



# Introduction to Global Operations and Supply Chain Management

## Syllabus

<b>1. Module Title</b>	Introduction to Global Operations and Supply Chain Management	<b>2. Module Code</b>	
<b>3. Academic Year, Semester, Mode of Studies</b>	<b>2022/2023 academic year Semester 2, Full-time Studies</b>		
<b>4. Aims and Learning Outcomes</b>	<p><b>Aims</b> The module aims to introduce students to a number of important practical and theoretic competencies necessary for running the wide-scale supply chain management. In particular, the module will cover the major rules, principles, strategies, and policies of supply chain and operations management as they are used in the “real world”. The module will also discuss a number of specific operations and supply chain tools. The module will enhance the students' ability to make decisions concerning supply chain and operations management in the “real world”.</p> <p><b>Learning Outcomes</b> Having completed this module student:</p>		
<b>Knowledge</b>	<b>Code</b>		<b>Assessment</b>
	<b>Subject</b>	<b>Field</b>	
Will acquire advanced knowledge of the managerial concepts, their evolution, and practical applications	EP-1	K_W04	Research project
Will acquire advanced knowledge of competition strategies and business cooperation on the domestic and international market, as well as methods of obtaining data on the behavior of participants in domestic and foreign markets	EP-2	K_W07	Midterm exam Research project
Will acquire advanced knowledge of the principles, procedures and practices of effective management of organizations related to analyzing, planning, organizing, motivating, controlling and coordinating specific areas of their functioning	EP-3	K_W11	Midterm exam Research project
<b>Skills</b>	<b>Code</b>		<b>Assessment</b>
	<b>Subject</b>	<b>Field</b>	
Will be able to adequately react to changes in the organization and its environment by creating or adapting management tools, also in conditions of volatility, risk and uncertainty	EP-4	K_U05	Research project
Will be able innovatively apply and modify methods and tools for the analysis of processes and phenomena occurring in the	EP-5	K_U03	Midterm exam Research project

organization and its environment, and formulate his/herr own implementation solutions.			
Will acquire advanced skills to create and modify procedures and management tools, as well as will be able to make use of them in practice	EP-6	K_U17	Research project
<b>Social Competencies</b>	<b>Code</b>		<b>Assessment</b>
	<b>Subject</b>	<b>Field</b>	
Will be ready to recognize the importance of knowledge in solving cognitive and practical problems in the organization and to present his/her own opinions and solutions, as well as to consult experts in the event of difficulties in solving the problem	EP-7	K_K02	Research project
Will be ready to think and act in an entrepreneurial manner in accordance with accepted norms and rules	EP-8	K_K04	Research project
<b>5. Module Leader</b>	<b>Name</b>		<b>E-mail</b>
	Prof. Aleksandra Laskowska-Rutkowska		a.laskowska@lazarski.edu.pl
<b>6. Lecturer (s)</b>	<b>Name</b>		<b>E-mail</b>
	Prof. Aleksandra Laskowska-Rutkowska		a.laskowska@lazarski.edu.pl
<b>7. Module Level</b>	<b>Master's</b>		<b>Bachelor's</b>
	X		
<b>8. Year and Programme</b>	<b>Year</b>		<b>Programme</b>
	Year 1		MA in Management
<b>9. Module Content</b>			
<b>#.</b>	<b>Topics Discussed</b>		<b>Hours</b>
<b>Workshop</b>			
1	Introduction to the course; Operations and Business Processes		2,5
2	Process choice and layout decisions in manufacturing and services – case study		2,5
3	Operations and supply chain strategies		2,5
4	Managing inventory throughout the Supply chain – game simulation		2,5
5	Managing inventory throughout the Supply chain – presentation of game results		2,5
6	Logistics, sourcing and purchasing		2,5
7	Logistics system; Managing information in logistics system		2,5
8	Managing production in supply chain		2,5
9	Toyota production system		2,5
10	Supply chain business model		2,5
11	Social Responsibility in operations and supply chain management		2,5
12	Final projects presentation		2,5
<b>10. Individual Student's Work</b>			
<b>#.</b>	<b>Description</b>		<b>Hours</b>
	Preparation for midterm exam		15

	Research project	30
<b>11. Assessment Methods</b>	Coursework (100%): Research project (60%), Midterm exam (40%)	
<b>12. Assessment Criteria</b>	Points translate into marks as follows: 50 - 59 points: mark 3 60 - 69 points: mark 3.5 70 - 79 points: mark 4 80 - 89 points: mark 4.5 90 - 98 points: mark 5 98-100 points: mark 5.5 In the case of exceptional student's performance, the lecturer may award a mark of 5.5 even with an insufficient number of points scored.	
<b>13. ECTS Credits</b>	3	
		<b>Hours</b>
		<b>ECTS</b>
	<b>Contact Hours</b>	
	<b>Workshop</b>	<b>30</b>
		<b>1,2</b>
	<b>Other Form</b>	
	<b>Individual Student's Work</b>	
	- Preparation for midterm exam	<b>15</b>
	- Research project	<b>30</b>
	<b>SUMM</b>	<b>75</b>
		<b>3</b>
<b>14. Required Readings</b>	<ul style="list-style-type: none"> <li>Jacobs, F. R., and Chase R. B., 2018, <i>Operations and Supply Chain Management</i>, 15th Edition, McGraw-Hill Education</li> </ul>	
<b>15. Recommended Readings</b>	<ul style="list-style-type: none"> <li>Swink, M., Melnyk, S., Cooper M. B., and Hartley J. L., 2016, <i>Managing Operations Across the Supply Chain</i>, 3rd Edition, McGraw-Hill Education</li> <li>Venkataraman, R. R., Pinto J. K., 2017, <i>Operations Management: Managing Global Supply Chains</i>, SAGE Publications</li> <li>Thematic publications and articles provided by the lecturer</li> </ul>	
<b>16. Place where module is run</b>	Lazarski University	
<b>17. Other</b>	n/a	