	BACHELOR OF ARTS				2025)			
No.	E-Commerce / IT / Mari		eal estate	management Seminar	Workshop	Comp. Sem	Hours	ECTS
NO.	Course	YEAR		Seminar	worksnop	Comp. Sem	Hours	ECIS
		SEMEST	ER 1					
	Introduction to Business	Z		15	30		45	6
3	Introduction to Microeconomics Information Technology for Business	Z	 	30	30 15	30	60 45	6
	Academic Writing I (Advanced English)	Z		30	30	30	60	6
	Athletics	Z			30		30	0
	Elective 1 out of 4							
	1. A. Introduction to Business Administration (E-COMMERCE)							
	Introduction to Data Management (IT) Advertising, public relations and branding (MARKETING)							
	Advertising, public relations and branding (WARRETING) Introduction to real estate (Real estate management)							
6	,	Z			30		30	6
	1 st semester tota	SEMEST	ED 2	75	165	30	270	30
1	Introduction to Macroeconomics	Z	ER Z	30	30	1	60	6
2	Introduction to Macroeconomics	Z		30	15		45	6
3	Introduction to marketing (REC)	Z		30	15		45	6
4	Cross-cultural management	Z		30			30	3
5	Academic Writing II (Advanced English)	Z		30			30	3
6	Business ethics	Z			15		15	3
7	Athletics Elective 1 out of 4	Z			30		30	0
	1. Consumer Journey in E-Commerce (E-COMMERCE)							
	Programming in Python and R (IT)	1				1	1	
	3. Interactive Media Workshop (MARKETING)							
8	4 Economics.of real estate (Real estate management)	z					30	3
j	2 nd semester tota			150	105	0	285	30
	YEAR 1 st TOTAL		0	225	270	30	555	60
	TEACT TO TAK	YEAR		220	2.0			
		SEMEST	ER 3					
1	Strategic Management	Z		30			30	3
2	Sales and Negotiations	Z			30		30	3
4	Business Psychology	Z			30	30	30 30	3 5
5	Business simulations Management accounting	Z		15	30	30	30	6
			00	10	30			
7	Organisational behaviour (REC) Language Elective I	E Z	30	60			30 60	3
	Language Elective i		 	60			60	3
	Elective 1 out of 4							
	E-Commerce: Virtual Marketplace for Real Growth (E-COMMERCE)							
	2. Ethics & AI (IT)							
	3. Socially Responsible Marketing (MARKETING)							
8	Financial Analysis in real estate (Real estate management)	Z		30			30	4
	3 rd semester tota	SEMEST	30	135	90	30	240	30
1	Corporate and Business Law	E	15		30	1	45	6
2	Project Management	Z	13	45	30		45	6
3	Human Resources Management	Z		30		30		6
4	Business Performance Management	Z		30	_		60	
5	Managerial Economics	Z		30		- 00	60 30	3
6				15	30		30 45	6
	Language Elective II	Z			30		30	
	Language Elective II Elective 1 out of 4			15	30		30 45	6
	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE)			15	30		30 45	6
	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management			15	30		30 45	6
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING)	Z		15 60	30		30 45 60	6 3
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management)	Z Z		15 60 30			30 45 60	6 3
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota	Z	0	15 60 30 210	30	30	30 45 60 30 270	6 30
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management)	Z	30	15 60 30			30 45 60	6 3
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota	Z	30	15 60 30 210	30	30	30 45 60 30 270	6 30
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4 th semester tota YEAR 2 nd TOTAL Semester 5	Z	30	15 60 30 210	30	30	30 45 60 30 270	6 30
7	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4 th semester tota YEAR 2 nd TOTAL	Z	30	15 60 30 210	30	30	30 45 60 30 270	6 30
1	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD)	Z Z YEAR	30	30 210 345	30	30	30 45 60 30 270	6 3 3 6 6 0
1 2	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy	Z Z YEAR	30	30 210 345 30 30	30	30	30 45 60 30 270 510	6 30 60 4 3
1 2 3	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4. Semester tota YEAR 2 nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I	Z YEAR Z Z Z Z	30	30 210 345	30 120	30	30 45 60 30 270 510	6 3 6 30 60
1 2 3	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy	Z Z YEAR	30	30 210 345 30 30	30	30	30 45 60 30 270 510	6 30 60 4 3
1 2 3	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4. Semester tota YEAR 2 nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I	Z YEAR Z Z Z Z	30	30 210 345 30 30	30 120	30	30 45 60 30 270 510	6 3 6 30 60
1 2 3 4	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4. Semester tota YEAR 2 nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE)	Z YEAR Z Z Z Z	30	30 210 345 30 30	30 120	30	30 45 60 30 270 510	6 3 6 30 60
1 2 3	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Internship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT)	Z YEAR Z Z Z Z	30	30 210 345 30 30	30 120	30	30 45 60 30 270 510	6 3 6 30 60
1 2 3 4	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING)	Z Z Z Z Z Z Z Z Z Z	30	30 210 345 30 30 30	30 120	30	30 45 60 30 270 510 30 30 30 30 360	6 30 60 4 3 3 15
1 2 3 4	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management)	Z YEAR	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 30 360	6 30 60 4 3 3 15
1 2 3 4	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4	Z YEAR	30	30 210 345 30 30 30	30 120	30	30 45 60 30 270 510 30 30 30 30 360	6 30 60 4 3 3 15
1 2 3 4	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4. Market analysis and source of information (Real estate management) 4. Market analysis and source of information (Real estate management) 4. Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Internship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management) 5 semester tota	Z Z Z Z Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 30 360	6 3 6 30 60 4 3 3 15
1 2 3 4	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4	Z YEAR	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 30 360	6 30 60 4 3 3 15
1 2 3 4 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4	Z Z YEAR Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 360 30 480	6 3 6 30 60 4 3 3 3 15
1 2 3 4 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) **Texa 2 nd** TOTAL* Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management) Semester 6 Project Writing Seminar II Intemship (REC) Elective 1 out of 4	Z Z YEAR Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 360 30 480	6 3 6 30 60 4 3 3 3 15
1 2 3 4 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management) Semester 6 Project Writing Seminar II Intemship (REC) Elective 1 out of 4 1. Social media - technical aspects (E-COMMERCE)	Z Z YEAR Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 360 30 480	6 3 6 30 60 4 3 3 3 15
1 2 3 4 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2th TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management) Semester 6 Project Writing Seminar II Intemship (REC) Elective 1 out of 4 1. Social media - technical aspects (E-COMMERCE) 2. Cybersecurity in Supply Chain Management (IT)	Z Z YEAR Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 360 30 480	6 3 6 30 60 4 3 3 3 15
1 2 3 4 5 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2nd TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management) Semester 6 Project Writing Seminar II Intemship (REC) Elective 1 out of 4 1. Social media - technical aspects (E-COMMERCE)	Z Z YEAR Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 360 30 480	6 3 6 30 60 4 3 3 3 15
1 2 3 4 5 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4th semester tota YEAR 2th TOTAL Semester 5 Environment and management (SD - 2 zajęcia, DD; Cicrular economy - 3 zajęcia; MD; Sustainable logistics - 3 zajęcia, ALR; ESG - 3 zajęcia, MK; exam - 1 zajęcia, DD) Managing Social Policy Project Writing Seminar I Intemship (REC) Elective 1 out of 4 1. Digital Marketing (E-COMMERCE) 2. Artificial Intelligence and Machine Learning (IT) 3. Digital Marketing (MARKETING) 4. Legal aspect of real estate (Real estate management) Semester 6 Project Writing Seminar II Intemship (REC) Elective 1 out of 4 1. Social media - technical aspects (E-COMMERCE) 2. Cybersecurity in Supply Chain Management (IT) 3. Market research (Marketing)	Z Z Z Z Z Z Z Z Z Z	30 3	30 210 345 30 30 30 30 30	30 120 345	30 60	30 45 60 30 270 510 30 30 30 30 360	6 3 6 30 60 4 3 3 15 5 30 10
1 2 3 4 5 5	Elective 1 out of 4 1. Technology and Innovation in E-Commerce (E-COMMERCE) 2. IT Workflow Process Management 3. Introduction to Marketing Logistics (MARKETING) 4. Market analysis and source of information (Real estate management) 4	Z Z Z Z Z Z Z Z Z Z	15 (REC)	30 210 345 30 30 30 30 30	30 120 345 345	30 60	30 45 60 30 270 510 30 30 30 360 30 360	6 3 6 30 60 4 3 3 3 15