

INVESTMENT BANKING AND ASSET MANAGEMENT

1. MODULE SUMMARY

Aims and Summary

The course introduces the investment banking and asset management services. Main areas covered by the course include: structure of the capital markets, types of investment strategies, investment portfolio construction, portfolio risk management, evaluation of the investment performance. Students will gain practical knowledge and skills in the beforementioned topics and use it in the real life situations related to investment industry.

Module Size and credits

CATS points	5
Total student study hours	125
Number of weeks	12
School responsible	Lazarski University, Faculty of Economics and Management
Academic Year	2022/2023

Entry Requirements (pre-requisites and co-requisites)

N/A

Excluded Combinations

n/a

Composition of module mark (including weighting of components)

Final exam, 60%

Coursework, 40%, composed of a project

Pass requirements

To pass the course a student must score at least 40% of the overall weighted average and not less than 35% for each assessment component (i.e. coursework and final exam). Re-assessment: coursework component and/or examination as appropriate.

Special Features

n/a

Course stages for which this module is mandatory

n/a

Course stages for which this module is a core option

MSc in International Business Economics

2. TEACHING, LEARNING AND ASSESSMENT

Intended Module Learning Outcomes

On completion of this module, a student will be able to:

1. Understand the structure of capital markets.
2. Identify and measure the risk of an investment and portfolio.
3. Distinguish passive and active investment strategies.
4. Understand investment strategies implemented by institutional investors.
5. Understand behavioural biases in investing.

Indicative Content

The course will focus on:

1. Capital markets structure and services
2. Investment recommendations
3. Portfolio theory
4. Evaluation of investment performance
5. Risk measurement and management
6. Equity investment strategies
7. Debt investment strategies
8. Business cycle effects for investing
9. ETFs
10. Hedge fund strategies
11. Alternative investments
12. Behavioural finance

Teaching and Learning

This module will be taught by means of lectures and problem solving. Student activity and time spent on each activity comprises:

Guided	0 hours	(0%)
Lecture	0 hours	(0%)
Seminar	30 hours	(24%)
Self-guided	95 hours	(76%)
Total	125 hours	

Method Of Assessment (normally assessed as follows)

The intended learning outcomes will be assessed as follows:

Final exam, 60%, will assess learning outcomes 1-5

Coursework, 40%, composed of a project, will assess learning outcomes 1 – 5

Re-sit

Students failing any component of assessment, at the first attempt, are entitled to one re-sit attempt. This will be by new examination and/or new coursework scheduled for the next assessment opportunity. For coursework, if more than one element existed in the first attempt, this may be combined into one assessment for re-sit.

Date of last amendment

5.08.2020

3. MODULE RESOURCES

Essential Reading

Reilly, F and Brown, K., Investment Analysis and Portfolio Management, Cengage Learning

Francis, J. C., Investment: Analysis and Management, McGraw-Hill

Recommended Reading:

Pompian, M. M., Behavioral Finance and Wealth Management: How to Build Investment Strategies That Account for Investor Biases, Wiley

The Wall Street Journal, Financial Times, HBR.

Required Equipment

None.

4. MODULE ORGANISATION

Module leader

Name Mgr Tomasz Manowiec

E-mail t.manowiec@gmail.com

Length and month of examination

60 minutes in June

Expected teaching timetable slots

No timetable information available