & Gayer, T., 2014. *Public Finance*, 10<sup>th</sup> ed. New York City: McGraw-Hill.

Simon, J., Nobes, Ch., 2015. *The economics of taxation*, 15<sup>th</sup> ed., Fiscal Publications

### **Required Equipment**

None.

## **4. MODULE ORGANISATION**

### **Module leader**

**Name** Dr. Jarek Neneman

**E-mail**                      Neneman@uni.lodz.pl

**Length and month of examination**

120 minutes in June

**Expected teaching timetable slots**

No timetable information available. Timetable information should be verified with the School responsible for the module

**Subject Quality and Approval information**

**Board of Study**                      Faculty Collaborative Provision Committee

**Subject      Assessment**      Faculty Council, Faculty of Economics and  
**Board**                                      Management

**Shortened title**

**Date of approval by FCPC**      13 Feb 2017



## MODULE LEADERS

(in Alphabetical Order)

### KRZYSZTOF BECK

<b>Current post:</b>	Assistant Professor
<b>Education and Qualifications (with dates and Institutions details):</b>	BA, MA in Economics Cracow University of Economics 2006-2011
<b>Career details to-date:</b>	Lazarski University October 2011-Today
<b>Pedagogic interests (how these interests inform your teaching and research):</b>	Microeconomics, macroeconomics, mathematics, mathematical economics, international economics, statistics, econometrics
<b>Published output from research and scholarly activity:</b>	<p>Beck K., Wałąg P. (2009), Konkurencyjność gospodarki w świetle koncepcji ordoliberalnych, [w:] Kopycińska D. (red), „Funkcjonowanie gospodarki Polskiej po 20 latach transformacji”, PRINT GROUP, Szczecin.</p> <p>Beck K., Wałąg P. (2010), Institution of Patent Law and Market Mechanism in Creating Companies Creative Behavior, [w:] Kopycińska D. (red), „Functioning of Decision-making Entities in the Market Economy Conditions”, volumina.pl, Szczecin.</p> <p>Beck K. (2011), Akcesja Polski do strefy euro w świetle teorii optymalnych obszarów walutowych – weryfikacja empiryczna, [w:] Lis. S (red.), „Kontrowersje wokół akcesji Polski do Unii Gospodarczej i Walutowej”, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków.</p> <p>Beck K., Możdżeń M. (2011), Instytucjonalne przyczyny kryzysu w Stanach Zjednoczonych, [w:] Prusek A. (red.), „Wyzwania polityki ekonomicznej w warunkach światowego kryzysu finansowego i gospodarczego”, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków.</p> <p>Bieńkowski W., Beck K. (2013), Wpływy polityczne a skuteczna polityka gospodarcza - gospodarki Polski i Słowacji oraz ujęcie modelowe, [w:] Lis S. (red.) „Gospodarki Polski i Słowacji na przelomie wieków. Doświadczenia i wyzwania”, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków</p> <p>Beck K., Janus J., (2013), Aggregate Demand Disturbances in the Visegrad Group and the Eurozone, [w:] Stanek P (red.), Contemporary Issues in International Economics, Centre for Strategic and International Entrepreneurship – Cracow</p>

	<p>University of Economics, Kraków 2013 (ISBN 978-83-939576-2-0)</p> <p>Beck K. (2012), Przewyciężenie problemu przywłaszczania w ramach społecznej gospodarki rynkowej, „Myśl Ekonomiczna i Polityczna”, 2(37), Oficyna Wydawnicza Uczelni Łazarskiego, Warszawa.</p> <p>Beck K. (2013), Determinants of Business Cycles Synchronization in the European Union and the Euro Area, “Equilibrium. Quarterly Journal of Economics and Economic Policy”, Volume 8, Issue 4, Toruń, str. 25-48</p> <p>Beck K. (2013), Structural Similarity as a Determinant of Business Cycles Synchronization in the European Union a Robust Analysis, “Research in Economics and Business: Central and Eastern Europe”, Vol. 5. No. 2, Tallin, str. 31-54  <a href="http://rebcee.eu/index.php/REB/article/view/48">http://rebcee.eu/index.php/REB/article/view/48</a></p> <p>Beck K., Janus J. (2013), Aggregate Demand Disturbances in the Visegrad Group and the Eurozone, “Entrepreneurial Business and Economics Review”, vol. 1, no. 3, str. 5-19</p> <p>Beck K., Zaiets N. (2013), Determinants of Business Cycles Synchronization in the European Union - 1991-2011, „Myśl Ekonomiczna i Polityczna”, Nr. 4(43), Oficyna Wydawnicza Uczelni Łazarskiego, Warszawa, str. 23-58</p> <p>Beck K. (2014), Determinanty synchronizacji cykli koniunkturalnych w krajach Unii Europejskiej w latach 1990-2007, „Gospodarka w Teorii i Praktyce”, Nr. 1(34), Łódź, str. 5-20</p> <p>Beck K., Janus J. (2014), Synchronization of Economic Shocks in The Visegrad Group: An Empirical Assessment, STUDIA UBB NEGOTIA, LVIX, 2, str. 35-56</p> <p>Beck K. (2014). Model dwóch gospodarek a wyniki badań nad synchronizacją cykli koniunkturalnych. Weryfikacja teoretyczna i empiryczna, „Myśl Ekonomiczna i Polityczna”, 3(46), , Oficyna Wydawnicza Uczelni Łazarskiego, Warszawa, str. 17-47</p>
<b>Research grants and awards:</b>	<p>“Convergence in countries and regions of the European Union” funded by the Polish National Science Centre, on the basis of the decision No. DEC-2011/01/N/HS4/03077</p>

## WOJCIECH BIEŃKOWSKI

### PRESENT POSITION

- Director, US Economy and International Business Relations Institute, Łazarski University;
- Fellow at the Institute for Applied Economics and the Studies of Business Enterprise, Johns Hopkins University, Baltimore

### EDUCATION AND RESEARCH

1968                      Warsaw School of Economics (formerly – Main School of Planning and

	Statistics in Warsaw, faculty: Foreign trade), M.A. diploma
1978	Ph.D. diploma
1993	D.Sc. diploma
1971-1972	University of Rochester, NY, USA; Ph.D. Studies
1984-1986	Harvard University, Cambridge, Mass., USA; Visiting Scholar
1991-1992	Nagoya City University, Japan, Visiting Scholar
02/06 1994	George Mason University, USA, Visiting Scholar
Fall 2005	Harvard University, Visiting Scholar
Fall 2006	Johns Hopkins University, Visiting Scholar

Several short-term research studies in:

Germany (RFE/RL Institute in Munich), Austria, Italy (The Rockefeller Conference and Study Center at Bellagio) and University of Rochester, New York.

### **Scientific research as Head of the team**

#### **2010 (till now)**

Head of the project: "Przydatność polskich rynków finansowych na niestabilności wewnętrzne i zewnętrzne" (Committee of Economic Research NBP), with budget of 68 500zł

#### **2007-2009**

Head of the project nr N112 008 32/0274, pt: "Zmiana znaczenia czynników międzynarodowej konkurencyjności gospodarczej wynikająca z procesów globalizacji i integracji z Unią Europejską. Wnioski dla optymalizacji modelu polskiej polityki gospodarczej" (Ministry of Science and Higher Education), with budget of 200,000zł.

#### **BUSINESS EXPERIENCE:**

1993 – 1995	Director, International Cooperation Department National Environmental Fund (NFOŚiGW)
1995 – 1998	Vice-President, National Environment Fund
1998 – 1999	Executive Director, European Investment Fund
2006 – present	Advisor to Poland's Minister of Economy

Member of several supervisory boards, including Environmental Bank and the Polish Agency for Foreign Investment

#### **MEMEBERSHIPS:**

- Harvard Alumni Club in Poland (Vice-President)
- W. Fulbright Scholar Association
- Salzburg Seminar Alumni Association
- Foreign Trade Faculty Graduates Association
- Association of Polish Economists (TEP)

#### **OTHER INFORMATION**

2006-2007 – Adviser to Poland's Minister of Economy

06/2009 – present – Editorial Board Member of “ Eastern European Economics”

### CONFERENCES (recent)

- 2010** – Conference “Drivers from Higher to Quality Education, organized by U.S. Economy and Transatlantic Relations Institute, Lazarski University
- 2010** - V Congress of the Citizens „Polish Idea of the 21<sup>st</sup> Century”, Warsaw University of Technology;
- 2009** - Conference „Transatlantic Dimension of the mobility of Europeans”, US Economy and Transatlantic Relations Institute at Lazarski University;
- 2009** - Conference „International Management. Competitiveness of the Polish Enterprises”, Faculty of Economics and Management at Lazarski University;
- 2009** - Conference „Conditions for the Effectiveness of the Medical Care System Reforms in Poland”, Faculty of Economics and Management at Lazarski University;

### PUBLICATIONS:

Author and co-author of dozens of articles and several books published by such publishing houses as Palgrave-Macmillan (USA-UK), Cambridge University Press (UK), M.E. Sharpe (USA), Maruzen (Japan) and PWN, PWE (Poland) and at scientific journals: Harvard International Review, Comparative Economic Studies, Journal of Comparative Economics, Bank of Austria

### Selected publications

*Międzynarodowa zdolność konkurencyjna kraju i przedsiębiorstw. Wyzwania dla Polski na progu XXI wieku.* Wydawnictwo SGH, Warszawa 2004

*Reaganomika i jej wpływ na konkurencyjność gospodarki amerykańskiej*, wyd. PWN, Warszawa 1995,

“Prospects for East-West Trade in the 1980s”, in Harvard International Review, Vol. IX, No.2, January 1987,

“New Developments in Economic Relations Between Japan and CMEA Countries (co-author with Masumi Hakogi), in Marie Lavigne (ed.), *The Soviet Union and Eastern Europe in the Global Economy*, Cambridge University Press, Spring 1992

“Completion of Systemic Transformation Processes in Post-Communist Countries as a Condition for Successful Development of Economic Cooperation”, Vol. 40, no. 3, M.E. Sharpe, Inc. – USA, 2002.

“Globalization and economic integration and its impact on government economic policy choices”, Journal of Economics Shxang University, China, 2002.

### MATEUSZ DRÓŹDŹ

<b>Current post:</b>	Since 2010	Professor Assistant in Commercial Law Department at Lazarski University, Warsaw.
	Since 2013	Delegated to Mass Events Security Council – Fixed Expert Group (appointed by Polish Prime Minister).
	Since 2013	Work Commission for football safety in the context of the role of the Polish Football Association.

	<p>Since 2014 Lecturer at Warsaw University – Postgraduate Studies – Organization and Security of Mass Events.</p> <p>Since 2014 Lecturer at Lazarski University – Postgraduate Studies – Management of Sports Infrastructure.</p> <p>Since 2014 Chairman of the Supervisory Board – Cuprum Med LLC.</p>
<b>Education and Qualifications:</b>	<p>2012-2015 PhD degree with a thesis on contracts under International Commercial Law.</p> <p>2011-2014 Legal Trainee in Warsaw Bar Association.</p> <p>2010-2011 International Legal Skills course at Lazarski University in Warsaw and Center for International Legals Skills in Salzburg</p> <p>2008-2010 Individual Legal English course at Cambridge School of English in Warsaw.</p> <p>2010 Summer Law School on European Private Law at Universität Salzburg.</p> <p>2009 ELS Language Center Course at St. Joseph’s University in Philadelphia.</p>
<b>Membership of Professional Bodies and Learned Societies:</b>	<p>Since 2013 Member of the Centre for International Sports Law - Staffordshire University and Thompson Rivers University.</p>
<b>Career details to-date:</b>	<p>2012 Associate at Gide Loyrette Nouel in Warsaw (M&amp;A and Contract Law Department).</p> <p>2011 Internship at McDonald Hopkins in Cleveland (USA).</p> <p>2008-2010 Legal Assistant within the Civil Department of the Student Law Office at Lazarski University.</p> <p>2010 Internship at Legal Counsel Ewa Ilnicka in Warsaw.</p> <p>2010 Apprenticeship at “Soltysinski, Kawecki &amp; Szlezak” in Warsaw.</p> <p>2009 Participation in the Polish Sejm Committee concerning enacting a new draft Act on public events.</p>
<b>Teaching Experience:</b>	<p>Since 2010 Lecturer in Commercial Law Department at Lazarski University, Warsaw.</p> <p>Since 2014 Lecturer in International Legal Studies in Salzburg.</p>
<b>Pedagogic interests:</b>	<p>International Commercial Law, Contract Law, Company Law, Security of Mass Events., Company Law.</p>
<b>Published output from research and scholarly activity:</b>	<p>Articles:</p> <p>“Soccer club-ban is too far reaching limitation”, Gazeta Prawna, May 25, 2012.</p> <p>“Bodyguards arrives at stadiums”, Rzeczpospolita, June 1, 2012.</p> <p>“A short legal guide for football fans: Rights and duties during Euro 2012 matches in Poland”, Warsaw Voice, June 1, 2012.</p> <p>“When fewer football visiting fans at the stadium”, Rzeczpospolita, November 12, 2012.</p> <p>“The scope of the United Nations Convention on Contracts for</p>

	<p>the International Sale of Goods”, <i>Ius Novum</i> 2013, nr 1.</p> <p>“Liability of Organizer of Mass Events under art. 5 of Act on Mass Events Security - commentary on Supreme Court judgment”, <i>Ius Novum</i> 2013, nr 3.</p> <p>“Catalog of legal protected goods - one of the element of civil law codification”, <i>Przegląd Sądowy</i> 2013, nr 1.</p> <p>“Contractual and tort liability of organizer of mass events”, <i>Przegląd Sądowy</i> 2013, nr 6.</p> <p>“Ascertaining nullity of resolution refusing to grant a vote of acceptance to members of company bodies confirming the discharge of their duties, which infringed personal interests of member of management board - commentary on Supreme Court judgment”, <i>Glosa</i> 2013, nr 4.</p> <p>“Definition of mass event - theory and practice”, <i>Edukacja Prawnicza</i> 2013, nr 10.</p> <p>“Passing the Act on Mass Events Security - Example of the Rule of the Law Act or the State Above the Law Act”, “<i>Ius Novum</i>” 2014, special nr.</p> <p>“Passing the Act on Mass Events Security - Example of the Rule of the Law Act or the State Above the Law Act” – <i>Lazarski University</i> 2014.</p> <p>“The Act on Mass Events Security - Example of the Rule of the Law Act or the State Above the Law Act” – <i>Warsaw University</i> 2014</p>
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## JOANNA DZIAŁO

<b>Current post:</b>	<b>Researcher and lecturer</b> , University of Lodz, Faculty of Economics and Sociology, Institute of Economics
<b>Education and Qualifications:</b>	<p>2011 <b>Habilitation in Economics</b>, University of Lodz, Faculty of Economics and Sociology</p> <p>2000 <b>Ph.D. degree in Economics</b>, University of Lodz, Faculty of Economics and Sociology</p> <p>1992 <b>Master of Management</b>, University of Lodz, Faculty of Economics and Sociology</p>
<b>Membership of Professional Bodies and Learned Societies:</b>	<p>Since 2003 - Expert in the Ministry of National Education in the field of education programs and textbooks for the course “Entrepreneurship” in secondary schools</p> <p>2004-2006 - member of the Supervisory Boards in 3 enterprises</p>
<b>Career details to-date:</b>	<p>Since 02.2011 – Associate Professor, Institute of Economics, Faculty of Economics and Sociology, University of Lodz</p> <p>2000 - 2010 – Adjunct, Institute of Economics, Faculty of Economics and Sociology, University of Lodz</p> <p>1992 – 1999 – Assistant, Institute of Economics, Faculty of Economics and Sociology, University of Lodz</p>
<b>Teaching</b>	Since October 1992 – <b>Lecturer</b> of Basic Microeconomics,

<b>Experience:</b>	<p>Intermediate Microeconomics, Basic Macroeconomics, Intermediate Macroeconomics, and Fiscal Policy at the University of Lodz</p> <p>Since 2000 till 2014 - <b>Guest lecturer</b> at some private Universities in Lodz, Skierniewice and Kielce</p>
<b>Pedagogic interests:</b>	<p>Macroeconomics, Fiscal Policy, Institutional aspects of fiscal policy, Fiscal rules</p>
<b>Research, scholarly and enterprise activity:</b>	<p><b>Completed projects:</b></p> <p>World Bank Research project "Enterprise Behaviour and Economic Reforms: A Comparative Study in Central and Eastern Europe"</p> <p>Research Project in cooperation with Lund University (Sweden) "Synergy Program in Management and Economics"</p> <p>Research project in cooperation with International Development Centre of Japan "Study of industrial development in Poland with reference to the Japanese experiences after the Second World War"</p> <p>Participation in several research projects in cooperation with Ministry of Privatisation Ministry of Treasure</p>
<b>Published output from research and scholarly activity:</b>	<p><b>Selected Publications:</b></p> <p>J. Działo, Tax competition or tax coordination? What is better for the European Union? Comparative Economic Research. Central and Eastern Europe, 2015</p> <p>J. Działo, Instytucje fiskalne a standardy etyczne w polityce fiskalnej, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, 330, 2014</p> <p>J. Działo, Pomoc publiczna a polityka konkurencji w Unii Europejskiej w okresie kryzysu gospodarczego, EKONOMIA I PRAWO, 13, 2014</p> <p>J. Działo, Stawki podatków dochodowych od osób fizycznych i prawnych w krajach Unii Europejskiej i wybranych rajach podatkowych a bezpośrednio inwestycje zagraniczne, Studia Prawo Ekonomiczne, tom LXXXII, 2014</p> <p>J. Działo, Ewolucja ilościowych reguł fiskalnych w Unii Europejskiej w okresie kryzysu gospodarczego, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, t. XXX, 2014.</p> <p>J. Działo, Fiscal Rules and Effective Fiscal Policy, Comparative Economic Research. Central and Eastern Europe, 2012</p> <p>J. Działo, Formy i instrumenty pomocy publicznej w Unii Europejskiej w latach 2006-2011, Studia Prawo Ekonomiczne, tom LXXXIX, 2013</p> <p>J. Działo, in: J. Sokołowski, A. Żabiński, Finanse publiczne, Wydawnictwo UE we Wrocławiu, 2013.</p> <p>J. Działo, Dlaczego trudno jest prowadzić „dobrą” politykę fiskalną?, Gospodarka Narodowa nr 1-2/2012</p>

	<p>J. Działo, Ocena skuteczności reguł fiskalnych w Polsce, <i>Studia Prawo Ekonomiczne</i>, tom LXXXV, 2012</p> <p>J. Działo, Wpływ kryzysu gospodarczego na stan finansów publicznych i politykę fiskalną państw Unii Europejskiej, [in]: Jan L. Bednarczyk, Wiesława Przybylska-Kapuścińska (red.), <i>Polityka finansowa w dobie kryzysu integracji europejskiej</i>, CeDeWu, 2012</p> <p>J. Działo, Polityczne uwarunkowania jakości instytucji fiskalnych, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2009</p> <p>J. Działo, Konkurencja podatkowa czy harmonizacja podatków? Wybrane dylematy polityki podatkowej w Unii Europejskiej, [in]: J. Danielewicz, J. Działo, B. Gawrońska-Nowak, P. Kubiak, M. Mackiewicz, G. Walerysiak, A. Burdziak (eds.) <i>Efekty integracji europejskiej w wybranych sektorach gospodarki</i>, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2008</p> <p>J. Działo, Rola aktywnej polityki fiskalnej w gospodarce dotkniętej „pułapką płynności”, [in]: S. Krajewski, A. Stępnia-Kucharska (eds.) <i>Polityka gospodarcza – aspekty teoretyczne i praktyczne</i>, <i>Folia Oeconomica</i> nr 208, Łódź 2007</p> <p>J. Działo, Wpływ czynników politycznych na nierównowagę finansów publicznych, in: S. Krajewski, J. Działo, P. Krajewski, M. Mackiewicz, <i>Nierównowaga finansów publicznych. Przyczyny i konsekwencje</i>, Wydawnictwo Instytutu Ekonomii UŁ, Łódź 2007</p> <p>J. Działo, Makroekonomiczna rola aktywnej polityki fiskalnej, in: S. Krajewski, J. Działo, P. Krajewski, M. Mackiewicz, <i>Nierównowaga finansów publicznych. Przyczyny i konsekwencje</i>, Wydawnictwo Instytutu Ekonomii UŁ, Łódź 2007</p> <p>J. Działo, Wpływ czynników politycznych na instrumenty i efekty polityki gospodarczej, <i>Gospodarka Narodowa</i>, 5-6/2007</p>
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## WALDEMAR FLORCZAK

<b>Current post:</b>	Affiliate Professor at Jagiellonian University, Cracow; Faculty of Management and Social Communication; Institute of Economics, Finance and Management; Department of Socio-Economic Analyses
<b>Education and Qualifications (with dates and Institutions details):</b>	<ul style="list-style-type: none"> <li>- Habilitation in economics (econometrics) at University of Lodz on 23 January 2013; title of the habilitation monograph: <i>W kierunku endogenicznego i zrównoważonego rozwoju – perspektywa makroekonometryczna [Towards sustainable and endogenous development – macroeconomic perspective]</i></li> <li>- PhD in economics (econometrics) at University of Lodz on 12 July 1999; title of PhD dissertation: <i>Modelowanie gospodarki Polski w okresie transformacji przy użyciu makroekonometrycznego modelu W8-98 [Modelling of the Polish economy in transition period by means of the W8-98 macroeconomic model]</i></li> <li>- MA in economics (econometrics) in June 1990 at University of Lodz</li> </ul>
<b>Career details to-date:</b>	- since 1 October 2013 – affiliate professor at Jagiellonian University



	<p>Head of Department of Socio-Economic Analyses  - 1 October 1999 – 30 September 2013 – Adjunct at University of Lodz, Chair of Econometric Models and Forecasts  - 1 October 1991 – 30 September 1999 – Assistant at University of Lodz, Chair of Econometric Models and Forecasts</p>																							
<p><b>Teaching Experience:</b></p> <p><b>Please highlight teaching experience (e.g undergraduate or postgraduate)</b></p>	<p>Econometrics  Applied econometrics  Forecasting and simulation  Statistics  Modeling of Sustainable development  Modeling of National Economies  Microeconomics  Macroeconomics  Economic Modeling of Crime</p>																							
<p><b>Published output from research and scholarly activity:</b></p>	<p>Consolidated information (detailed information in appendix)  Publications</p> <table border="1"> <thead> <tr> <th></th> <th>Type</th> <th>Number of publications</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Books and monographs</td> <td>7</td> </tr> <tr> <td>3</td> <td>Articles in scientific journals</td> <td>87</td> </tr> <tr> <td>4</td> <td>Articles (chapters) in collective publications</td> <td>23</td> </tr> <tr> <td>5</td> <td>Papers in conference proceedings</td> <td>21</td> </tr> <tr> <td>6</td> <td>Editor of collective publications</td> <td>2</td> </tr> <tr> <td>7</td> <td>Popular science publications</td> <td>20</td> </tr> </tbody> </table> <p>To the present day (June 2015) the collective peer-review output of mine comprises 160 items, of which:  140 are scientific, whereas 20 are popular science publications;  57 are own, whereas 103 are co-author publications  33 are English-written, whereas 127 are Polish-written publications  Hirsch index: 12 (publish or perish - google scholar)  I10-index: 15 (publish or perish - google scholar)  Number of quotations: 563</p>				Type	Number of publications	1	Books and monographs	7	3	Articles in scientific journals	87	4	Articles (chapters) in collective publications	23	5	Papers in conference proceedings	21	6	Editor of collective publications	2	7	Popular science publications	20
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<p><b>Research grants and awards:</b></p>	<p>Research Grants/Fellowships</p> <table border="1"> <thead> <tr> <th>Granting Institution</th> <th>Realization period</th> <th>Contractor/Main contractor/head</th> </tr> </thead> <tbody> <tr> <td>Grants NCN (National Science Centre of Poland), MNiSW (Ministry of Science and Higher Education of Poland), and KBN (State Committee for Scientific Research)  1) team grant NCN, edition</td> <td>2013-2016  2013-2016  20/10/2009-</td> <td>Head  Main contractor  Main contractor</td> </tr> </tbody> </table>			Granting Institution	Realization period	Contractor/Main contractor/head	Grants NCN (National Science Centre of Poland), MNiSW (Ministry of Science and Higher Education of Poland), and KBN (State Committee for Scientific Research) 1) team grant NCN, edition	2013-2016 2013-2016 20/10/2009-	Head Main contractor Main contractor															
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	<p>OPUS 4 2) team grant NCN, edition OPUS 4 3) team grant MNiSW 4) individual grant MNiSW 5) team grant KBN 6) individual grant KBN 7) team grant KBN 8) team grant KBN 9) team grant KBN 10) individual grant KBN</p>	<p>19/10/2012 13/04/2010- 12/10/2011 15/11/2005- 14/11/2008 03/11/2003 - 2/11/2005 20/05/2003- 19/05/2005 01/10/2001- 31/08/2004 01/03/1998- 28/02/2001 01/01/1995- 30/06/1997</p>	<p>Head Main contractor Head Contractor Main contractor Main contractor Head</p>
	<p><b>Grants (projects) funded by foreign funds (EU)</b> 1) „Scanning Policy Scenarios for the Transition to Sustainable Economic Structures” (TRANSUST.SCAN), project finansowany z środków CORDIS 2) „Modelling the transition to sustainable economic structures” (TRANSUST), project finansowany z środków CORDIS</p>	<p>01/02/2006- 31/01/2009  01/02/2003- 31/01/2006</p>	<p>Contractor  Contractor</p>
	<p><b>3. Other projects</b> 1) „Regionalny foresight technologiczny LORIS Wizja” [Regional technological foresight LORIS Vision], contract no WKP_1/1.4.5/2/2006/7/10/588 2) „Kapitał ludzki i społeczny jako czynniki rozwoju regionu łódzkiego”, [Human and social capital as factors of development of Lodz region], project co-financed from EU means within European Social Fund</p>	<p>2006 – 2008  01.04.2010- 31.03.2012</p>	<p>Contractor  Contractor</p>

#### KATARZYNA GMAJ

Current post:	Lecturer
Education and	Ph.D., 2011, Faculty of Sociology and Philosophy, Warsaw

<p><b>Qualifications (with dates and Institutions details):</b></p>	<p>University  Postgraduate Course Program “Teaching Polish as a Foreign Language” , 2011, Warsaw University  M.A. in Sociology, Warsaw University , M.A. in Culture Studies, 2001,1999, Warsaw University</p>
<p><b>Career details to-date</b></p>	<p>2012 – ...lecturer at Lazarski University  2011-2012 – lecturer at University of Computers Sciences and Economics (WSliE TWP) in Olsztyn  2008-2010 - junior member of teaching at Lazarski University  2002 - ... researcher in various institutions (Center for International Relations, Institute of Public Affairs, Foundation for Somalia, Helsinki Foundation for Human Rights)</p>
<p><b>Research, scholarly and enterprise activity (how this has informed your teaching):</b></p>	<p>Participation in EU Grants :</p> <p>2014-2015 – Namaste Poland! Researching the situation and integration needs of Indian immigrants in Poland (Namaste Polsko! Badanie sytuacji i potrzeb związanych z integracją Hindusów w Polsce), European Fund for the Integration of Third Country Nationals. Project carried out by the Foundation for Somalia.</p> <p><b>2013-2015 - ASSESS - Integration of Vulnerable Migrant Groups. European Fund for the Integration of Third Country Nationals. International project in Poland carried out by the Lazarski University.</b></p> <p>2012-2014 - Diversity in Political Parties’ Programmes, Organisation and Representation, European Fund for the Integration of Third Country Nationals. International project. In Poland project carried out by the Lazarski University.</p> <p>2012-2013 – Integration of refugee children and minors under international protection into Polish schools, European Refugee Fund. Project carried out by the Center for International Relations.</p> <p>2011-2012 – Integration of non-EU women, wives of Polish citizens (Cudzoziemscy małżonkowie obywateli polskich – wymiar genderowy),, European Fund for the Integration of Third Country Nationals. Project carried out by the Center for International Relations.</p> <p>2011-2012 A hurdle race - barriers to integration (Bieg przez płotki. Bariery na drodze do integracji), European Fund for the Integration of Third Country Nationals. Project carried out by the Helsinki Foundation for Human Rights.</p> <p>2009 –2011 METOIKOS ‘Circular Migration Patterns in Southern and Central Europe: Challenges and Opportunities for Migrants and Policy Makers’, EC DG JFS. International project. In Poland Project carried out by the Center for International Relations.</p> <p>2007-2009 CLANDESTINO ‘Undocumented Migration: Counting the Uncountable. Data and Trends across Europe’, 6<sup>th</sup> Framework Programme – International project. In Poland Project carried out by the Center for International Relations.</p> <p>2006-2009 EMILIE ‘ A European Approach to Multicultural Citizenship: Legal, political and educational challenges’, 6<sup>th</sup> Framework Programme International project. In Poland</p>

	<p>Project carried out by the Center for International Relations. Since all above-mentioned projects are devoted to migration, and integration in particular, their findings are useful not only at the stage of curriculum development and preparing certain lectures or seminars. They also make me more aware of problems that might influence foreign students' performance at University.</p>
<p><b>Research, scholarly and enterprise activity (how this has informed your teaching):</b></p>	<p>Participation in EU Grants :</p> <p>2014-2015 – Namaste Poland! Researching the situation and integration needs of Indian immigrants in Poland (Namaste Polsko! Badanie sytuacji i potrzeb związanych z integracją Hindusów w Polsce), European Fund for the Integration of Third Country Nationals. Project carried out by the Foundation for Somalia.</p> <p><b>2013-2015 - ASSESS - Integration of Vulnerable Migrant Groups. European Fund for the Integration of Third Country Nationals. International project in Poland carried out by the Lazarski University.</b></p> <p>2012-2014 - Diversity in Political Parties' Programmes, Organisation and Representation, European Fund for the Integration of Third Country Nationals. International project. In Poland project carried out by the Lazarski University.</p> <p>2012-2013 – Integration of refugee children and minors under international protection into Polish schools, European Refugee Fund. Project carried out by the Center for International Relations.</p> <p>2011-2012 – Integration of non-EU women, wives of Polish citizens (Cudzoziemscy małżonkowie obywateli polskich – wymiar genderowy),, European Fund for the Integration of Third Country Nationals. Project carried out by the Center for International Relations.</p> <p>2011-2012 A hurdle race - barriers to integration (Bieg przez płotki. Bariery na drodze do integracji), European Fund for the Integration of Third Country Nationals. Project carried out by the Helsinki Foundation for Human Rights.</p> <p>2009 –2011 METOIKOS 'Circular Migration Patterns in Southern and Central Europe: Challenges and Opportunities for Migrants and Policy Makers', EC DG JFS. International project. In Poland Project carried out by the Center for International Relations.</p> <p>2007-2009 CLANDESTINO 'Undocumented Migration: Counting the Uncountable. Data and Trends across Europe', 6<sup>th</sup> Framework Programme – International project. In Poland Project carried out by the Center for International Relations.</p> <p>2006-2009 EMILIE ' A European Approach to Multicultural Citizenship: Legal, political and educational challenges', 6<sup>th</sup> Framework Programme International project. In Poland Project carried out by the Center for International Relations.</p> <p>Since all above-mentioned projects are devoted to migration, and integration in particular, their findings are useful not only at the stage of curriculum development and preparing certain lectures or seminars. They also make me more aware of</p>

	problems that might influence foreign students' performance at University.
<b>Research supervision:</b>	<p><b>TRANSFAM – Doing Family in Transnational Context.</b> Polish-Norwegian Research Fund. Center for International Relations, Work Package Leader.</p> <p><b>Namaste Poland! Researching the situation and integration needs of Indian immigrants in Poland (Namaste Polsko! Badanie sytuacji i potrzeb związanych z integracją Hindusów w Polsce),</b> European Fund for the Integration of Third Country Nationals. Project carried out by the Foundation for Somalia</p> <p><b>A hurdle race - barriers to integration (Bieg przez płotki. Bariery na drodze do integracji),</b> European Fund for the Integration of Third Country Nationals. Project carried out by the Helsinki Foundation for Human Rights.</p>
<b>Published output from research and scholarly activity:</b>	<p>Recent five years:</p> <p>Iglicka K., Gmaj K. 2015, From Integration to Participation. Challenges for Immigration in Poland and Europe, Warszawa: Scholar (forthcoming)</p> <p>Iglicka K. Gmaj K. 2015, Od integracji do partycypacji. Wyzwania imigracji w Polsce i Europie, Warszawa: Scholar (forthcoming)</p> <p>Gmaj K. 2015, Dlaczego Polska? [Why Poland?], in: Bąbiak I., Gmaj K. (eds), Namaste Polsko! : sytuacja i potrzeby imigrantów z Indii w Polsce [Namaste Poland! Researching the situation and integration needs of Indian immigrants in Poland], Warszawa: Scholar, pp.24-46</p> <p>Bąbiak I., Gmaj K , 2015, Wstęp [Introduction] Dane statystyczne na temat osób pochodzących z Indii, zamieszkałych w Polsce; Opis badania [Indian immigrants in Poland – statistics. About the research], Główne wnioski z badania. I co dalej...? [Main findings. What is next?], in: Bąbiak I., Gmaj K. (eds), Namaste Polsko! : sytuacja i potrzeby imigrantów z Indii w Polsce [Namaste Poland! Researching the situation and integration needs of Indian immigrants in Poland], Warszawa: Scholar, pp. 7-9, 11-23, 70-74</p> <p>Gmaj K. (with Iglicka K. and Walczak B.), 2013, Dzieci uchodźcze w polskiej szkole. Wyzwania systemu edukacji dla integracji i rynku pracy.[Refugee children in Polish school. Educational challenges for integration and labour market], Scholar, Warszawa p.115</p> <p>Gmaj K(with Iglicka K.), 2013,Circular Migration Patterns between Ukraine and Poland, in: Triandafyllidou A.(ed) Circular Migration between Europe and its Neighbourhood. Choice or Necessity? Oxford: OUP,pp.166-187</p> <p><b>Gmaj K. (with Iglicka, K and Bąbiak I.), 2012, Integracja imigrantek - żon polskich obywateli. Wyniki badań i rekomendacje [Integration of women, wives of Polish citizens], Scholar, Warszawa, p. 105</b></p> <p>Gmaj K. (with I. Babiak), 2012, Migranci „rodzinni” [Migrants driven by family reasons], in: Mikulska A. and Patzer H. (eds), “Bieg przez płotki – bariery na drodze do integracji”, pp.80-108</p>

	<p>Gmaj K. (with Iglicka, K and T. Maroukis), 2011, 'Irregular migration and informal economy in Southern and Central-Eastern Europe: breaking the vicious cycle?', <i>International Migration</i> vol. 49 (5), pp.129-156.</p> <p>Gmaj K., 2011, Immigrant Pupils: Realities and Challenges for Polish Schools, in: Ziótek-Skrzypczak M. and Gandenberger G. (eds), "Labour Market Integration of Immigrant Youth. Polish and German Perspectives", Internationales Forum Burg Liebenzell and Centrum Stosunków Międzynarodowych</p> <p>Gmaj K. (with K. Iglicka), 2010, Poland: 'Waiting For' Irregular Migration', in: Triandafyllidou A. (ed.), <i>Irregular Migration in Europe. Myths and Realities</i>, Ashgate, Aldershot, pp. 201-227.</p>
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JAROSŁAW JURA

<b>Current post:</b>	since 2015 Assistant Professor, Lazarski University, Warsaw, Poland
<b>Education and Qualifications (with dates and Institutions details):</b>	<p>2006 - University of Warsaw, Faculty of Sociology and Philosophy, Institute of Sociology, Ph.D. in Sociology, dissertation title: Social functions of eating and drinking behaviour. Anthropological study of contemporary Beijing; Major: Interactional Sociology, Sociology and Anthropology of Food Minor: China studies</p> <p>1996 - University of Lodz, Faculty of Economics and Sociology, Master of Science in Sociology; Major: Sociology of Communication, Sociology of Culture Minor: Interactional Sociology</p>
<b>Membership of Professional Bodies and Learned Societies:</b>	<p>2016 - Mixed Methods International Research Association – member</p> <p>2012 - The Chinese in Africa/Africans in China Research Network (CA/AC Research Network) - member</p> <p>2012 - American Anthropological Association - member</p> <p>2011 - European Sociological Association - member</p> <p>2008 - European Association of Chinese Studies - member</p> <p>2008 -The Association for Asian Studies – member</p>
<b>Career details to-date:</b>	<p>2015 – Lazarski University (Warsaw, Poland), Assistant Professor.</p> <p>2013 – Institute for Socio – Economic Enquiry - president</p> <p>2008 – 2013 Lazarski University (Warsaw, Poland), Assistant Professor.</p> <p>2008 Jagiellonian University, Faculty of Far and Middle Eastern Cultures, Krakow, Poland, Assistant Professor.</p> <p>2006/2007 Academy of International Economic and Political Relations (Gdynia, Poland), Lecturer</p> <p>1997-2006 University of Warsaw, Institute of</p>

	<p>2004-2006 Sociology, Ph.D. student, Researcher, Lecturer The Academy of Humanities and Economics (Lodz, Poland), Lecturer: Chinese Mandarin</p> <p>2002 University of Warsaw, Oriental Studies Institute, Lecturer</p> <p>2001/2002 University of Trade (Lodz, Poland), Lecturer</p>
<p><b>Teaching Experience:</b></p> <p><b>Please highlight teaching experience (e.g undergraduate or postgraduate)</b></p>	<p>Lazarski University (Warsaw, Poland) Courses taught (in English): Introduction to Sociology, Introduction to Anthropology, Intercultural Communication, Research methods, Communication and Negotiations, East Asia, Socio-Economic Changes in Contemporary China, Chinese civilisation, Internet, Social Media And Marketing Research, Introduction to statistics</p> <p>Jagiellonian University, Faculty of Far and Middle Eastern Cultures, Krakow, Poland Courses taught (in Polish): Sociology of Culture, Chinese Food Culture, Social Transformations in Contemporary China, Individual, Community, State in Traditional and Contemporary China</p> <p>Academy of International Economic and Political Relations (Gdynia, Poland), Lecturer: Contemporary China</p> <p>University of Warsaw, Institute of Sociology, Ph.D. student, Lecturer: Social Anthropology, Introduction to Sociology</p> <p>The Academy of Humanities and Economics (Lodz, Poland), Lecturer: Chinese Mandarin</p> <p>University of Warsaw, Oriental Studies Institute, Lecturer: Qualitative Methodology in Intercultural Research</p> <p>University of Trade (Lodz, Poland), Lecturer: Sociology of Organization</p>
<p><b>Pedagogic interests (how these interests inform your teaching and research):</b></p>	<p>Sociology, Cultural Anthropology, Sociology and Anthropology of Food, Sociology of Culture, Sociology of Communication, Negotiations, Cross-Cultural Business and Organization Culture, Qualitative Methods, Social Anthropology, Research methods, Asian Studies, Chinese Studies, Asian Business Culture, Chinese expansion in Africa, Qualitative and Quantitative Content Analysis, Data Mining Software Application in Sociology and Related Sciences</p>
<p><b>Published output from research and scholarly activity:</b></p>	<p>SELECTED PUBLICATIONS</p> <p>Jura J., Kałużyńska K., 2016, "Transformation of the Dragon - China's image in Polish media." in: J. Wardega (ed.), China-Central and Eastern Europe (CEE). Societies, markets and cultures in transition (working title), Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków (forthcoming)</p> <p>Jura J., de Carvalho P., 2016, Percepção da China e dos chineses em Angola in: Biblioteka Iberyjska (forthcoming)</p>

	<p>Jura J., Kałużyńska K., de Carvalho P., 2015, Events Over Endavours: Image of the Chinese in Zambia and Angola, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków</p> <p>Jura J., Kałużyńska K., 2015, „Obraz obcokrajowców i imigrantów w polskich mediach tradycyjnych i internetowych” in: J. Konieczna Salamatin (ed.) Imigranci o wysokich kwalifikacjach na polskim rynku pracy. Raport z badań 2014-2015, Instytut Społeczno-Ekonomicznych Ekspertyz; Fundacja “Nasz Wybór”, Warszawa</p> <p>Beck K., Gawrońska-Nowak B., Jura J., 2015, „Dyskryminacja imigrantów – kandydatów do pracy. Badanie eksperymentalne.” in: J. Konieczna Salamatin (ed.) Imigranci o wysokich kwalifikacjach na polskim rynku pracy. Raport z badań 2014-2015, Instytut Społeczno-Ekonomicznych Ekspertyz; Fundacja “Nasz Wybór”, Warszawa</p>
<b>Research grants and awards:</b>	<p>2011- 2014 research grant of National Science Centre: „Obraz Chin i Chińczyków oraz kształt interakcji międzykulturowych pomiędzy Chińczykami, a Afrykanami w Zambii i Angoli”(The view of China and Chinese and inter-cultural relations between Chinese and Africans in Zambia and Angola)</p> <p>2007 Institute of Civic Space and Public Policy, Warsaw, research fellowship</p> <p>1999 Renmin University, Beijing, Polish Ministry of Education fellowship (Ph.D. studies), field research</p> <p>1996/97 Sichuan Union University, Polish Ministry of Education fellowship</p>
<b>Other:</b>	<p>Presentations at Conferences</p> <p>2015 - The 2nd Academic Conference on China-Central and Eastern Europe (CEE) Cross-cultural Dialogue, Education and Business, Kraków, The image of China and Chinese in selected Polish periodicals and so called "new" Internet media.</p> <p>2015 - Imigranci o wysokich kwalifikacjach na polskim rynku pracy. Badanie społeczne, (Immigrants of high qualification on the Polish labor market) Warsaw, Obraz cudzoziemców w polskich mediach i internecie (The image of foreigners in Polish media and Internet).</p> <p>2014 - Colóquio Comemorativo dos 40 anos do 25 de Abril, (Re)pensar Abril, Warsaw, Percepção da China e dos chineses em Angola</p> <p>2012 - 111th meeting of the American Anthropological Association, San Francisco Trust, Conflict, and Social Class: The Diverse Relations Between Chinese and Africans</p>



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## PIOTR KŁOSSOWICZ

### PRESENT POSITION

Since 1999 Lazarski University, Warsaw, English language teacher  
 (Specialty: Academic Writing)  
 Since 1996 Melchior Wankowicz Warsaw College of Journalism, English  
 Language teacher, head of language teaching unit.  
 Since 1998 lectures/seminars "British Institutions In Historical Perspective"

### EDUCATION

1990-1995 Uniwersytet Warszawski, Department of English and American  
 Studies, **M.A.**  
 Major: *American Studies* Minor: *British Studies*

### AREAS QUALIFIED TO TEACH

General English, Business English, Academic Writing, TELC courses.

### FELLOWSHIPS AND AWARDS

1994 Scholarship at Warwick University, UK.

### WORK EXPERIENCE

Since 1999 Lazarski University, Warsaw, English language teacher,  
 Since 1996 Melchior Wankowicz Warsaw College of Journalism, English  
 Language teacher, head of language teaching unit.  
 Since 1998 lectures/seminars "British Institutions In Historical Perspective"

## AGATA A. KOCIA

<b>Current post:</b>	Adjunct Lecturer Faculty of Economics and Management Lazarski University  Assistant Professor Chair of Banking, Finance and Accounting Faculty of Economic Sciences University of Warsaw
<b>Education and Qualifications (with dates and Institutions details):</b>	ASSOCIATION OF ACCOUNTANTS IN POLAND Professional Studies for Chief Accountant in IAS/IFRS Warsaw, Poland, 10.2011 – 02.2013  WARSAW UNIVERSITY, EDUCATION DEPARTMENT Education Studies Warsaw, Poland, 10.2006 – 12.2007

	<p>WARSAW UNIVERSITY, FACULTY OF ECONOMIC SCIENCES          Doctoral Studies          Warsaw, Poland, 10.2005 – 09.2009</p> <p>SUFFOLK UNIVERSITY, DEPARTMENT OF MANAGEMENT          M.B.A. Studies, specialization: International Business          Boston, U.S.A., 09.2003 – 08.2004</p> <p>WARSAW UNIVERSITY, FACULTY OF ECONOMIC SCIENCES          Master Studies, specialization: Finance and Banking          Warsaw, Poland, 02.2002 – 06.2003</p> <p>AUBURN UNIVERSITY, SCHOOL OF BUSINESS          Bachelor Studies, specialization: Finance          Auburn, U.S.A., 08.1998 – 12.2001</p>
<b>Career details to-date:</b>	<p>WARSAW UNIVERSITY, FACULTY OF ECONOMIC SCIENCES          Chair of Banking, Finance and Accounting          Lecturer, Researcher          since 11.2009</p> <p>LAZARSKI UNIVERSITY          Lecturer          since 12.2009</p> <p>SUFFOLK UNIVERSITY, DEPARTMENT OF MANAGEMENT          Researcher          Boston, U.S.A., 09.2003 – 05.2004</p>
<b>Teaching Experience:</b>  <b>Please highlight teaching experience (e.g undergraduate or postgraduate)</b>	<ul style="list-style-type: none"> <li>- Tax Systems in European Union countries</li> <li>- Financial Statement Analysis</li> <li>- Financial Accounting</li> <li>- Managerial Accounting</li> <li>- History of Economic Thought</li> <li>- Issues in Macroeconomics</li> <li>- Microeconomics</li> </ul>
<b>Pedagogic interests (how these interests inform your teaching and research):</b>	<p>Research area:          Public economics in the area of institutional regulation particularly:</p> <ul style="list-style-type: none"> <li>- taxation in European Union member countries with respect to positives and negatives of competition and harmonization,</li> <li>- possible incorporation of institutional improvements in Poland's public administration,</li> <li>- financial accounting including differences in standards (US GAAP, Polish Accounting Act, IAS/IFRS).</li> </ul>
<b>Research, scholarly and enterprise activity (how this</b>	<p>Chair of Banking, Finance and Accounting at Faculty of Economic Sciences, University of Warsaw; financed by National Research Centre, research project entitled: Model of fiscal policy integration analysis in European Union, 09.2012 –</p>

<p><b>has informed your teaching):</b></p>	<p>11.2014</p> <p>Chair of Banking, Finance and Accounting at Faculty of Economic Sciences, University of Warsaw; financed by National Research Centre, research project entitled: Measurement methodology of networks in public administration, 06.2011 – 02.2014</p> <p>Chair of Banking, Finance and Accounting at Faculty of Economic Sciences, University of Warsaw; research project entitled: Factors determining effectiveness of modern organizations, 09.2010 – 09.2011</p> <p>Doctoral grant from the Polish Ministry of Higher Education, Grant no. N N112 0425 33 pt.: Tax systems competition and economic growth in European Union countries. Economic-institutional approach, 10.2007 – 06.2009</p> <p>Cooperation with international research team (Boston, USA and Warsaw, Poland) to conduct empirical studies on Foreign Direct Investment (FDI) in European Union, 06. 2007 – present</p>
<p><b>Published output from research and scholarly activity:</b></p>	<p>Opolski, Krzysztof, Modzelewski, Piotr and Kocia Agata, (2014), Measurement methodology of networks in public administration, Wydawnictwo CeDeWu.</p> <p>Kocia, Agata and Maselewska, Marzena, (2012), "Is Greek collapse, possible in Poland" Journal of Marketing Development and Competitiveness, vol. 6(2).</p> <p>Kocia, Agata and Szymańska, Grażyna, (2012), "PFSA and BaFin - comparison of institutional framework in dynamic financial markets" Journal of Applied Business and Economics, vol. 13(2), pp. 188-205.</p> <p>Kocia, Agata and Maselewska, Marzena, (2012), "Selected aspects of accounting and their impact on effectiveness of modern organizations" Journal of Accounting and Finance, vol. 12(1), pp. 84-93.</p> <p>Kocia, Agata, (2011), "Tax System as an Institutional Factor Attracting Investment into the European Union Countries", in Polish Yearbook of Law &amp; Economics, J. Betdowski, K. Metelska-Szaniawska, L. Visscher, eds., Publisher: CH Beck, pp. 155-170.</p>

**ŁUKASZ KONOPIELKO**

<p><b>Current post:</b></p>	<p><b>Lecturer</b>, Łazarski University</p>
<p><b>Education and Qualifications:</b></p>	<p>2000 <b>Doctoral Programme</b>, University College London, PhD Dissertation on banking reforms&amp;development.</p>

	<p>1993 <b>Master of Arts in International Economics</b>, Sussex University</p> <p>2008 <b>Magister in Economics</b>, Warsaw University, Economics Faculty</p>
<b>Career details to-date:</b>	<p>2008- <b>Łazarski University</b> <b>Lecturer</b></p> <p>2004-2010 <b>SPEC S.A. (currently Veolia Poland)</b> <b>Economist</b> in teleinformatic project</p> <p>2001-2004 <b>Tel-Energo S.A. (currently Exatel S.A)</b>, Warsaw <b>Chief Analyst</b> and Acting Director, Strategic Finance Division.</p> <p>1999-2001 <b>PZU NFI Management Sp. z o.o.</b>, Warsaw <b>Analyst</b>. Responsible for restructuring, sale and management of a portfolio of six firms in various industries</p> <p>1998-1999 <b>Central and East European Economic Research Center</b> <b>Researcher</b> in financial reforms in EE.</p> <p>1997-1999 <b>Euromonitor</b>, London <b>Freelance researcher</b>. Projects in key industrial and service sectors in Poland.</p> <p>1993-1995 <b>Polish Agency for Regional Development</b>, Warsaw <b>Specialist</b> in the financial PHARE - STRUDER Grant Scheme for small and medium enterprises.</p>
<b>Teaching Experience:</b>	<p>2000- <b>Lecturer in Economics</b> Lecturing at: Olympus Szkoła Wyższa im. R.Kudlińskiego; Collegium Civitas; Wyższa Szkoła Promocji; Szkoła Wyższa Przymierza Rodzina. Various courses including international economics, introductory economics and European integration.</p> <p>1996-1998 <b>University of Surrey</b>, Guildford <b>Associate lecturer</b> in Languages &amp; Business Department. Entrepreneurship, Innovations, banking &amp; finance.</p>
<b>Pedagogic interests:</b>	
<b>Research, scholarly and enterprise activity:</b>	<p><b>Current projects:</b></p> <p>“Efficiency of EU-sponsored schemes between 2007-2013” Own statutory research, Łazarski University</p> <p>2. “Evaluation/Implementation of Financial Instruments in 2014-2020 perspective” - Warmińsko-Mazurskie Wojvodship</p> <p>Number of consultancy duties for EU funds applicants as well as participation in EU-sponsored schemes as a participant/lecturer/evaluator.</p>
<b>Published output from research and scholarly activity:</b>	<p>“Luka finansowa a system poręczeń kredytowych dla innowacyjnych przedsiębiorstw”, in: <u>“Zarządzanie należnościami w sektorze małych i średnich przedsiębiorstw w okresie kryzysu gospodarczego”</u>, pp. 67-80, Europejska</p>

Uczelnia Społeczno-Techniczna, Radom, 2014.

„Wspieranie innowacyjności w ramach regionalnych programów operacyjnych” in Współczesne wyzwania przedsiębiorstw i regionów a kryzys gospodarczy, pp.249-262, PWSZ W Ciechanowie Wydział Ekonomii, Ciechanów, 2012.

„Marketing terytorialny jako instrument realizacji Programu Operacyjnego Rozwoju Polski Wschodniej” in: Wizerunek regionu o orientacji rynkowej, pp.117-123, PSW Biata Podlaska, 2012.

„Luka Popytowa na usługi mobilne na Białorusi” (with E.Dovnar), Przegląd Telekomunikacyjny, vol. LXXXIV, 4/2011, pp.129-132, Warszawa, 2011.

„Innowacyjność w e-biznesie – Działanie 8.1 Programu Operacyjnego Innowacyjna Gospodarka” in: Innowacyjność w funkcjonowaniu przedsiębiorstw i regionów, pp.175-192, PWSZ W Ciechanowie Wydział Ekonomii, Ciechanów, 2011.

„Interwencja walutowa - jej efektywność i aspekt etyczny” (with B.Gawrońska-Nowak, K.Rzentarzewska) in: Ekonomia-Polityka-Etyka, vol IV, pp.123-138, Uniwersytet w Białymstoku, Wydział Ekonomii i Zarządzania, Białystok, 2011.

„Polityka spójności stabilizatorem czy hamulcem rozwoju?” (with W.Bieńkowski), Prace naukowe Uniwersytetu Ekonomicznego we Wrocławiu, vol.95, pp.214-222, Wrocław, 2010.

“Provision of teleinformatic services by infrastructure enterprises” (with J. Wytrębowski) in: Information Technologies in Economics and Innovative Management (ed. J.T. Duda) AGH University of Science and Technology Press, Kraków 2007

Chapter: “Pension Reform and Privatisation in CEE: Opportunities Lost”, (with R. Charlton and R. McKinnon) pp. 37-58 in: Central and Eastern Europe in Transition, Nova Science Publishers, NY, 2001.

“Foreign Banks entry into Central and East European Markets: motives and activities”, Post-Communist Economies, vol.11 no.4, pp. 463-485 Dec.1999 (ISI 1463-1377).

“The Emergence of Contractual Savings Sectors in Transition Economies: Business and Policy in the Rise of the Non-State Pension Fund” (with R. Charlton and R. McKinnon), European Journal of Financial Services, 3(3), pp.24-47, July 1999.

Chapter: “Banking and Other Financial Services”, pp.161-171 in: The Central and East Eastern Europe Handbook, Fitzroy Dearborn Publishers, Chicago, 1999.

“Polish pension reform and corporate governance issues”, Law in Transition, Autumn vol. , pp. 56-60, EBRD London, 1999.

“Pension Reform, Privatisation and Restructuring in the Transition: Unfinished Business or Inappropriate Agendas?” (with R. Charlton and R. McKinnon), Europe-Asia Studies, Vol.50, No.8, pp.1413-1446, 1998 (ISI 0966-8136).

“Reinventing aid for Eastern Europe - lessons from the Struder Programme implementation” (with J. Bell), Regional Studies, Vol.32 (3), pp. 290-294, 1998 (ISI 0034-3404).

	<p>"A Note on Polish Bank Consolidation", <u>Journal of Comparative Economics</u>, Vol.25(3), pp. 441-447, 1997 (ISI 0147-5967).</p> <p>"The liberalisation of trade policy between Poland and the European Union - trade creation and trade diversion" (with M. Kietbasa), <u>Journal of East-West Business</u>, Vol.3 (3), pp. 1-26, 1997.</p> <p>"Reserve Requirements as an Implicit Tax: the Case of Poland and Hungary", <u>Communist Economies &amp; Economic Transition</u>, Vol.9 (2), pp. 209-218, 1997 (ISI 1463-1377).</p> <p>"Empiryczna analiza procesów konsolidacyjnych w bankowości" (Empirical Analysis of the Consolidation in the Banking Sector), <u>Bank i Kredyt</u>, National Bank of Poland, Vol.27 (12), pp. 35-39, 1996.</p>
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#### MATEUSZ KOPYT

<b>Title:</b>	Ph. D.
<b>Name:</b>	Mateusz Antoni
<b>Surname:</b>	Kopyt
<b>Current post:</b>	Assistant Professor (Adjunct) at Faculty of Economic Sciences, University of Warsaw
<b>Education and Qualifications (with dates and Institutions details):</b>	<p>2005-2012 – Ph.D. studies at Faculty of Economic Sciences, University of Warsaw – Banking, Finance and Accounting Chair (Ph.D. thesis: "Nominal divergences in the monetary union. Analysis of the experience of the Euro Area") – Ph.D. obtained 21.11.2012;</p> <p>2010-2011 postgraduate studies at University of Warsaw: Intellectual Property Protection (final grade: very good);</p> <p>2001-2005 continuation of MA studies at Faculty of Economic Science, University of Warsaw (Jul. 2005 – MA degree in Economics/International Economy; MA thesis: „Crisis in the European Monetary System in the light of the contagious crises theory” – final grade: very good);</p> <p>1998-2001 Papal Faculty of Theology, Warsaw, Theology – discontinued;</p> <p>1995-1998 MA studies at Faculty of Economic Science, University of Warsaw.</p>
<b>Membership of Professional Bodies and Learned Societies:</b>	<p>Since Dec. 2012 member of the European Regional Science Association (ERSA) Polish Section;</p> <p>since 2012 member of the Openstreetmap Poland association.</p>
<b>Career details to-date:</b>	<p>Since May 2013 – Assistant Professor (adjunct) at the Faculty of Economic Sciences, University of Warsaw;</p> <p>Feb. 2006-Apr. 2013 member of the Faculty of Economic Sciences academic staff, University of Warsaw;</p> <p>since Dec. 2006 – the permanent licensed trainer in the international SENSE Programme by the Polish Ministry of</p>

	<p>Foreign Affairs and the Polish Ministry of National Defense under the license of The United States Institute of Peace and The American Institute for Defense Analyses;          Sep. 2000-Jul. 2001 – assistant at Sts. Cyril and Methodius Roman-Catholic Parish in Mississauga, Canada.</p>
<p><b>Teaching Experience:</b></p> <p>Please highlight teaching experience (e.g. undergraduate or postgraduate)</p>	<p>Since Feb. 2006 – Lecturer in the following subjects at University of Warsaw: seminar on theoretical and practical aspect of functioning of monetary unions, intellectual property protection law, R-CRAN in the economic and financial applications, finance, business finance, quantitative finance, economic and financial analysis of firms, international economic relations (for BA and MA programme students); since 2012 – Lecturer/trainer in requested by the University of Warsaw training programs on MS Excel, MS Access and financial analyses (for internal units end external commercial firms); since 2010 – five short term lectures under the Erasmus STA programme (Spain, Portugal, Hungary, Italy) on Introduction to using R software in economic applications and Introduction to spatial analyses with R (for BA, MA, Ph.D students and staff); since Dec. 2006 – trainer in the international SENSE Programme (for international governmental and local administration representatives and NGO's representatives).</p>
<p><b>Pedagogic interests (how these interests inform your teaching and research):</b></p>	<p>The fields in which my educational activity is focused are finance, spatial analysis, use of computer tools in economic education and issues concerning the theoretical and practical aspects of the functioning of the monetary union (mainly EMU), what was associated with a research activity for my Ph.D. thesis. Actually, based on my teaching experiences, I've started some research in effectiveness of teaching economy. Detailed subjects I'm already teaching or I used to teach before are described in the previous question of this form.</p>
<p><b>Research, scholarly and enterprise activity (how this has informed your teaching):</b></p>	<p>My research activity focuses in similar fields as above described educational activity. Those two activities are strongly related. Except participation in grants, project and my publication described in details in this form below I participated in the following conferences:          Sep. 2015 "Non-linear corrections in market method of valuation of intellectual property rights" (co-author Katarzyna Kopczewska) speech at the XXV Conference of the Faculty of Economic Sciences, University of Warsaw, Poland;          Sep. 2015 Chairmanship of the session: "Public Finances" at the XXV Conference of the Faculty of Economic Sciences, University of Warsaw, Poland;          May 2014 "Non-linear corrections in market method of patent valuation" speech at XVth International Conference "Financial Management - Theory and Practice", Wrocław, Poland          Sep. 2013 "Inflation divergences in the Euro Zone countries during the forming and in the first years of functioning of EMU" (in polish) speech at the conference: "Perspectives of economic and monetary integration in crisis time. Where is the eurozone heading?", University of Warsaw, Poland;</p>

	<p>Jun. 2010 “Introduction to using R software in spatial applications” speech at the conference/seminar Statistical and Computing Treatment of Spatial Data, Technical University of Cartagena, Spain;</p> <p>Sep. 2008 “Spatial analysis of divergences in the EU countries in 1997-2007” (in polish), speech at the XVIII Conference of the Faculty of Economic Sciences, University of Warsaw, Poland;</p> <p>participation in more than 10 scientific conferences and seminars without speech.</p>
<b>Research supervision:</b>	Since 2015 supervisor of 6 BA theses (in progress).
<b>Published output from research and scholarly activity:</b>	<p>2015 “How to become an entrepreneur? Getting started” (in polish, co-author and editor), University of Warsaw, Warsaw;</p> <p>2014 “Non-linear corrections in market method of patent valuation” (co-author Katarzyna Kopczewska), Business and Economic Horizons, vol. 10, issue 3, 2014, p. 177-190, Prague, Czech Rep;</p> <p>Sep.2013 – “Inflation divergences in the euro area the stage of establishing and the early years of EMU” (in polish) [in:] “Perspectives of economic and monetary integration. Where is the eurozone heading?”, National Bank of Poland and University of Warsaw, Warsaw;</p> <p>since 2011 permanent co-author in the international cartographic project: Openstreetmap;</p> <p>2008 “How to join the Euro Area?” (in polish) – publication for the portal of The Gdańsk Institute for Market Economics, Poland.</p>
<b>Research grants and awards:</b>	<p>Participation in listed below grants and projects:</p> <p>2015 – cooperation in international project “Sviluppo di una mappatura degli Innovation Network che legano gli attori dell’innovazione (Mapping and applying methods for innovation network analysis)” conducted by Seconda Università degli Studi di Napoli, Italy;</p> <p>2014-2015 – cooperation in project: “Modern methods, drugs and therapies in health care and the economy of Europe in XXI century – interdisciplinary education in the field of biomedical sciences in MA and Ph.D degree programme” co-financed by the European Social Fund (ESF) under Measure 4.3 Strengthen the capacity of university teaching in key areas in the context of the Europe 2020 Strategy in Human Capital Operational Programme 2007-2013 conducted by Faculty of Biology, University of Warsaw in partnership with Polish Academy of Sciences and other University of Warsaw units;</p> <p>2012 – cooperation in the National Science Centre Poland project: “Protection of intellectual property in the Internet era, economic analysis” (project carried out at the Faculty of Economic Sciences, University of Warsaw).</p> <p>Scholarships:</p> <p>Apr./May 2015 – Erasmus+ Staff Mobility for Teaching scholarship in Università degli Studi di Salerno, Salerno, Italy</p> <p>Mar. 2014 – Erasmus STA foreign scholarship for academic staff member in Seconda Università degli Studi di Napoli,</p>



	<p>Capua, Italy;  Apr. 2012 – Erasmus STA foreign scholarship for academic staff member in Corvinus University of Budapest, Hungary;  Feb. 2011 – Erasmus STA foreign scholarship for academic staff member in Universidade Portucalense Infante D. Henrique, Porto, Portugal;  Jun. 2010 – Erasmus foreign scholarship for academic staff member in Technical University of Cartagena, Spain.  Jul 1998 student sholarship in Volgograd, Russia</p>
<b>Membership of University committee(s) and task group(s):</b>	2013-2015 – Admission Committee of Faculty of Economic Sciences – University of Warsaw, vice-chairman.
<b>Administrative roles:</b>	<p>Dec. 2012-Nov.2015 – Faculty coordinator of admissions;  Feb. 2006-Jan. 2008 web master at Faculty of Economic Sciences, University of Warsaw;  Feb. 2006-Dec. 2008 Faculty coordinator of the University Study-Oriented System USOS (student management information system used in over 30 Polish universities).</p>
<b>Overseas links: (e.g with British/European higher education Institutes)</b>	<p>Cooperation in international project “Sviluppo di una mappatura degli Innovation Network che legano gli attori dell’innovazione (Mapping and applying methods for innovation network analysis)” conducted by Seconda Università degli Studi di Napoli, Italy.  Participation in mentioned above SENSE programme in cooperation with (under licence of) The United States Institute for Peace and the Institute for Defense Analyses (United States).  Mentioned above participation in Erasmus STA scholarship in five European universities.</p>
<b>Other:</b>	<p>license from the United States Institute of Peace for coaching in the international SENSE Programme;  completed the university (University of Warsaw) course of the Moodle on-line platform teaching (e-learning).</p>

## MACIEJ KRZAK

<b>Current post:</b>	Associate professor
<b>Education and Qualifications (with dates and Institutions details):</b>	<p>Doctorus habilitatus colloquium passed at the Institute of Economic Sciences in Warsaw, based on the book – see publications, lifetime achievements and cross-examination by a council of professors</p> <p>Ph.D. Szkola Główna Planowania i Statystyki (SGPiS), renamed Warsaw  April 1984 School of Economics in 1990), Warsaw, Poland  Thesis: On the role of the exchange rate in</p>

	<p>a reformed socialist economy</p> <p>May 1993 M.A., Department of Economics, Wayne State University, Detroit, USA</p> <p>completed Ph.D. studies at the Dep. of Economics (A.B.D. = "all but dissertation"), Wayne State University (WSU), Detroit, USA</p>
<b>Career details to-date (recent):</b>	<p>Oct 2014 - associate professor</p> <p>Oct2007 – Sep2013 Assistant Professor, Department of Economics and Business, Lazarski University, Warsaw, Poland, <a href="http://www.lazarski.pl">www.lazarski.pl</a></p> <p>Head of Macroeconomic Forecasting, Center for Economic and Social Research (CASE), a think-tank, Warsaw, Poland, Sep 2007 –</p> <p>Sep 2006 – Dec 2010 Expert/External Expert (Senior Economist), Polish Confederation of Private Employers Lewiatan, Warsaw</p> <p>Sep 2009 – Dec 2009 short-term consultant for the World Bank</p> <p>2006 - 2007 Lectures on open economy macroeconomics at the intermediate level, Postgraduate Program on Macroeconomic Analysis at Warsaw School of Economics</p> <p>May 2006 - Aug 2006 chief economist with Société Générale Bank in Warsaw</p>
<b>Teaching Experience:</b>  <b>Please highlight teaching experience (e.g undergraduate or postgraduate)</b>	<p>Lectures: 2007-2013 and Fall 2014</p> <p>a) British degree: Bachelor of Arts in Business Economics University of Wales/ University of Coventry: Introduction to Economic Analysis (a course in static analysis and comparative-statics), Mathematical Economics (a sequel to the IEA, i.e. a course in dynamic analysis), Issues in Macroeconomic Policy, Monetary Theory and Policy, Intermediate Macroeconomics (all in English)</p> <p>b) Polish diploma B.A. and M.A. levels: Macroeconomics, Fiscal Policy, International Economics (in Polish)</p> <p>c) ECO101 and ECO 102 and ECO500 at Wayne State University, Detroit, USA.</p>
<b>Pedagogic interests (how these interests inform your teaching and</b>	<p>Macroeconomics, international economics, game theory</p>

research):	
<p><b>Published output from research and scholarly activity :</b></p>	<p><b>Books</b>  Maciej Krzak, Kontrowersje wokół antycyklicznej polityki fiskalnej a niedawny kryzys globalny, Oficyna Wydawnicza Uczelni Łazarskiego, Warszawa 2012: 1 - 253.</p> <p><b>Selected Research Publications (Recent) *</b>  Krzak, Maciej, Grzegorz Poniatoski and Katarzyna Wąsik, Forecasting Financial Stress and Economic Sensitivity in CEE Countries, CASE Network Studies and Analyses, No. 474/2014, www.case-research.eu/en/publications.</p> <p>Krzak, Maciej, Grzegorz Poniatoski and Katarzyna Wąsik, "Measuring Financial Stress and Economic Sensitivity in CEE Countries", CASE Network Reports, No. 117, 2014, www.case-research.eu/en/publications</p> <p>Perspektywy wzrostu w Polsce; opcja zero - jedynekowa w: „Perspektywy polskiej gospodarki w latach 2012–2013”, Seminarium CASE – BRE, Zeszyt 117, grudzień, 2011: 13 – 22. www.case-research.eu/pl/publications</p> <p>Zacieśnianie polityki fiskalnej w czasach kryzysu (Fiscal Tightening during the Crisis) in:” Zróżnicowanie polityki fiskalnej w trakcie kryzysu i po kryzysie” Centrum Analiz Społeczno-Ekonomicznych (CASE), Seminarium BRE- CASE, Zeszyt no. 116, Warszawa, 2011: 11 - 28.</p> <p>Richter, Kaspar, and Maciej Krzak, "Poland: From Crisis Resilience to Robust Growth" in: M. K. Nabli (ed.) The Great Recession and Developing Countries. Economic Impact and Growth Prospects. World Bank, Washington, DC, 2011: 449 – 494.</p> <p>Stan finansów publicznych w krajach UE – skala problemu i przyczyny pogorszenia (Public Finance Performance in the EU countries – magnitude of the problem and its causes) in: Finanse publiczne w krajach UE – jak posprzątać po kryzysie (Public Finance in the EU – How to Clean the Mess after the Crisis ?), Seminarium BRE- CASE, Zeszyt/Seminar Proceedings no. 107, 2010: 9 – 16.</p> <p>*) own translation of Polish titles.</p>
<p><b>Research grants and awards:</b></p>	<p>Title: Wpływ kryzysu w strefie euro na potencjalne przyjęcie przez Polskę wspólnej europejskiej waluty (The Eurozone Crisis Impact on Potential Adoption of the Common Currency by Poland)</p> <p>Heads: Maciej Krzak and Ryszard Petru.  Organization: Society of Polish Economists.  Duration: December 1, 2013/January 31, 2014.  Sponsor: Ministry of Foreign Affairs, Poland.  Measuring Financial Stress and Economic Soundness in CEE</p>

	<p>Countries, CASE, team member, sponsored by Pekao Bank, 2013</p> <p>Polish Economic Outlook (Trends, Analyses, Forecasts), CASE, project leader: Maciej Krzak (editor-in-chief), quarterly report sponsored by the Pekao Bank during years 2007-10 (see <a href="http://www.case-research.eu/en/publications/discontinued">www.case-research.eu/en/publications/discontinued</a> series)</p> <p>Title: Ekspertyza nt. potęgi (potencjału) ugrupowań regionalnych: „bloku północnoeuropejskiego” i „bloku środkowoeuropejskiego” wobec UE (The Expertise on the Power (Potential) of Regional Blocks, the “Nordic Block” and the “Central European Block” Relative to the EU).</p> <p>Head: Grzegorz Poniatoski.</p> <p>Team- members: Maciej Krzak, Katarzyna Wasik.</p> <p>Organisation: CASE</p> <p>Sponsor: Ministry of Foreign Affairs.</p> <p>Duration: November 2013.</p>
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## WŁODZIMIERZ MAJCHERCZAK

<b>Current post:</b>	Director, Risk Management Department, Citibank Handlowy Warsaw.
<b>Education and Qualifications (with dates and Institutions details):</b>	<p>1974-1979; Department of Foreign Trade, Warsaw School of Economics (formerly Central School of Planning and Statistics)</p> <p>1979 : obtained a title Master of Economics</p> <p>1979-1981; Post-Doctoral Studies, Warsaw School of Economics.</p> <p>1984-1990; Institute of Economics, Polish Academy of Sciences, Warsaw</p> <p>1986; University of Sussex, Institute of Development Studies, internship, research fellow.</p> <p>1989: IMF Institute, Washington D.C. Macroeconomic Modelling - 3 months course.</p> <p>1989: Ph.D. awarded by Warsaw School of Economics. Dissertation submitted “Modern Theories of Exchange Rate Determination and their Verification”.</p> <p>1991-2016 ; various positions within Citigroup Inc. including  Citibank Poland, Banker, 1991-96  Citicorp Securities, USA, banker, 1997-1999  Citibank N.A. UK, senior internal auditor, 2000-2001  Citibank Handlowy, Poland, Head of Commercial Credit Risk Man. 2002-2006  Citibank Ukraine, Chief Risk Officer, 2007-2012  Citibank Handlowy, Poland, Head of Restructuring Dep. 2013-2016.</p>
<b>Membership of Professional Bodies and</b>	<p>Polish Economist Association 1985-1990</p> <p>FINRA Registered Investment Adviser.</p>

<b>Learned Societies:</b>	
<b>Career details to-date:</b>	<p>1979 – 1981; Doctoral Studies Warsaw School of Economics (formerly Warsaw School of Planning and Statistics)</p> <p>1982-1984; WSK Swidnik, trade representative</p> <p>1984-1990; Institute of Economics, Polish Academy of Sciences, research assistant</p> <p>1988-1990: National Bank of Poland, Statistics Department, part time.</p> <p>1991-1996: Citibank Poland, Banker, Corporate Bank Head.</p> <p>1997-1999: Citicorp Securities Inc., USA, investment banker</p> <p>2000-2001; Citibank N.A, UK, internal auditor</p> <p>2002-2006: Citibank Handlowy, Poland, Senior Credit Officer</p> <p>2007-2012; Citibank Ukraine, Chief Risk Officer</p> <p>2013-2016: Citibank Poland, Head of Restructuring Department.</p>
<b>Teaching Experience:</b>  <b>Please highlight teaching experience (e.g. undergraduate or postgraduate)</b>	<p>1979 – 1981 Warsaw School of Economics; as professor's assistant I taught undergraduate course on International Economic Relations.</p> <p>2002-2003: High School of Banking and Insurance Warsaw, I taught course on "Management of Credit Risk in Financial Institutions" - ungraduated studies.</p>
<b>Pedagogic interests (how these interests inform your teaching and research):</b>	With my academic background and professional experience specified above I would like to share this experience with students and again be involved in research related to finance and banking.
<b>Consultancy and industry links (how these have informed your teaching):</b>	Industry Links – 26 years with Citigroup in various countries allowed me to assess what are the expectations of prospective employers in finance industry, what needs to be taught at the university level to adequately prepare graduates for entering job market. I have been involved in hiring on various levels and in various capacities. I managed teams of young graduates on the one hand, on the other I have observed closely how employer's expectations have been evolving over the past couple of years. I hope that while teaching courses related to business I will be able to combine and pass to students rigorous theoretical models with deep understanding of real processes taking place currently in the global economy.
<b>Published output from research and scholarly activity:</b>	<p>1986 – Zeszyty Ekonomiczne INE PAN "Management of external debt in highly inflationary countries".</p> <p>1990 : Polish Banking Gazette : Introduction to Derivatives"</p> <p>1991: Polish Banking Gazette: Various ways to privatize state owned enterprises".</p> <p>1996: CASE Publications: Foreign banks and competition in the financial sector.</p>

<b>Overseas links: (e.g with British/European higher education Institutes)</b>	As mentioned above I was on 6 months internship at the University Of Sussex, Development Institute. I did my research on "Growth and inflation in developing Countries with high external debt".

### TOMASZ M. NAPIÓRKOWSKI

<b>Title</b>	<b>Ph.D. in Economics</b>
<b>Current post:</b>	Assistant Professor, Collegium of the World Economy, Warsaw School of Economics  Researcher, own  Lecturer (adjunct faculty) at the Faculty of Economics and Management at Lazarski University, Warsaw
<b>Education and Qualifications:</b>	2014 Doctoral Programme in Management and Economics, Warsaw School of Economics, PhD Dissertation title: "Determinants of U.S.A. Foreign Direct Investment to Poland from 1990 to 2010"  2010 Master of Arts in Economics, Old Dominion University Norfolk, Virginia 23529, USA, Master thesis title: „Development of a house price index and a housing hedonic model for the Hampton Roads area (formally known as Virginia Beach, Norfolk, Newport News MSA)"  2008 Master of Business Administration, Old Dominion University, Norfolk, Virginia 23529, USA  2007 Bachelor of Science in Business Administration, Major 1: Decision Sciences Major 2: Marketing, Cum Laude, Old Dominion University, Norfolk, Virginia 23529, USA
<b>Membership of Professional Bodies and Learned Societies:</b>	Not applicable
<b>Career details to-date:</b>	From 10.2015 – Assistant Professor, Collegium of the World Economy, Warsaw School of Economics  From 10.2014 – Adjunct Faculty at Lazarski University, Warsaw  From 09.2011 – Freelance Economic Researcher (for experience see: "Research, scholarly and enterprise activity")  01.2010–12.2010 – Teaching Assistant for Dr. V. Agarwal, Old Dominion University Economic research, teaching

	<p>(microeconomics), tutoring; Econometric research for Dr. Gilbert Yochum (Dean of College of Business)</p> <p>10.2008–12.2009 – Program Advisor, Jennifer Usis – Director, Undergraduate Advising Office College of Business and Public Administration Old Dominion University</p>
<b>Teaching Experience:</b>	<p>Since October 2015 – Assistant Professor in Statistics, Foreign Direct Investment, National Innovation Systems and Transnational Corporations at the Warsaw School of Economics</p> <p>Since October 2014 – Lecturer in Statistics, International Economics, Issues in Macroeconomic Policy Microeconomics, Macroeconomics, International Economics and Finance at Lazarski University</p>
<b>Pedagogic interests:</b>	<p>Foreign Direct Investment, National Innovation Systems, Transnational Corporations, Macroeconomics, Statistics, Econometrics</p>
<b>Research, scholarly and enterprise activity:</b>	<p>“The Role of International Cooperation in Determining Poland’s Competitiveness from 2010 till 2016” Statutory research, World Economy Research Institute, Collegium of World Economy, Warsaw School of Economics</p> <p>“Changes in Economic Interrelationships as a Determinant of International Competitiveness” Statutory research, World Economy Research Institute, Collegium of World Economy, Warsaw School of Economics</p> <p>“Investigating the Impact of the Innovation Union” Horizon 2020, INSO 3</p> <p>“The Impact of FDI-related Policies on the Inflow of FDI and Multinational Corporation’s Activity in Poland” Statutory research, Collegium of World Economy, Warsaw School of Economics</p> <p>“Determinants of Innovation and the Effectiveness of Innovation Policies” Statutory research, Collegium of World Economy, Warsaw School of Economics</p> <p>“Relationships Between Producers and Retailers and the Creation of Comparative Advantage” Polish National Science Centre grant</p> <p>“Early Internationalization and Firm’s Performance” Statutory research, Collegium of World Economy, Warsaw School of Economics</p> <p>“The Impact of Foreign Direct Investment from the U.S. on Innovation in Poland within Selected EU Members with Different Levels of Economic Development” Own statutory research, Collegium of World Economy, Warsaw School of Economics</p> <p>“Factors Determining Foreign Direct Investment from the U.S. to Poland from a Microeconomic Perspective” Own statutory research, Collegium of World Economy, Warsaw School of Economics</p> <p>“International Trade and Foreign Direct Investments as</p>

	<p>Determinants of Innovation”  Statutory research, World Economy Research Institute,  Collegium of World Economy, Warsaw School of Economics  Commercialization of innovation and R&amp;D results  Report for: European Commission, DG Enterprise  “The Expected Inflow of Foreign Direct Investments in Poland’s  Regions”  Statutory research, World Economy Research Institute,  Collegium of World Economy, Warsaw School of Economics  “Poland Competitiveness Report 2013: Focus on Regions”  Statutory research, World Economy Research Institute,  Collegium of World Economy, Warsaw School of Economics  “Internationalization of selected economies and the  susceptibility to the crisis after 2007”  Statutory research, World Economy Research Institute,  Collegium of World Economy, Warsaw School of Economics  “Poland Competitiveness Report 2012: Focus on Education”  Statutory research, World Economy Research Institute,  Collegium of World Economy, Warsaw School of Economics  “Report on FDI flows and impacts on the competitiveness of  the EU industry”  Report for: European Commission, DG Enterprise  “Human Capital and Innovation as Determinants of Long-term  Comparative Advantages in International Trade. Implications  for Poland”  Polish National Science Centre grant No. 3926/B/H03/2011/40</p>
<p><b>Consultancy and  industry links:</b></p>	<p>“Accounts Receivable of Polish Enterprises. July 2016”  (original title: „Portfel należności polskich przedsiębiorstw.  Lipiec 2016 roku”), (2016), with: dr Piotr Białowolski, for:  Konferencja Przedsiębiorstw Finansowych w Polsce i Krajowy  Rejestr Długów.  “Accounts Receivable of Polish Enterprises. April 2016”  (original title: „Portfel należności polskich przedsiębiorstw.  Kwiecień 2016 roku”), (2016), with: dr Piotr Białowolski, for:  Konferencja Przedsiębiorstw Finansowych w Polsce i Krajowy  Rejestr Długów.  “Accounts Receivable of Polish Enterprises. January 2016”  (original title: „Portfel należności polskich przedsiębiorstw.  Styczeń 2016 roku”), (2016), with: dr Piotr Białowolski, for:  Konferencja Przedsiębiorstw Finansowych w Polsce i Krajowy  Rejestr Długów.  “Accounts Receivable of Polish Enterprises. October 2015”  (original title: „Portfel należności polskich przedsiębiorstw.  Październik 2015 roku”), (2015), with: dr Piotr Białowolski, for:  Konferencja Przedsiębiorstw Finansowych w Polsce i Krajowy  Rejestr Długów.  “Accounts Receivable of Polish Enterprises. April 2015”  (original title: „Portfel należności polskich przedsiębiorstw.  Kwiecień 2015 roku”), (2015), with: dr Piotr Białowolski, for:  Konferencja Przedsiębiorstw Finansowych w Polsce i Krajowy  Rejestr Długów.  “Accounts Receivable of Polish Enterprises. January 2015”</p>



	<p>(original title: „Portfel należności polskich przedsiębiorstw. Styczeń 2015 roku”), (2015), with: dr Piotr Białowolski, for: Konferencja Przedsiębiorstw Finansowych w Polsce i Krajowy Rejestr Długów.</p> <p>“Cash and Non-cash Money and the Growth of the Polish Economy”, for: Master Card, Seendico Doradcy</p>
<b>Research supervision:</b>	<p>Maksimiec, Magdalena (2016) “Impact of Foreign Direct Investment on the Competitiveness of Polish Enterprises” Undergraduate thesis, Warsaw School of Economics, Grade given by supervisor: Very good (5/5), Grade given by the reviewer (Prof. dr. hab. Marzenna Anna Weresa): Very good (5/5).</p>
<b>Published output from research and scholarly activity:</b>	<p>Napiórkowski, T.M., (2016), “Impact of FDI-Related Policies on the Inflow of FDI and the Presence of Multinational Corporations”, in: “Poland Competitiveness Report 2016. The Role of Economic Policy and Institutions”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 91-102.</p> <p>Also published in Polish: Napiórkowski, T.M., (2016), “Wpływ polityki wobec BIZ na napływ kapitału produkcyjnego i działalność korporacji transnarodowych w Polsce”, in: “Polska. Raport o konkurencyjności 2016. Znaczenie polityki gospodarczej i czynników instytucjonalnych”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 97-113.</p> <p>Napiórkowski, T.M., (2015), “The Role of Education of the Labor Force in Attracting Foreign Direct investment to Central European Economies in 1997-2012” (original title in pl. “Rola wykształcenia siły roboczej w przyciąganiu bezpośrednich inwestycji zagranicznych do gospodarek Europy Środkowej w latach 1997-2012”, in: “Ekonomia”, ed. Krystyna Poznańska, Kamil M. Kraj, Warsaw School of Economics Press, Warsaw, pp. 135-156.</p> <p>Napiórkowski, T.M., (2015), “Changes in Poland's Attractiveness to Foreign Investors in the Context of the Global Crisis”, in: “Poland Competitiveness Report 2015. Innovation and Poland's Performance in 2007-2014”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 105-126.</p> <p>Also published in Polish: Napiórkowski, T.M., (2015), „Zmiany atrakcyjności Polski dla zagranicznych inwestorów w kontekście globalnego kryzysu”, in: „Polska. Raport o konkurencyjności 2015. Innowacje a pozycja konkurencyjna polskiej gospodarki w latach 2007-2014”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 113-133.</p> <p>Kowalski, A.M., Napiórkowski, T.M., (2014), “Statistical Analysis of Quantitative Data”, Teaching script for a PhD program: “Studia doktoranckie w języku angielskim jako narzędzie wzmocnienia pozycji SGH w ramach EOSW i EOBI”, Warsaw, 2014.</p> <p>Napiórkowski, T.M., (2014), “International Trade and Foreign</p>

Direct Investment as Innovation Factors of the U.S. Economy”, in: “International Journal of Management and Economics”, ed. Jolanta Mazur, Warsaw School of Economics – Publishing Office, Warsaw pp. 60-75.

Napiórkowski, T.M., (2014), “The Expected Inflow of Foreign Direct Investment in Poland: Focus on regions”, in: “New Cohesion Policy of the European Union in Poland”, ed. Adam A. Ambroziak, Springer, Switzerland, pp. 119-131.

Napiórkowski, T.M., (2014), “International Competitiveness of Countries with Performing Innovation Systems. Case Study: the USA”, in: “Innovation, Human Capital and Trade Competitiveness”, ed: Marzenna Anna Weresa, Springer, Switzerland, pp. 295-318.

Also published in Polish: Napiórkowski, T.M., (2013), “Międzynarodowa konkurencyjność państw o stabilnie funkcjonujących systemach innowacji. Studium przypadku: Stany Zjednoczone” in: “Kapitał ludzki i innowacyjność jako czynniki długookresowych przewag konkurencyjnych w handlu międzynarodowym”, ed: Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 348-364.

Napiórkowski, T.M., (2014), “The Impact of Poland’s Accession to the European Union on the Country’s Foreign Direct Investment”, in: “Poland Competitiveness Report 2014. A decade in the European Union”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 113-133.

Also published in Polish: Napiórkowski, T.M., (2014), “Wpływ członkostwa Polski w Unii Europejskiej na atrakcyjność Polski dla zagranicznych inwestorów”, in: „Polska. Raport o konkurencyjności 2014. Dekada członkostwa Polski w Unii Europejskiej”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 117-138.

Napiórkowski, T.M., (2013), “Poland’s Investment Attractiveness”, in: “Poland Competitiveness Report 2013. National and Regional Dimensions”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw pp. 113-126.

Also published in Polish: Napiórkowski, T.M., (2013), “Atrakcyjność inwestycyjna Polski”, in: „Polska. Raport o konkurencyjności 2013. Wymiar krajowy i regionalny”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 119-132.

Napiórkowski, T.M., (2013), “Internationalization of the Polish Economy and its Susceptibility to the Global Crisis After 2007”, in: “International Journal of Management and Economics”, ed. Jolanta Mazur, Warsaw School of Economics – Publishing Office, Warsaw pp. 214-232.

Weresa, M.A., Napiórkowski, T.M., (2012), “Poland’s Investment Attractiveness”, in: “Poland Competitiveness Report 2012. Focus on Education”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw pp. 115-134.

Also published in Polish: Weresa, M.A., Napiórkowski, T.M., (2012), „Atrakcyjność polskiej gospodarki dla inwestorów

	<p>zagranicznych”, in: „Polska. Raport o konkurencyjności 2012. Edukacja jako czynnik konkurencyjności”, ed. Marzenna Anna Weresa, Warsaw School of Economics Press, Warsaw, pp. 118-139.</p> <p>Napiórkowski, T.M., (2012), “U.S. Foreign Direct Investment in Poland and Germany. The Possible Disconnect Between Theory and Econometric Results”, in: “Międzynarodowe Stosunki Gospodarcze – Wybrane Podmioty i Procesy Gospodarki Światowej”, ed. Tadeusz Sporek, Katowice Economic University – Publishing Office, Katowice, pp. 243-253.</p>
<b>Research grants and awards:</b>	<p>Achievement awards:  “1st degree award of the Rector of the Warsaw School of Economics for collaboration” (co-authoring) on the publication: “The Expected Inflow of Foreign Direct Investment in Poland: Focus on regions”</p> <p>Participation in the following National Science Center’s (pl. Narodowe Centrum Nauki) grants:</p> <p>“Relationships Between Producers and Retailers and the Creation of Comparative Advantage”  Polish National Science Center grant  “Human Capital and Innovation as Determinants of Long-term Comparative Advantages in International Trade. Implications for Poland”  Polish National Science Center grant Nr. 3926/B/H03/2011/40  Scholarship:</p> <p>“Stypendia – dla nauki, dla rozwoju, dla Mazowsza”  The “Stypendia – dla nauki, dla rozwoju, dla Mazowsza” scholarship is instituted by the Warsaw School of Economics and financed by the European Union under its European Social Fund.  Awarded for the academic year 2012/2013 and extended for the academic year 2013/2014.</p>
<b>Membership of University committee(s) and task group(s):</b>	Not applicable
<b>Administrative roles:</b>	10.2008–12.2009 – Program Advisor, Jennifer Usis – Director, Undergraduate Advising Office College of Business and Public Administration Old Dominion University
<b>Overseas links:</b>	Not applicable
<b>Other:</b>	Languages: English (fluent), Polish (fluent)

## JAROSŁAW NENEMAN

<b>Current post:</b>	Lecturer in Economics
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<b>Education and Qualifications (with dates and Institutions details):</b>	<p>Ph.D. in Economics. Title of dissertation: "The redistributive consequences of VAT implementation in Poland". 1997 University of Lodz, Poland.</p> <p>MA in Economics, Postgraduate Studies, 1992, Central European University, Prague, Czech Republic, New York, University, USA.</p> <p>MA in Economics (2 diplomas), 1996 and 1988, University of Lodz, Poland</p> <p>Summer School of Economics at LSE (1992 and 1996)</p>
<b>Career details to-date:</b>	<p>1994 – Consultant, author, editor, Junior Achievement (Polish Branch), Warsaw, Poland</p> <p>2006 - Lecturer in Economics, Lazarski University, Warsaw, Poland</p> <p>2011 – Chairman of the Board, Foundation of the Center of Tax Documentation and Studies, University of Lodz, Poland</p> <p>2014-2015, 2006, 2004-2005, Undersecretary of State, Ministry of Finance, Poland (tax policy and tax legislation)</p> <p>2003 – 2004, Advisor and then Chief of Minister’s Cabinet, Ministry of Finance, Poland</p> <p>2011 – 2014, Researcher, The European Fund for the Development of Polish Villages), Warsaw, Poland</p> <p>2010 - 2014, Voluntary Advisor to the President of the Republic of Poland</p> <p>2008 – 2014, Chairman of the Board, Buszrem S.A, Piotrków, Poland</p> <p>1988 – 2011, Assistant and then Lecturer, University of Lodz, Poland</p> <p>2011 – Advisor, Bank Guarantee Fund, Poland</p> <p>2006, 2007 – 2011, Deputy Director, Center of the Tax Documentation and Studies.</p> <p>1997 – 2003, Researcher, CASE Foundation, Warsaw, Poland</p> <p>1998 – 2003, Researcher, COMPER (Competition and Development Center), Łódź, Poland</p> <p>1997-1998, Analyst, PetroBank, Łódź, Poland</p>
<b>Teaching Experience:</b>  <b>Please highlight teaching experience (e.g undergraduate or postgraduate)</b>	<p>University:</p> <p>1998 - Intermediate Microeconomics</p> <p>1999 – Introduction to Economics</p> <p>2008 – Introduction to Microeconomics</p> <p>2008 – Managerial Economics</p> <p>2008 – Public Finance</p> <p>2008 – Introduction to Game Theory</p> <p>2010 – Tax Policy</p> <p>High School</p> <p>2006 – Short lectures in Economics</p>
<b>Pedagogic interests (how these interests inform your teaching and research):</b>	<p>I prefer to use experiments and games while teaching.</p> <p>I work for the Polish branch of Junior Achievement Foundation, where I am involved in preparation of textbooks, workouts, educational films, quizzes and the like for pupils. I also have classes with pupils from time to time.</p>

<p><b>Research, scholarly and enterprise activity (how this has informed your teaching):</b></p>	<p>My research focuses on public finance, including taxation, pension system and local finances. The biggest benefit it had on my teaching style is the ability to offer interesting examples as well as to link the textbook basics to the issues currently at the cutting edge.</p>
<p><b>Consultancy and industry links (how these have informed your teaching):</b></p>	<p>I wrote reports on:  Local PIT, for Union of Polish Cities,  Tax revenues of local authorities and the revenues of state budget for, Union of Polish Cities  Reform of property taxation, for BGK (Bank for National Economy)  Introduction of income tax, for farmers for the Foundation of Development of Polish Villages  Reform of the system of social security for farmers, for the Foundation of Development of Polish Villages  I prepared market analysis for M&amp;A, for Comper  I drafted legislation on state aid for Ministry of Economy  All these helped me to find close links between theory and publications. In particular, they have helped sharpen my theoretical acumen in order to better address concerns from the business as well as policy-makers. These are invaluable insights which help me link theory back to relevant policy-making or commercial considerations in the 'real world'.</p>
<p><b>Published output from research and scholarly activity:</b></p>	<p>Consequences of the introduction of income tax for farmers, co-author, 2014 (in Polish)  "The idea and consequences of the introduction of the communal personal income tax in Poland", co-author, Warsaw 2013, (in Polish) available at: <a href="http://bgk.com.pl/ekspertyzy-bgk">http://bgk.com.pl/ekspertyzy-bgk</a>  "Junior Achievement - Applied Economics" (textbook, study guide, teacher's guide), co-author and co-editor, Łódź 1994, 1997, 2002 2003, 2004, 2005, 2006, 2007, 2012 (in Polish)  "Outline of the reform of social security for farmers", co-author , Warsaw, 2012 (in Polish), available at: <a href="http://www.efrwp.pl/element/Raporty-i-analizy">http://www.efrwp.pl/element/Raporty-i-analizy</a>  "Reform of property taxation in Poland", co-author , Warsaw 2012 (in Polish).  "CCCTB" – report for Ministry of Foreign Affairs, co-author, Warsaw, 2010 (in Polish).  "Tax policy after crisis. An European perspective", Warsaw, Case, 2010 (in Polish).  "Tax revenues of local authorities and the revenues of state budget", co-author , 2009 (in Polish)  "What taxes do we pay, in: Economics for dummies", CEDEWU, 2006 (in Polish)  „What tax system?” CASE, 2004 (in Polish)  "Beyond transition: Development perspectives and dilemmas," edited by Marek Dabrowski, Ben Slay, Jaroslaw Neneman. - Aldershot : Ashgate, 2004.  "Soft Budget Constraints"; co-author, ed. T. Tokarski,</p>

	<p>University of Łódź, 2002 (in Polish)</p> <p>„The Reform of Indirect Taxation in Czech Republic, Hungary, Poland and Romania”, CASE, 1998.</p> <p>“Tax Burden of the Households”, Institute of Finance, Warsaw 1996 (in Polish).</p> <p>“Redistributive Consequences of the Tax Reform in Poland”, IPISS, Warszawa 1995, (in Polish).</p> <p>“The Redistributive Effects of the Income Tax in Poland”, in: “Polish Tax and Transfer System during Transition” ed. M. Belka and H. G. Petersen, co-author, Campus Verlag, Frankfurt, 1995.</p> <p>“The Redistributive Effects of the Reform of Private Consumption Taxation in Poland”, in: “Polish Tax and Transfer System during Transition” ed. M. Belka and H. G. Petersen, co-author, Campus Verlag, Frankfurt, 1995.</p>
<b>Administrative roles:</b>	<p>Undersecretary of State in the Ministry of Finance, Poland</p> <p>Secretary of 3 big (more than 200 participants) international conferences in CASE, Warsaw, Poland</p>
<b>Overseas links: (e.g with British/European higher education Institutes)</b>	<p>2 Summer Schools in Economics, (Intro to Econometrics, Intermediate Macroeconomics) LSE, UK.</p> <p>Summer School in Competition Policy, Trinity College, Dublin, Ireland</p>

## TOMASZ SCHABEK

<b>Current post:</b>	<p>lecturer, research assistant, Ph.D, University of Lodz, Poland</p>
<b>Education and Qualifications (with dates and Institutions details):</b>	<p>2008 – lecturer, research assistant, per Ph.D. (concluding in 2015) University of Lodz, Poland</p> <p>2013.07-12 – visiting collaborator; Universidade de Sao Paulo – USP, (Sao Paulo, Brazil)</p> <p>2013.05 – visiting researcher, lecturer; Gazi University, (Ankara, Turkey)</p> <p>2013.07-12 – visiting collaborator; Universidade de Sao Paulo – USP, (Sao Paulo, Brazil)</p> <p>2011.07 - 2012.01 – Erasmus Scholarship, University of Tampere and Tampere University of Applied Sciences, Tampere, Finland</p> <p>2003 – 2008; University of Lodz, Master of Science, Economics, Specialization: Capital Investments, Master Thesis: Test of Arbitrage Pricing Theory on The Polish Stock Market</p>
<b>Membership of Professional Bodies and Learned Societies:</b>	<p>Since 2013 – expert in Institute for Socio-Economic Enquiry (iSEE), Warsaw</p>

<b>Career details to-date:</b>	Finished PhD thesis: "Influence of behavioral and fundamental factors on stock market rates of returns in Emerging Markets – case of Poland and Brazil"
<b>Teaching Experience:</b>	Both under- and post-graduate - Fundamental Analysis of Stock Markets, - Derivatives Markets (Risk management), - Econometrics of Financial Markets, - Bonds Market Analysis, - Capital Markets, - Financial Managements,
<b>Pedagogic interests</b>	Capital markets, behavioural finance, economics, business administration
<b>Research, scholarly and enterprise activity (how this has informed your teaching):</b>	Research at University of Lodz and University of Sao Paulo in capital markets, behavioural finance.
<b>Published output from research and scholarly activity:</b>	Castro H., Schabek T., (2014), "Sell not only in May". Seasonal Effect on Emerging and Developed Stock Markets, in review Lucińska A., Schabek T., (2014), Factors affecting the prices of artworks in the Polish auction market, „Quantitative Methods in Economics”, in printing Gajdka J., Schabek T., (2013), WIG-Energy shares on Warsaw Stock Exchange, „Energy Market”, s.31-38 Schabek T., (2013), Influence of macroeconomic variables on Polish stock market returns in: „Local and global conditions for economic growth”, Polish Economic Society, Łódź, s.361-368 Brzeszczyński J., Gajdka J., Schabek T., (2011), The role of stock size and trading intensity in the magnitude of the „interval effect” in beta estimation. Empirical evidence from the Polish capital market, „Emerging Markets Finance and Trade”, 47 (1): 28-49 Schabek T., (2010) Analysis of relationship between stock market rates of return and growth rate of US Gross Domestic Product „Management of intensifying economic development”, „Science and Economy” vol. II , ed. J. Teczke, J. Czekaj, 2010 Gajdka J., Gniadkowska A., Schabek T., (2010), Liquidity and return in Polish stock market „Research Papers – University of Poznan” nr 142 Brzeszczyński J., Gajdka J., Schabek T., (2010), Earnings management in the Polish stock market, „Research Papers – University of Wroclaw”, nr 98 Gajdka J., Brzeszczyński J., Schabek T., (2010), Variability of beta parameters depending on time in Polish stock market „ Research Papers – University of Wroclaw”, nr 117 Brzeszczyński J., Gajdka J., Schabek T., (2009),

	<p>Sustainable investing, "Polish Journal of Environmental Studies", vol. 18 no. 5B/2009</p> <p>Brzeszczyński J., Gajdka J., Schabek T., (2009), Relationship between the stock market and real economy in Poland „Organization Review”, 7-8/2009</p> <p>Prządo I., Schabek T., (2009), The influence of U.S. macroeconomic announcements on volatility of the Polish stock market in: ed. Z. E. Zieliński, in: „The role of informatics in social and economics sciences”</p> <p>Brzeszczyński J., Gajdka J., Schabek T., (2008), Application of ARCH Models For The Estimation of Beta Parameters Using Different Time Intervals for Returns, „Research Papers” 1200, Wrocław University of Economics</p> <p>Schabek T., Zieliński B., (2008), Exchange Market Pressure in determining degree of economic integration – case of Poland, The Czech Republic and Hungary, in: ed. Gawronska-Nowak Bogna, „The effects of EU integration in different sectors of economy”</p> <p>Brzeszczyński J., Gajdka J., Schabek T., (2008), „Interval Effect” in the Estimation of the Beta Parameter for Stocks Listed on the Warsaw Stock Exchange. The Role of Trading Intensity and Capitalization „Research Papers” 520, Szczecin University</p> <p>Gawrońska-Nowak B., Schabek T., (2008), Walerysiak G., Zieliński B., Exchange Market Pressure indicator as a method of analysis of currency crisis and contingent effect in Poland, Czech and Hungary in 1998-2005, „Folia Oeconomica”, nr 219</p>
<p><b>Other:</b></p>	<p>University of Lodz Rector’s prize for the best academic articles in the field of finance and investing, 2012</p> <p>Passed international exam CFA Level II – June 2012, Warsaw</p> <p>CFA Society of Poland Scholarship ‘2012</p> <p>Passed international exam CFA (Chartered Financial Analyst) Level I – December 2010, London</p> <p>Finalist of “Young Economist” Contest organized by TEP and FOR, Warsaw</p> <p>Laureate of the 3rd edition of Academy of the Capital Market Leaders organized by Leslaw A. Paga Foundation, 2008, Warsaw</p> <p>Finalist Primus Inter Pares – Student of Year 2008, Lodz county</p> <p>National Finalist – international contest Global Management Challenge (prev. Euromanager) 2007, Warsaw</p>



## IANA OKHRIMENKO

<b>Title</b>	Ms
<b>Name:</b>	Iana
<b>Surname:</b>	Okhrimenko
<b>Current post:</b>	<ul style="list-style-type: none"> <li>• Teaching Assistant in Lazarski University</li> <li>• Teaching assistant and PhD student in Warsaw University, Faculty of Economic Sciences</li> </ul>
<b>Education and Qualifications (with dates and Institutions details):</b>	<ul style="list-style-type: none"> <li>• PhD student in Faculty of Economic Sciences, Department of Microeconomics (2017 – ongoing)</li> <li>• Master of Arts in Economics (Warsaw University) (2015-2017)</li> <li>• Bachelor of Arts in Business Economics (Lazarski University) (2012-2015)</li> </ul>
<b>Membership of Professional Bodies and Learned Societies:</b>	-
<b>Career details to-date:</b>	<ul style="list-style-type: none"> <li>• Teacher of Economics in Monnet IB school, Warsaw (September 2018 – ongoing)</li> <li>• Teaching Assistant and Co-lecturer in Warsaw University (September 2017 – ongoing) <ul style="list-style-type: none"> <li>- Applied Microeconomics</li> <li>- Microeconomics I</li> <li>- Microeconomics II</li> </ul> </li> <li>• Customer service agents, H&amp;M, Warsaw (May 2016 – September 2017)</li> </ul>
<b>Teaching Experience:</b>  Please highlight teaching experience (e.g undergraduate or postgraduate)	<ul style="list-style-type: none"> <li>• Teacher of Economics in Monnet IB school, Warsaw (September 2018 – ongoing)</li> <li>• Teaching Assistant in Warsaw University (September 2017 – ongoing) <ul style="list-style-type: none"> <li>- Applied Microeconomics</li> <li>- Microeconomics I</li> <li>- Microeconomics II</li> </ul> </li> </ul>
<b>Pedagogic interests (how these interests inform your teaching and research):</b>	My pedagogic interests mainly include the effect of introducing innovative methods of teaching economics, especially during the courses closely related to the behaviour consumers and markets. My finished co-authored research projects are related to familiarizing the students with economic phenomena through conducting experimental studies, in which they are expected to critically assess their decision—making and analyse whether their own behaviour is consistent with famous and well-established macroeconomic theories.

Research, scholarly and enterprise activity (how this has informed your teaching):	I am primarily interested in behavioural economics, applying agent-based computational methods in economics, and how ethical reasoning affects the process of decision-making.
Consultancy and industry links (how these have informed your teaching):	-
Research supervision:	-
Published output from research and scholarly activity:	-
Research grants and awards:	-
Membership of University committee(s) and task group(s):	Warsaw University, PhD student of Faculty of Economic Sciences, Department of Microeconomics member
Administrative roles:	-
Overseas links: (e.g with British/European higher education Institutes)	-
Other:	-

MACIEJ TURAŁA

<b>Current post:</b>	Assistant professor at the Department of City and Regional Management, Faculty of Management, University of Lodz
<b>Education and Qualifications (with dates and Institutions details):</b>	<p>X.2002 – XI.2006:          Doctoral studies at the Faculty of Management (Lodz University). Title of doctoral dissertation: "Integrated management of communal finance with regards to socio-economic development of communes". Doctoral exams passed on September 21<sup>st</sup> 2006. The dissertation was publicly defended on October 23, 2006. The Council of the Faculty of Management granted a Ph.D. title on November 20, 2006.</p> <p>X.1998 – VI.2002:          Studies at the Faculty of Management (Lodz University) – finished with a distinction.          Completed courses include the following study blocks: "Accounting and Finance Management" as well as "Public Utility Sector Management".          Title of the master thesis: "Principles of pro-development budget construction according to comparative study of twin cities: Lodz and Tampere". The mayor of Lodz awarded a grant for this project.          Erasmus-Socrates exchange: studies in Tampere (Finland) between September 2000 and January 2001.</p> <p>IX.1996 – VII.1998:          A two-year scholarship to a British secondary school awarded by the Stefan Batory Foundation (Poland) and the Headmasters' and Headmistresses Conference (Great Britain). Two-year studies in Forest School, London were completed with passing five A-levels in July 1998.</p>
<b>Membership of Professional Bodies and Learned Societies:</b>	<p>Regional Science Association International (member)</p> <p>European Regional Science Association (Secretary)</p> <p>European Regional Science Association – Sekcja Polska (member)</p>
<b>Career details to-date:</b>	<p>from XII 2006:          Assistant professor at the Department of City and Regional Management (Faculty of Management, University of Lodz).</p> <p>V.2011 – X. 2011:          Chief Designer in the Bureau for Spatial Planning in the Lodz Region</p> <p>X.2003 – XII 2006:          Assistant lecturer at the Department of City and Regional Management (Faculty of Management, University of Lodz).</p>
<b>Teaching Experience:</b>	<u>Courses taught</u> since 2003 include: Understanding Business I Understanding Business II
<b>Please highlight</b>	Ekonomia Sektora Publicznego (Public Sector Economics)

<p><b>teaching experience (e.g undergraduate or postgraduate)</b></p>	<p>Strategiczne Zarządzanie Finansami w Sektorze Publicznym (Strategic Financial Management in the Public Sector)  Public Finance  Banking and Finance  Accounting  Zintegrowane zarządzanie w j.s.t. (Integrated Management in Local Governments)  Principles of Finance  The Art. And Science of Market-Driven Entrepreneurship  Finance  Polityka finansowa i prorozwojowe budżetowanie w administracji publicznej (Financial Policy and Pro-development Budgeting in Public Administration)  Finanse samorządu terytorialnego (Local Government Finance)  Fundamentals of Finance  Organizacja i funkcjonowanie samorządu terytorialnego (Local Government Organisation and Functioning)  Finansowanie rozwoju lokalnego i regionalnego (Financing of Local and Regional Development)  UE – zagospodarowanie i polityka regionalna (EU – Spatial Development and Regional Policy)  Finanse Publiczne a NPM (Public Finance and the New Public Management)  Podstawy Ekonomii (Fundamentals of Economics)  Introduction to International Management  Introduction to Management  Gospodarka przestrzenna (Spatial Economics)  Economics of an Enterprise  Local governments in Poland and the EU – organisational and financial aspects  Bachelor and Master seminars</p>
<p><b>Published output from research and scholarly activity:</b></p>	<p>Author and/or co-author of 48 publications, including (chosen publications):  2014: „Institutional capacity in Polish communes. Strategic, financial and spatial planning dimension”, w: M. Markowska, D. Głuszczyk, B. Bal-Domańska, „Local and Regional Economy in Theory and Practice”, Prace Naukowe UE we Wrocławiu, nr 334, 2014, str. 264-274.  2014: „Urban Renewal in Warsaw Commercial Real Estate Markets”, w: Ed F. Nozeman, Arno J van der Vlist (eds.): “European metropolitan commercial real estate markets”, Springer, 2014 (współautorstwo z D. Sikorą-Fernandez).  2013: „Urban Management – the case of Lodz”, w: M. Habrel, M. Mularska-Kucharek (eds.): „Lviv and Lodz at the turn of the 20th century. Structure of social space”, Lodz University Press, Lodz 2013, p. 129-146.  2013: „Lodz: Looking into the future, Stuck in the Past”, Romanian Journal of Regional Science, vol. 7, Special Issue on New Urban World, winter 2013, pp. 41-47  2013: „Scope and forms of cooperation in Polish local governments”, w: R. Broł, A. Sztando, “Local Economy in Theory and Practice. Local Development Governance Aspects”,</p>

	<p>Prace Naukowe UE we Wrocławiu, nr 283, 2013, str. 60-72 (współautorstwo z J. Danielewicz).</p> <p>2013: „Political fragmentation and external sources of funding. Do power struggles matter?”, <i>Romanian Journal of Regional Science</i>, vol. 7, no. 1, summer 2013, pp. 69-80 (współautorstwo z J. Danielewicz).</p> <p>2013: „Impact of income equalisation mechanism on financial standing of cities in Poland”, w: J. Cetner (red.): „Sustainable development of cities. Environmental and urban planning issues”, Oficyna Wydawnicza WSEiZ w Warszawie.</p> <p>2012: “Inter-communal associations – the future of metropolitan area management?”, <i>Folia Oeconomica Stetinensia</i> 11(19), 2012/1, str. 118 – 131 (współautorstwo z J. Danielewicz).</p> <p>2012: “Polish local governments’ capacity for territorially coherent development”, w: T. Markowski, M. Turata (red.): „Territorial cohesion policy in Poland – issues in impact assessment”, <i>Studia Regionalia</i>, Nr XXXIII, 2012.</p> <p>2012: “Book review - Beyond territory: Dynamic geographies of knowledge creation, diffusion, and innovation. Harald Bathelt, Maryann P. Feldman and Dieter F. Kogler (eds.). London/New York: Routledge, 2011. 291 pp., 40 tables, 15 figures, index. Hardback £80. ISBN: 978-0-415-49327-7”, <i>Papers in Regional Science</i>, vol. 91, issue 4, November 2012.</p> <p>2011: „Impact of economic crisis on territorial disparities in terms of wealth – case study of Poland”, <i>Romanian Journal of Regional Science</i>, vol. 5, no. 2, winter 2011, pp. 39-52.</p> <p>2011: „An overview and critical assessment of methods for identifying functional areas of metropolitan cities in Poland”, w: “Contested Regions: Territorial Politics and Policy”, Regional Studies Association, London, United Kingdom (współautorstwo z J. Danielewicz).</p>
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## OLHA ZADOROZHNA

<b>Current post:</b>	<p>Since 2014 Lecturer (adjunct faculty) at the Faculty of Economics and Management at Lazarski University, Warsaw</p> <p>2011-present Kyiv School of Economics, Visiting Research Associate</p>
<b>Education and Qualifications</b>	<p>2013 Bocconi University, Milan, Italy, Ph.D. in International Law and Economics; Major field: Political Economics;</p> <p>2009 Houston University, Houston, USA, M.A. in Theoretical Economics Major field: <i>Financial Economics</i>;</p> <p>2008 Ternopil National Economic University, Ternopil, Ukraine, M.A. in International Economics with distinction;</p> <p>2007 London Metropolitan University, London, UK, M.Sc. in Business Economics and Finance with merit;</p> <p>2006 Ternopil National Economic University, Ternopil, Ukraine, B.A. in International Economics with distinction;</p>

<b>Career details to-date:</b>	<p>Since 2014 Lazarski University (Warsaw, Poland), Lecturer in Economics</p> <p>Since 2011 Kyiv School of Economics (Kyiv, Ukraine), Visiting Research Associate</p> <p>2006 - 2010 Research Center on Energy and Environmental Economics (Milan, Italy), Research Fellow</p> <p>2009 BG Capital Investment Bank (Kyiv, Ukraine), Analyst</p> <p>2008-2009 Concorde Capital Investment Bank (Kyiv, Ukraine), Analyst</p>
<b>Teaching Experience:</b>	International Economics, International Political Economics, Research Methods, Economics of European Integration, Mathematical Economics, Information Technology, Moder Microeconomics, BA Thesis Seminar, Econometrics, BOEM, Research Methods and Statistics
<b>Pedagogic interests</b>	Political and Development Economics, Law and Economics, International Economics, Financial Economics, Economies in Transition.
<b>Published output from research and scholarly activity:</b>	<p>Publications</p> <p>“Security of Property Rights and Land Use Transition in Ukraine” (with D. Nizalov, S. Loveridge, S. Thornsbury, oraz M. Woods), Chapter 21 in “The Emerging Role of KRU in Global Agricultural Markets: Promise and Concern”, eds. Andy Schmitz and Willie Meyers), CABI, 2015.</p> <p>“Determinants of GHG emissions from urban ground transportation” (with E. Croci, S. Melandri, T. Molteni), in: AA.VV.ISEE (International Society of Ecological Economics) Conference proceedings – Ecological Economics and Rio+20: challenges and contributions for a green economy. 2012, p. 1/1-1/14.</p> <p>“The Impact of Cultural and Social Biases on Investment Decisions and Trade” International economy at the beginning of 21st century, Tarnopol: Economic Thought, 2006. – str. 88-95.</p> <p>Working papers</p> <p>“Impact of Political Regime Shift on Stock Returns of Oligarch Companies” (with Natalia Zaderey) EERC Working Paper No. 13/06E, EERC, 2013</p>

	<p>“How Much Do the Neighbors Pay? Economic Costs of International Gas Disputes”, IEF Working Paper No. 48, Bocconi University, 2012.</p> <p>“Weather Effects in Transition” (with Tom Coupe), Kyiv School of Economics Discussion Paper Series No. 36, 2010</p> <p>“Foreign Market Servicing Strategy in the Context of Ukrainian Pharmaceutical Industry”, TNEU-06</p>
<b>Research grants and awards (recent):</b>	<p>2012-13 Bocconi University, Milan, academic excellence research grant.</p> <p>2012-13 EERC research grant competition, project “Impact of Political Regime Shift on Stock Returns of Oligarch Companies”.</p> <p>2011-13 Skovoroda scholarship from Katedra Foundation, Canada, project “Land and Power: Evidences of Clientelism in Ukraine”.</p> <p>2009-12 Bocconi University, Milan, Ph.D. scholarship.</p>
<b>Other:</b>	<p><b>PRESENTATIONS AT CONFERENCES</b></p> <p>2013 Annual World Bank Conference on Land and Poverty. Washington, USA.</p> <p>2012 European Business and Economics Society-2012. Warsaw, Poland.</p> <p>2012 Warsaw International Economic Meeting 2012. Warsaw, Poland.</p> <p>2012 Land Use in Transition. IAMO Forum 2012. Halle, Germany.</p> <p>2011 Economic Policy and Agri-Food Sector. Warsaw University of Life Sciences.</p> <p>2011 Economic and Political Transformation. Corvinus University of Budapest.</p> <p>2011 International Conference of Political Economy. Izmit, Turkey.</p> <p>2010 European Business and Economics Society-2010. Athens, Greece.</p> <p>2010 9th EUDN PhD Workshop, CERDI – Clermont-Ferrand, France.</p>

## USEFUL VOCABULARY AND TERMS

**Academic Link Tutor:** a professor appointed on behalf of LU's partner university on the recommendation of the LU to ensure that the teaching and assessment practices conform to the rules agreed in the submission documents and to the British education standards.

**Assessment:** methods of evaluation of student's learning performance. It usually consists of a final examination, and coursework, e.g. mid-term examinations, term papers, problem sets, case studies, projects, strategic games or presentations in class. The final BA thesis is also one of the forms of assessment.

**Capped mark:** in case of reassessment (of coursework or an examination), a module repetition or a delay in submitting the final thesis, the final module mark will not be higher than 40%\*. The student should be informed of the real value of his/her work though.

**Compensation:** a possibility to get a pass grade without taking a re-sit examination when student's overall average mark is equal or higher than 45% and when the student has achieved at least 35% on all forms of assessment. Compensation is possible only within the number of 4 percentage points on any course (module).

**Condonement:** a special "reward" for good students (with overall mark of 60% and above) awarded by the Examination Board, whereby marks of 58-59% as well as 68-69% are raised to 60 and 70% respectively. Condonement also applies to final awards.

**Elective courses:** courses (modules) which are elected by students and indicate their areas of specialisation.

**External Examiner:** an external examiner (or examiners) appointed on behalf of LU's partner university on the recommendation of LU; this examiner does not belong to the faculty of LU, and is appointed from a different British university to ensure that the assessment practice is fair and conforms to the British education standards.

**Internal Examiner:** an examiner who belongs to the faculty of LU and who marks students' examination papers. Final examinations are marked by two internal examiners.

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\* The rules relating compensation and condonement do not apply to the non-validated students



**Retake:** a course (module) which is taken again because the student failed it.

**Resit examination:** a second examination for a failed course (module).

**Validation:** Lazarski University defines validation as the process by which the partner university, as the awarding institution, judges that a programme developed and delivered by Lazarski University is of an appropriate quality and standard to lead to its award.

## APPENDIX A - DIRECTIONS TO STUDENTS AT EXAMINATIONS

The examinations will be held at times specified in the degree examination timetable. Students should be in their seats punctually at the hours fixed for the commencement of the examination.

No student may enter the examination room fifteen minutes or more after the commencement of an examination.

Students are not permitted to leave the examination room until forty five minutes have elapsed, nor may they leave in the last fifteen minutes of the examination. Any student who has left the room without the invigilators' authority shall not be allowed to re-enter it during the examination. This regulation does not apply to students who completed their exams earlier and returned their work to the invigilator.

In every examination the students occupy the seats assigned to them by the invigilator.

Students may take into the examination room only such books, mathematical or other tables, printed documents, manuscripts, notes, formulae, electronic equipment or other source of information or assistance as have been approved by Lazarski University and the Examination Board. In some cases, where appropriate, students will be provided by Lazarski University with such material and / or equipment as the examiners consider necessary. In particular, students are NOT allowed to use any electronic devices apart from non-programmable calculators when clearly specified. All electronic devices must be turned off and put away.

The material and / or equipment which students are permitted to bring into the examination room shall bear no marks or notes of any kind other than the name of the owner and anything which is regarded as normal in the nature or construction of the item in question.

Unfair practice during examination or test conditions

Under examination or test conditions it is unfair practice to:

- i. introduce into an examination room any unauthorized form of materials such as a book (including mathematical tables), manuscripts, or loose papers of any kind or any source of unauthorized information;
- ii. communicate with any other person in the examination room, except as authorized by an Invigilator;
- iii. copy or use in any other way unauthorized materials or the work of any other student;
- iv. impersonate an examination student or allow oneself to be impersonated;

- v. engage in plagiarism by using other people's work and submitting it for examination as though it were one's own work;
- vi. claim either to have carried out experiments, observations, interviews or any form of research which one has not in fact been carried out or to claim to have obtained results which have not in fact been obtained.

Where it is considered or suspected that a student is engaging in unfair practice, the student shall be informed by the invigilator, preferably in the presence of a witness, that the circumstances will be reported. According to LU Rector's Regulation no. 10/11, the teacher/invigilator is to put a 0% on the exam script and ask the student to leave the examination room in an orderly fashion.

Where appropriate, the invigilator shall confiscate and retain evidence relating to any alleged unfair examination practice, so that it is available to any subsequent investigation. The invigilator shall as soon as possible report the circumstances in writing, with any evidence retained, to the Registrar worker.

## APPENDIX B – STUDENT COMPLAINTS PROCEDURE

The Student Complaints procedure applies to:

- i. Complaints arising from a student's educational experience, other than disputes relating to assessment and examinations;
- ii. Complaints in respect of academic and/or administrative support or other services provided by Lazarski University;
- iii. Complaints regarding alleged harassment by staff of Lazarski University;
- iv. Complaints arising from alleged discrimination by staff of Lazarski University in relation to gender, race, disability, sexual orientation or otherwise.
- v. Complaints falling outside those listed above will be considered and investigated at the discretion of the Programme Director.

The Student Complaints procedure does not apply to:

- i. Students wishing to appeal against an academic decision—students should note that appeals against the academic judgment of examiners cannot be accepted;
- ii. Disciplinary matters;
- iii. Issues concerning physical education and internships.

### Submission of a Complaint – Stage One

In order to make a formal complaint to Lazarski University, the student concerned should submit the Complaints Form (available in the Registrar), attach any supporting evidence to it and send to the Programme Director. The form can be submitted electronically, though certified copies of documents (e.g. medical certificates) may be requested. Should a student prefer the complaint to remain anonymous and it is feasible to do so, the Programme Director shall seek to respect the student's wishes.

The Programme Director will confirm receipt of the complaint to the student normally within 5 working days and will liaise with the English-language Studies Registrar regarding the complaint. The outcomes available are as follows:

- i. Complaint not upheld.
- ii. Complaint upheld in whole or in part.[Tytuł]
- iii. In the event of a complaint being upheld in whole or in part, recommendations should be made in respect of remedial action required. A response may be required from Lazarski University, within a set timeframe.

### Submission of a Complaint – Stage Two

If a student is not satisfied with the outcome of the Stage One investigation of the complaint, he/she may submit an appeal against the outcome within 14 days of the written judgment being issued by the Programme Director.

The appeal should be submitted to the University Rector, and should indicate in writing why the response to the complaint is not satisfactory. Taking into account all the previous attempts at resolution, the Rector (or his/her nominee) will decide

whether a further complaint hearing is required, and will normally communicate his/her decision to the student within 10 working days of the appeal against the outcome being received.

Should such a complaint hearing be required, the Rector shall convene it within one calendar month of the appeal against the outcome being received.

The student (and if deemed necessary staff from Lazarski) will be invited to any meeting but the meeting shall be held via telephone or videoconference if necessary. In the event of a meeting a meeting being held, the student (and if deemed necessary Lazarski) shall have access to all relevant documentation relating to the complaint. The student may be accompanied, but not represented, by a member of the academic, welfare, or advisory staff of Lazarski University, by a student or officer of the Students' Self-Government at Lazarski, but not by any other individual. The appellant may not send another person to a hearing in his/her stead.

The outcomes available are as follows:

- i. Complaint not upheld.
- ii. Complaint upheld in whole or in part.
- iii. In the event of a complaint being upheld in whole or in part, recommendations should be made in respect of remedial action required. A response may be required from the institution concerned, within a set timeframe.

The written response to the complaint, and details of any action to be taken in the light of the complaint, will be sent by the Office of the Rector to the student and to the English-language Studies Registrar.

#### **QAA Compliance Update – Complaints procedure for students studying at collaborative institutions**

Students studying on a course leading to an award from Coventry University may if they wish submit their complaint/appeal to the Registrar & Secretary of Coventry University if they are dissatisfied with the outcome of the process at Lazarski University. In order to qualify for consideration by Coventry University, details of the complaint/appeal and full supporting documentation should be sent to Coventry University within ten (10) days of completing the internal process at Lazarski University.

The Registrar & Secretary (or nominee) shall consider the referred matter **on the grounds of procedural irregularity only**.

The Registrar and Secretary shall endeavour to complete the review within thirty (30) days of receipt of the complaint. However, given the requirement to investigate the case thoroughly with Lazarski University some additional time may be required, in which case the student shall be informed accordingly.

At the end of the Registrar and Secretary's review, the student will receive a letter setting out the findings and outcome, and will additionally be issued with a "Completion of Procedures" letter to enable the student to take their complaint to

the UK Office of the Independent Adjudicator for Higher Education if appropriate.

The Office of the Independent Adjudicator for Higher Education ("OIA") operates an independent student complaints scheme pursuant to the UK Higher Education Act 2004.

Students or former students may only take their complaint relating to a final decision reached under the University's review and appeal process to the OIA once all internal processes have been exhausted. The OIA cannot look at complaints relating to matters of academic judgement. The "Completion of Procedures" letter will therefore only be issued from the office of Coventry University's Registrar & Secretary when it has been determined that all internal processes at Lazarski University have been completed. The OIA must receive a completed Scheme Application Form within three months of the date of Completion of Procedures Letter.