

MEDIA AND POLITICS

1. MODULE SUMMARY

Aims and Summary

To provide students with survey knowledge of the relations between media and politics in the contemporary world. The range of issues includes such topics as the principle of freedom of speech and its implications for international relations, media and democracy, media and authoritarian regimes, media and inner politics in selected countries, the Internet and its impact on political activities.

Module Size and credits

CATS points	10.0
ECTS credits	5.0
Total student study hours	100
Number of weeks	12
School responsible	Łazarski University, Faculty of Economics and Management
Academic Year	2022-2023

Entry Requirements (pre-requisites and co-requisites)

N/A

Excluded Combinations

None

Composition of module mark (including weighting of components)

Coursework 60%, composed of research paper, 2500-3000 words,
Final exam 40%.

Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. final exam and coursework). Re-assessment: coursework component(s) and/or examination as appropriate.

Special Features

None

Course stages for which this module is mandatory

BA Year 2 International Relations (level 5)

Course stages for which this module is a core option

None

2. TEACHING, LEARNING AND ASSESSMENT

Intended Module Learning Outcomes

By the end of the course students should be able to:

1. Analyse and discuss relations between freedom of speech, censorship and the world of media and politics.
2. Demonstrate an understanding of the free speech case law of the US Supreme Court and the European Court of Human Rights in Strasbourg.
3. Display a knowledge of media theory.
4. Assess and evaluate media markets in different countries.
5. Identify and discuss current problems concerning the world of media and politics.

Indicative Content

- Mass media in democratic countries and authoritarian regimes.
- Freedom of speech, media and politics from a historical perspective.
- The principle of freedom of speech and the media in the United States and the case-law of the US Supreme Court.
- The European standards of freedom of expression and the case-law of the European Court of Human Rights in Strasbourg.
- Media and the problem of freedom of expression in Russia.
- The question of free speech and freedom of the media in China.
- The role of the media in contemporary authoritarian regimes (e.g. Belarus, Burma, Cuba, North Korea, Turkmenistan).
- Hallin and Mancini's analysis of media systems and its contemporary application.
- Media ethics.
- Politics, the question of truth and free marketplace of ideas.
- Rhetoric, propaganda and interpretation.
- Stereotypes, media and politics.
- Politics, great speeches and media.
- Media and political populism.
- New media and politics.
- Global media and politics.

Teaching and Learning

This module will be taught by means of seminars, workshops, and self-directed study.

Formative Assessment: Comments will be given on assessments, and tutorial guidance will be provided for coursework and exam.

Student activity and time spent on each activity comprises:

Guided	0 hours	(0%)
Lecture	0 hours	(0%)
Self-guided	60 hours	(60%)
Seminar	30 hours	(30%)
Workshop	10 hours	(10%)
Total	100 hours	

Method of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

Essay (60% – 6 Credits): 3000 words; contributes to learning outcomes 1, 3, 5

Final exam (40% – 4 Credits): 100 minutes; contributes to learning outcomes 1, 2, 3, 4, 5

Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit

Date of last amendment

23-10-2016

3. MODULE RESOURCES

Essential Reading

Siebert, F. S., Peterson, T., Schramm, W., 1963. *Four Theories of the Press*. Urbana.

- Wacławczyk, W., 2012. *Classic Defenders of Freedom of Speech*, Toruń: Wydawnictwo Naukowe Uniwersytetu Mikołaja Kopernika.
- Sajó, A., 2004. *Freedom of Expression*. Warsaw: Institute of Public Affairs.
- Dobek-Ostrowska, B., Głowacki, M., 2008. *Comparing Media Systems in Central Europe. Between Commercialisation and Politicization*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego.
- Cohen, E. D., 1992. *Philosophical Issues in Journalism*. Oxford: Oxford University Press.
- Sanders, K., 2006. *Ethics and Journalism*. Los Angeles: SAGE Publications.
- Wells, C., Shah, D.V., Pevehouse, J.C., Yang, J.-H., Pelled, A., Boehm, F., Lukito, J., Ghosh, S., Schmidt, J.L., 2016. How Trump Drove Coverage to the Nomination: Hybrid Media Campaigning, Political Communication. *Political Communication*, 33(4), pp.669-676.
- Ott, B.L., 2017. The age of Twitter: Donald J. Trump and the politics of debasement. *Critical Studies in Media Communication*, 34(1), pp.59-68.
- Bowman, J., 2017. *Faking it and making it*. New Criterion, January 2017.

Required Equipment

None

4. MODULE ORGANISATION

Module leader

Name Dr Marcin Zaborowski

E-mail marcin.e.zaborowski@gmail.com

Length and month of examination

100 minutes in June

Expected teaching timetable slots

Note that some tutorials/seminars may be provided at times other than those shown below. Timetable information should be verified with the School responsible for the module

No timetable information available

Subject Quality and Approval information

Board of Study Faculty Collaborative Provision Committee

Subject Assessment Board Faculty Council, Faculty of Economics and Management

Shortened title

Date of approval by FCPC 2 March 2018