

5. Academic Writing II

1. Module Title	Academic Writing II (Advanced English)	2. Module Code	
3. Academic Year, Semester, Module Status	2022-2023 Spring semester, Full-time		
4. Aims and Learning Outcomes	<p>By the end of the course the students will have improved their ability to write academic texts and give academic presentations.</p> <p>By reading assigned materials and preparing for class, participating actively in classroom tasks, and completing assignments, students will be able to:</p> <ol style="list-style-type: none"> 1. question and critique text content, rhetorical structure, and authors' purposes; 2. apply genre awareness by understanding texts, contexts, and the roles of readers and writers; 3. demonstrate efficient planning, drafting, revision, and editing strategies; 4. write advanced business documents that are grammatically correct and use appropriate business style; 5. understand the importance of being an effective business communicator in today's changing workplace. <p>In addition, this course also provides an opportunity for students to develop their personal practical capabilities. Owing to practical approach to teaching process students will develop analytical skills such as critical thinking, problem solving, and decision-making based on developing business documents and analysing different papers on contemporary managerial issues.</p>		
Knowledge	Effect Code		Assessment
	Subject	Field	
4. Recognize and implement the qualities associated with effective business writing: conciseness, coherence, clarity, and correctness by planning, outlining and revising a variety of business documents.		K_W01	Midterm exam and final essay.
5. Students will have a knowledge of how to create and deliver context specific presentations within the field of management and/or lead meetings individually or collaboratively.		K_W02	Midterm exam and final essay.
Skills	Effect Code		Assessment
	Subject	Field	
5. Plan, create, and complete a variety of business documents — including memos, letters, emails, blog posts, proposals, and reports — using appropriate headings, layout, and		K_U05	Final essay.

10. Individual Student's Work			
#	Description		Hours
	Home assignments and covering required readings		40
	Writing academic assignments		40
11. Assessment Methods	<p>Coursework (100%):</p> <p>1) final essay – the essay will be written in class; however, students will be given a list of general topics to choose from and prepare for approximately 3 weeks before. Students will be expected to do background reading (research) and prepare a list of supporting examples (quotations, facts, statistics, figures, etc.) which they are to use in their essays and properly reference. The list will need to be accepted by the Module Leader prior to writing the essay (60%),</p> <p>2) midterm exam (40%).</p>		
12. Assessment Criteria	<p>In order to pass the course student should score at least grade 3.0 (50%) as the total grade for semester.</p> <p>Scoring translates into grades as follows:</p> <p>50 - 59 points - grade 3 60 - 69 points - grade 3.5 70 - 79 points - grade 4 80 - 89 points - grade 4.5 90 - 98 points - grade 5 98-100 points - grade 5.5</p> <p>In the case of exceptional student achievements, the lecturer can award a 5.5 grade with fewer points.</p>		
13. ECTS Credits	5		
		Hours	ECTS
	Contact Hours		
	Seminar	30	1,2
	Consultation	15	0,6
	Other Kind of Student's Activity		
	Individual Student's Work	80	3,2
	SUMM	125	5
14. Required Readings	<ol style="list-style-type: none"> 1. Bailey S., 2006. <i>Academic Writing. A Handbook for International Students</i>. Milton Park: Routledge 2. Oshima A., Hogue A., 2006. <i>Writing Academic English</i>, 4th ed. New York: Pearson Education 		
15. Recommended Readings	<ol style="list-style-type: none"> 1. Jordan, R.R., 2002. <i>Academic Writing Course</i>. New York: Pearson Longman 2. Mc Carthy, M., O'Dell, F., 2008. <i>Academic Vocabulary in Use</i>. Cambridge: Cambridge University Press 3. Zemach, Dorothy, 2005. <i>Academic Writing</i>. Oxford: Macmillan 4. The Economist 5. The Harvard Business Review 		
16. Place where module is run	LU campus		
17. Other			